THE CASH BOX

VOLUME XIV | JUNE 20, 1953 | NUMBER 39

Howard Miller (left) points to *The Cash Box*' Top Ten Tunes on his new TV show "Miller At Midnight". The program is seen every Friday night from 11:30 P.M. to 1:30 A.M. over WGN-TV. Since its beginning a few weeks ago, the show has been catching on so strongly, that it is already one of the most important TV programs to emanate from Chicago. Pictured here with Miller are Frankie Laine, Peggy Taylor and Tony Bennett.

ROCK-OLA

120 FireBall

Model 1436 *

The *original* Phonograph with **120** Selections

SIMPLE SELECTION with the Single Button Line-O-Selector

SIMPLE OPERATION with the amazing revolving record drum

SIMPLE SERVICING with 3-Way service accessibility thru top, front and rear

Proven Performance

Proven Profits

*Available in two models for 78 RPM and 45 RPM records

RMC

SEE, PLAY-HEAR-ORDER—
Your next phonograph from your ROCK-OLA Dealer.

☆

"The Industry's Greatest Phonograph Achievement"

ROCK-OLA
Manufacturing Corp.

800 NORTH KEDZIE AVENUE • CHICAGO 51, ILLINOIS

The Cash Box

June 20, 1953
Volume XIV Number 39

PUBLISHED EVERY WEEK BY
The Cash Box Publishing Co., Inc.
26 West 47th Street, New York 36, N. Y.
(All Phones: JUdson 6-2640)
JOE ORLECK

CHICAGO OFFICE
32 West Randolph St., Chicago 1, Ill.
(All Phones: DEarborn 2-0045)
BILL GERSH

LOS ANGELES OFFICE
6363 Wilshire Blvd., Los Angeles, Cal.
(Phone: WEbster 1-1121)
JOEL FRIEDMAN

EXECUTIVE STAFF
BILL GERSH, Publisher
JOE ORLECK, Editor and Advertising Director
BOB AUSTIN, General Mgr., Music Dept.
SID PARNES, Associate Editor and Music Editor
NORMAN ORLECK, Associate Music Editor
MARTY OSTROW, Research
A. ARTESE, Office Manager
POPSIE, Staff Photographer
BRUNO DUTKOWSKY, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES $15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at $48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

"THE CONFIDENTIAL PRICE LISTS"
"The Confidential Price Lists" are the one and only officially recognized price quotation guide of all new and used machines in the United States. *"The Confidential Price Lists"* are an exclusive, copyrighted feature of *The Cash Box*. *"The Confidential Price Lists"* report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. *"The Confidential Price Lists"* are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of *The Cash Box* and appear in each week's issue. *"The Confidential Price Lists"* are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. *"The Confidential Price Lists"* are used by finance firms, factors, loan companies, bankers, and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. *"The Confidential Price Lists"* have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in *"The Confidential Price Lists."*

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

ENTIRE CONTENTS COPYRIGHTED 1953 by The Cash Box Publishing Co., Inc. No reproduction in part or whole allowed without written permission from the publishers.

Music Editorial

ELEVEN YEARS

Have eleven years gone by already? It hardly seems possible.

Yet it has been that long since *The Cash Box* was founded . . . and it's been an eventful eleven years.

It has brought profound changes to the entire world, changes in habits, customs, thinking, activities. We have come through war, readjustment and further war. We have witnessed political and social developments which can't help but affect the lives of every single one of us.

And in our own world—the music world—we have been the audience and the participants in just as tremendous an upheaval.

Remember back to the music business of 1942? It was the era of bands. Band business had become big business. Everywhere in the nation, expensive aggregations were playing for dancehalls, proms and every other type of function.

Since that time, we have gone through many, many phases — and many, many names.

We have all watched bands decline in drawing power and vocalists rise to the top. We've watched records become so important that one hit disk can mean stardom and all the rewards that such a status implies.

We've gone through one trend after another, war songs, coming home songs, folk music, revivals, the sound phase and the current instrumental phase. We remember name after name—stars who reached the top and then either secured their position there or slipped back and disappeared from the scene.

We have watched the methods of merchandising tunes and records undergo a complete upheaval.

We have witnessed the rise of the juke box and the disk jockey to the point where they have become the main focal points for the selling of records.

During this period, juke boxes have increased in numbers to such an extent that by now they account for the direct sale of one quarter of all records sold —just to keep them filled. And this doesn't take into account their promotional effect on the further sale of millions and millions of records.

We have watched too the rise of the disk jockey, who because of radio's need to fill time effectively and at comparatively small cost, has become a major entertainment factor in our country, purveying a form of entertainment inextricably allied with the record industry.

Therefore, in the eleventh anniversary issue of *The Cash Box*, the disk jockey field will be surveyed in its entirety. Their likes, dislikes, preferences and objections will be revealed. Their place in the music industry will be reviewed. And they themselves will write about their own problems.

This will be the greatest, most ambitious look at the disk jockey picture ever undertaken in the music business. It will be a reference book that will be used over and over again for many months to come.

In all sincerity, we know that YOU will want to be represented in it with your most important advertisement, your most important message.

Our eleventh anniversary edition will be a highlight in the history of *The Cash Box*.

A GREAT SINGING GROUP JOINS THE RCA VICTOR LABEL WITH THE SENSATIONAL HIT . . .

THE

AMES BROS.

singing

"Once Upon A Tune"

and

"You, You, You"

RCA VICTOR 20/47-5325

RCA VICTOR Best Sellers

ORDER HERE!

WEEK OF JUNE 20th

			78 rpm	45 rpm
POPULAR				
NO OTHER LOVE / KEEP IT GAY Perry Como	20-5317	(47-5317)		
I'M WALKING BEHIND YOU / JUST ANOTHER POLKA Eddie Fisher	20-5293	(47-5293)		
SAY YOU'RE MINE AGAIN / MY ONE AND ONLY HEART Perry Como	20-5277	(47-5277)		
ONCE UPON A TUNE / YOU, YOU, YOU Ames Brothers	20-5325	(47-5325)		
USKA DARA / TWO LOVERS Eartha Kitt	20-5284	(47-5284)		
THE TERRY THEME / SYMPHONY OF A STARRY NIGHT Hugo Winterhalter	20-5326	(47-5326)		
THAT HOUND DOG IN THE WINDOW / PORE OL' KOO-LIGER Homer & Jethro	20-5280	(47-5280)		
THE CARLEBOOGIE / THE RYHTHM OF THE RANDROPS Frankie Carle	20-5319	(47-5319)		
MATILDA, MATILDA / SUZANNE Harry Belafonte	20-5311	(47-5311)		
NOW HEAR THIS / APRIL IN PORTUGAL Tony Martin	20-5279	(47-5279)		
DON'T YOU CARE / MY GOOD GIRL Vaughn Monroe	20-5329	(47-5329)		
SEND MY BABY BACK TO ME / MEANWHILE Sunny Gale	20-5306	(47-5306)		
THE MOON IS BLUE / RETURN TO PARADISE Silver Strings	20-5318	(47-5318)		
THE SONG FROM MOULIN ROUGE / FANTASIA MEXICANA Noro Morales	20-5324	(47-5324)		
APRIL IN PORTUGAL / PENNY WHISTLE BLUES Freddy Martin	20-5052	(47-5052)		
COUNTRY AND WESTERN				
HOW'S THE WORLD TREATING YOU / FREE HOME DEMONSTRATION Eddy Arnold	20-5305	(47-5305)		
TOO YOUNG TO TANGO / HEARTS WEREN'T MEANT TO BE BROKEN Sunshine Ruby	20-5250	(47-5250)		
SPANISH. FIRE BALL / BETWEEN FIRE AND WATER Hank Snow	20-5296	(47-5296)		
SIXTEEN CHICKENS AND A TAMBOURINE / ONE ROOM APARTMENT Jerry Glenn	20-5323	(47-5323)		
THE LONG WAY / I'LL TRADE YOURS FOR MINE Hawkshaw Hawkins	20-5333	(47-5333)		
RHYTHM AND BLUES				
I WANNA KNOW / LAUGHING BLUES The Du Droppers	20-5229	(47-5229)		
DON'T YOU CARE / DO ME A FAVOR Damita Jo	20-5328	(47-5328)		
I FOUND OUT / LITTLE GIRL, LITTLE GIRL The Du Droppers	20-5321	(47-5321)		

TIPS FROM THIS WEEK'S RELEASE

			78 rpm	45 rpm
POPULAR				
SORTA ON THE BORDER UNFAIR Tony Martin with orchestra conducted by Henri Rene	20-5352	(47-5352)*		
MARRIAGE TYPE LOVE I'M YOUR GIRL (from the musical prod. "Me And Juliet") Dinah Shore with Vic Schoen and his Orch.	20-5335	(47-5335)*		
UNDER PARIS SKIES (Sous Le Ciel de Paris) DON'T TAKE YOUR LOVE FROM ME The Three Suns	20-5347	(47-5347)*		

* 45 rpm cat. nos.

RCA VICTOR
FIRST IN RECORDED MUSIC

THE NATION'S

TOP TEN

PLUS THE NEXT 25

JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX

CODE

AL—Aladdin	CH—Chess	DY—Derby	KI—King	PE—Peacock	SIT—Sittin' In
AP—Apollo	CO—Columbia	ES—Essex	LO—London	PR—Prestige	SP—Specialty
AT—Atlantic	CR—Coral	FE—Federal	MA—Mars	RA—Rainbow	SW—Swingtime
BR—Brunswick	CY—Crystalette	4 Star—Four Star	ME—Mercury	RH—Recorded In Hollywood	TE—Tempo
BU—Bullet	DA—Dana	IM—Imperial	MG—MGM	RE—Regent	TI—Tico
CA—Capitol	DE—Decca	IN—Intro	MO—Modern	SA—Savoy	TN—Tennessee
CD—Cadence	DO—Dot	JU—Jubilee	OR—Oriole	SE—Seger	UN—United
					VI—RCA Victor

Pos. Last Week

1 — SONG FROM MOULIN ROUGE

PERCY FAITH O.

CA-2429 (F-2429)—J. Hutton & A. Stordahl
CO-39944 (9-39944)—Percy Faith Ork.
CR-60984 (9-60984)—Nick Perito
DE-28675 (9-28675)—Victor Young O.
LO-1328 (45-1328)—Mantovani O.
ME-9609 (45-9609)—Marshal Royal O.
MG-11491 (K-11491)—Buddy De Franco
OK-6963 (3-6963)—Stan Fisher
TI-170 (45-170)—Joe Loco Quint.
VI-10-4166—Boston Pops O.
VI-20-5264 (47-5264)—Henri Rene O.

2 — APRIL IN PORTUGAL

LES BAXTER O.

CA-2374 (F-2374)—Les Baxter O.
CO-39983 (4-39983)—Ken Griffin
CR-60984 (9-60984)—Nick Perito
DE-28646 (9-28646)—Florian Zabach
DE-28704 (9-28704)—Louis Armstrong
ME-70114 (70114x45)—Dick Hayman O.
ME-70128 (70128x45)—Vic Damone
MG-11312—Blue Barron
VI-20-5052 (47-5052)—Freddy Martin
VI-20-5279 (47-5279)—Tony Martin

3 — I'M WALKING BEHIND YOU

EDDIE FISHER

CA-2450 (F-2450)—Frank Sinatra
CR-60985 (9-60985)—Dorothy Squires
DE-28692 (9-28692)—Donald O'Connor
ME-70128 (45-70128)—Vic Damone
VI-20-5293 (47-5293)—Eddie Fisher

4 — SAY YOU'RE MINE AGAIN

PERRY COMO

CA-2429 (9-2429)—June Hutton & Axel Stordahl
CR-60982 (9-60982)—The Modernaires
DE-28676 (9-28676)—Dolores Gray
ME-70134 (45-70134)—Eddy Howard
VI-20-5277 (47-5277)—Perry Como

5 — RUBY

RICHARD HAYMAN O.

CA-2457 (F-2457)—Les Baxter O.
CO-39994 (4-39994)—Harry James O.
CR-60959 (9-60959)—Les Brown O.
CR-60983 (9-60983)—Nick Perito
DE-28675 (9-28675)—Victor Young O.
ME-70115 (45-70115)—Richard Hayman O.
MG-11472 (K-11472)—Lew Douglas O.
VI-20-5286 (47-5286)—Vaughn Monroe O.

6 — ANNA

SILVANA MANGANO

CO-39968 (4-39968)—Paul Weston O.
CR-60963 (9-60963)—Ray Bloch O.
DE-28703 (9-28703)—Victor Young O.
ME-70114 (45-70114)—Richard Hayman O.
MG-11457 (K-11457)—Silvana Mangano
VI-20-5246 (47-5246)—The Three Suns
VI-20-5252 (47-5252)—Al Caiola

7 — I BELIEVE

FRANKIE LAINE

CA-2332 (F-2332)—Jane Froman
CO-39938 (4-39938)—Frankie Laine

8 — THE HO HO SONG

RED BUTTONS

CO-39981 (4-39981)—Red Buttons

9 — TERRY'S THEME FROM "LIMELIGHT"

FRANK CHACKSFIELD O.

CO-40013 (4-40013)—Wally Stott O.
CR-61006 (9-61006)—Ron Goodwin O.
LO-1342 (45-1342)—Frank Chacksfield O.
VI-20-5326 (47-5326)—Winterhalter O.

10 — YOUR CHEATIN' HEART

JONI JAMES

CA-2377 (F-2377)—Jan Garber O.
CO-39938 (4-39938)—Frankie Laine
DE-28628 (9-28628)—Louis Armstrong
MG-11416 (K-11416)—Hank Williams
MG-11426 (K-11426)—Joni James
VI-20-5292 (47-5292)—Betty Brewer

11) HOW MUCH IS THAT DOGGIE IN THE WINDOW. 12) ALMOST ALWAYS. 13) CRAZY, MAN, CRAZY. 14. PRETEND. 15) ORGAN GRINDER'S SWING. 16) SEVEN LONELY DAYS. 17) CARAVAN. 18) JUST ANOTHER POLKA. 19) THE BREEZE. 20) I'D RATHER DIE YOUNG. 21) SAY 'SI SI'. 22) BIG MAMOU. 23) MY ONE AND ONLY HEART. 24) RAMONA. 25) RAMBLIN' MAN. 26) SWEDISH RHAPSODY. 27) HALF A PHOTOGRAPH. 28) NOW THAT I'M IN LOVE. 29) USKA DARA. 30) TELL ME A STORY. 31) SEND MY BABY BACK TO ME. 32) MY LADY LOVES TO DANCE. 33) ALLEZ-VOUS-EN. 34) DANCIN' WITH SOMEONE. 35) MY FLAMING HEART.

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. SONG FROM MOULIN ROUGE..Percy Faith (Columbia)
2. APRIL IN PORTUGAL.....Lex Baxter (Capitol)
3. I'M WALKING BEHIND YOU ...Eddie Fisher (RCA Victor)
4. RUBY .....Richard Hayman (Mercury)
5. SAY YOU'RE MINE AGAIN....Perry Como (RCA Victor)
6. I BELIEVE .....Frankie Laine (Columbia)
7. TERRY'S THEME FROM "LIMELIGHT" .....Frank Chacksfield O. (London)
8. ANNA .....Sylvana Mangano
9. BIG MAMOU .....Pete Hanley (Okeh)
10. ORGAN GRINDER'S SWING ....Four Aces (Decca)

Art **Brown** (WWDC-Washington, D. C.) endears himself to listeners by playing the console of the Organ at their weddings. One of the results of a wedding recital had Brown flabergasted for a minute or two. One day last week Brown was fishing off Herring Bay and when he returned to his car he did a "double take." On the front seat was a basket with a baby in it. Brown had an instantaneous mental picture of an "adoption" when he noticed a note attached to the basket. It read: "Mr. Brown, won't you play at my wedding?" and was signed, Miss Carrol Stanley (age 3 months). Brown let out a sigh of relief and noticed a young couple seated in another car in the parking lot. They were laughing so uproariously that Brown realized they must be the parents of little Carol. They were Mr. and Mrs. Frank Stanley of Deale, Md.—regular listeners to Brown's show and he had played at their wedding a few years ago.

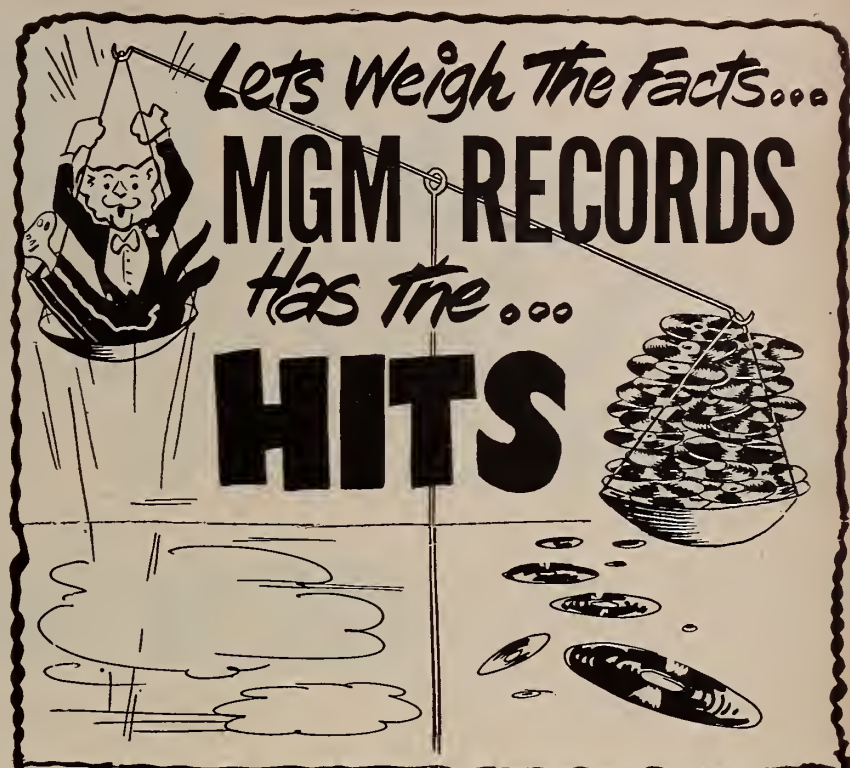
* * * * *

ED BONNER
(KXOK-St. Louis)

Ed Bonner (KXOK-St. Louis) is the sharpest "cat" in town now that his clothing sponsor outfits him in the latest styles to illustrate the new lines. . . . **Rex Dale** (WCKY-Cincinnati) spent a week of his vacation in New York. He stayed at the Park-Sheraton and had a ball visiting his friends in town. . . . **Jane Pappai**, formerly at WAAT-Newark, is now assistant record librarian at WBBM-Chicago. . . . **Leroy Drake** (WBNL-Boonville, Ind.) will be the new manager of WBTO-Linton, Ind. Drake has been with the WBNL organization for three years. . . . **Bill Silbert's** Saints a Spinners Day at Palisades Park last Saturday was one of the outstanding events to be held at the amusement playground this summer. Approximately 10,000 members of the S & S Club were on hand for the occasion. . . . **Tiny Markle** (WAVZ-New Haven, Conn.) recently became the proud papa of 16 chicks. The chicks were sent by **Bob McCluskey**, RCA Victor Sales Manager for Country-Western, and the promotion, naturally, was for "16 Chickens and a Tambourine" as sung by 12-year old **Jerry Glenn**. . . . **Wally Dunlap** (WICC-Bridegport, Conn.) also a proud papa. But, not chicks—a real, honest to goodness boy. . . . **Joe Girande** (WTHT-Hartford, Conn.) doubling as a stock broker in his off hours. . . . Note from **Brad Lacey** (WKXL-Concord, N. H.) "My dancer bride to be, Joan "Butch" Raduazo, I will have the knot tied via CBS-TV's "Bride and Groom Show" on July 21. If you remember, **The Cash Box** was the Dan Cupid in this romance."

* * * * *

Pete **Ward**, program director of WCCM-Lawrence, Mass., has initiated a new show Saturday mornings from 11 to 12 called "Top Ten," and **The Cash Box** receives credit for the listing on the show. **Forrest Morgan** is the deejay on the program. . . . **Al Jarvis** (WFWB-Hollywood, Calif.) sends in a fan letter from one of his listeners who says "Am fascinated with these 35 rated tunes from **The Cash Box**." . . . **Jerry Kay** (WWEZ-New Orleans, La.) will be in the Gotham on the 21st of July and will stay at the Victoria Hotel. . . . **Dick Karnow** (WGSM-Huntington, L. I.) has been working with **Don** Ovens of Capitol Records setting up interviews with leading Capitol recording artists. The program has featured top names such as **Jean Sablon**, Gisele MacKenzie, **Hazel Scott**, **Bob Eberly** and others. . . . **Hal Tunis** (WVNJ-Newark, N. J.) opened at Pierre's Restaurant, E. Orange, N. J., on June 8. Tunis does his stint from 11 p.m. to 1 a.m. with the exception of Sundays. . . . Beautiful story on **Dick Sherbahn** in the WLAN-Lancaster, Pa. "The Mike." . . . Art Tacker (WCRB-Waltham, Mass.) expects to be in New York City around the middle of June to tape interviews. Any managers and representatives interested please contact Art. . . . **Mrs. Stan Richards**, wife of DJ from WORL-Boston, entertained last week by publisher and writer **Sid** "Till I Waltz Again With You" **Prosen**. . . . Symphony composer **Paul Siegel** touring deejays throughout the country plugging his first pop creation, **Vera Lynn's** "No More." . . . **Tom Finn**, Toledo, Ohio, in New York for a week.



BILLY ECKSTINE

I LAUGH TO KEEP FROM CRYING | SEND MY BABY BACK TO ME
MGM 11511 78 rpm K11511 45 rpm

ALAN DEAN
LOVE ME! LOVE ME! | MAKE ME YOUR SLAVE
MGM 11513 78 rpm—K11513 45 rpm

KEN REMO
UFEMIA | YOU, YOU, YOU
MGM 11512 78 rpm—K11512 45 rpm

ELLIOTT BROTHERS
Lloyd and Bill and their Orch.

IN THE MOOD
fabulous Vocal by THURL RAVENSCROFT b/w
12th Street Rag
MGM 11501 78 rpm K11501 45 rpm

JONI JAMES
YOUR CHEATIN' HEART | I'LL BE WAITING FOR YOU
MGM 11426 78 rpm—K11426 45 rpm
ALMOST ALWAYS and IS IT ANY WONDER
MGM 11470 78 rpm—K11470 45 rpm

SILVANA MANGANO Sings... Anna and I LOVED YOU
MGM 11457 78 RPM K-11457 45 RPM

ART MOONEY and his orchestra
720 IN THE BOOKS and KENTUCKY
MGM 11514 78 rpm—K11514 45 rpm

JOHNNY GREEN and the MGM Studio Orchestra & Chorus
TAKE THE HIGH GROUND from the MGM Picture MGM 30778 78 rpm
MIKLOS ROZSA and his Orchestra
TRIUMPHAL MARCH from the MGM Technicolor film; "QUO VADIS"
K30778 45 rpm

BERYL DAVIS
YOU | NOWHERE GUY from the 20th Century Fox film "Girl Next Door"
MGM 11515 78 rpm—K11515 45 rpm

KEN CURTIS
CALL OF THE FAR AWAY HILLS from the Poramount picture "Shane" and
DICK THOMAS
BRASS RING LOVE
MGM 11510 78 rpm—K11510 45 rpm

HANK WILLIAMS
KAW-LIGA | YOUR CHEATIN' HEART
MGM 11416 78 rpm—K11416 45 rpm
TAKE THESE CHAINS FROM MY HEART and RAMBLIN' MAN
MGM 11485 78 rpm—K11485 45 rpm

M-G-M RECORDS THE GREATEST NAME IN ENTERTAINMENT

Another BIG R&B HIT!!
The CRICKETS Sing
FOR YOU I HAVE EYES and I'LL CRY NO MORE
MGM 11507 78 rpm K11507 45 rpm

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

STANLEY BLACK & MANTOVANI O.
(London 1312; 45-1312)

B "THE LAST RHAPSODY" (3:23) [Chappell & Co.] Stanley Black glides over the keyboard at the piano as Mantovani's ork accompanies him with a lush setting on a heavy piece. Number is a bit too "long haired," as we see it, but nevertheless is very pretty.

C+ "NAILA" (2:42) [Public Domain] A lush and swaying waltz is beautifully interpreted by the combo. Stanley handles the piano masterfully and the results are fine. Luch backing adds to this deep material.

JIMMY BOYD
(Columbia 40007; 4-40007)

B+ "PLAYMATES" (2:04) [Santly-Joy Music] Jimmy Boyd takes some top drawer material and bounces along on this standard ditty in his one and only manner. The Luboff chorus gets a fine assist credit on this tune that could hit it big this summer.

B+ "SHOO-FLY PIE AND APPLE PAN DOWDY" (2:15) [Michael Goldsen, Inc.] Another potential hit is sent up by the child star. His lively presentation of this oldie could make it click again. Two solid platters. Both with tremendous possibilities.

DICK LARKIN
(Commoroto 26)

B "YOU MENDED A HEART THAT WAS BROKEN" (2:33) [Cammarota Music] As Graham Prince assists with a fine orchestral backdrop, Dick Larkin warbles a pretty tune with a waltz tempo. Harmony and fullness of group add color to fine tune.

C+ "WHY DON'T YOU TELL ME YOU'RE SORRY" (2:11) [Cammarota] Another pretty number gets a soft and romantic styling from Dick. The lad has an attractive voice and the ballad he sings shows the quality of his voice.

FRAN WARREN
(MGM 11522; K-11522)

B "LOVE IS A SEE-SAW" (2:25) [Beechwood Music] With a cute lyrical twist and a melodic swaying waltz, Fran Warren hands in a lively and lovely vocal job. The tune has something to it that makes you wanna sing along.

B "MISS ME JUST A LITTLE" (2:44) [Acuff-Rose Pub.] Joe Reisman and his crew back Fran again as she tenderly touches upon a pretty tune with a sentimental flavor. Her tactful delivery could make this side go.

BOB LONDON
(Crystalette 654; 45-654)

B+ "VAYA CON DIOS" (2:54) [Ardmore Music] Bob London does a persuasive job on a most pretty tune as The Starlighters and Lloyd Shaffer assist in the background. The multiple waxing comes over in top grade fashion and could happen. Classy job.

B "MY ADOBE HACIENDA" (2:00) [Southern Music] A fast moving jump treatment of a Latin favorite shows the versatility in Bob's voice. With handclapping and rhythm, he makes the number move. The song lives again.

THE CASH BOX DISK OF THE WEEK

"RETURN TO PARADISE" (2:53) [Remick Music]
"ANGEL EYES" (3:12) [Bradshaw Music]

NAT "KING" COLE
(Capitol 2498; F-2498)

NAT "KING" COLE

● With four numbers buzzing around on the boxes at the present time, Nat "King" Cole comes up with a fifth that should click in a big way. "Return To Paradise" is a lovely piece of music, from the film of the same name, that gets a soft and expressive treatment in the stylish Cole manner. The enchanting tune has a mystic quality about it and the way Nat sings it, it's real attractive. The Latin tempo by the Nelson Riddle ork adds to the good quality of the number. Flip features the "king" with Billy May's ork on a blues lilter from the "Jennifer" flick. We go for the top half in a big way and look for it to catch fast. There are a hoard of versions on "Paradise," but we feel that the Cole version will take the others over in the long run.

WINIFRED ATWELL
(London 1343; 45-1343)

C+ "CORONATION RAG" (2:12) [Francis, Day & Hunter] Winifred Atwell lends her talented fingers to a rinky tink rag time tune which she herself composed in honor of the Coronation. The rhythmic bouncer really moves. Number has a fitting regal sound to it.

C+ "BOUNCE THE BOOGIE" (1:58) [Capitol of Brussels] The artist lets herself go on a fine toe tapper with a rhythmic boogie beat. She handles the piano in a masterful and impressive manner.

JOHNNY CLARK
(Marvello Music 87-51453-1)

C+ "LIVIN ON LOVE" (2:30) [Marvello Music] Johnny Clark hands in a straight forward styling of cute ditty thatc omes over pleasantly. The number bounces along at an appealing pace.

C+ "I'LL SAVE MY LOVE FOR YOU" (2:30) A light backing supplements an adequate vocal offering by Johnny as he lilts along on an up tempo ballad. Tune has an ok quality.

PAUL WESTON ORCHESTRA
(Columbio 40014; 4-40014)

B+ "SHANE" (2:38) [Paramount Music] With a sound of a horse's hooves clacking in the backdrop, the lovely theme music from the flicker "Shane" is lushly presented by Paul Weston and his ork. Very pretty piece of listening.

B "GIGI" (2:34) [Alamo Music] Paul leads the orchestra through another pretty bit of material with a mandolin playing an important part. The tune has an infectious waltz beat to it.

GUY MITCHELL
(Columbio 40008; 4-40008)

B+ "LOOK AT THAT GIRL" (2:45) [Oxford Music] In the well established Mitchell manner, Guy takes off on a pleasing handclapper that shuffles along at a quick pace. The popular warbler might have another contender in this one.

B "HANNAH LEE" (2:30) [Ranger Music] Mitch Miller and his French horns offer another stylish backdrop for the crooner as he happily glides through another peppy item. Lyrics are cute and the number makes your feet tap.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music stoff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "PLAYMATES" & "SHOO-FLY PIE AND APPLE PAN DOWDY"	Jimmy Boyd	Columbio 40007; 4-40007
★ "WHEN THE HANDS OF THE CLOCK PRAY TO MIDNIGHT"	Don Cornell	Corol 61011; 9-61011
★ "LOOK AT THAT GIRL"	Guy Mitchell	Columbio 40008; 4-40008
★ "VAYA CON DIOS"	Bob London	Cdystolette 654; 45-654
★ "IF I EVER FALL IN LOVE"	Mary Ann Kelly	Seger 7013; 45-7013
★ "ONE"	Bobby Milono	Holiwoy 70; 45-70

JOY COCO
(BBS 116; 45-116)

C+ "WING DING DING" (2:12) [Milton Kellem Music] A catchy novelty gets a belted reading in a gay and lighthearted manner from Joy Coco as Howard Gibling and his men set up the backdrop. Cute lyrics are easily remembered.

C+ "HOW DOES IT FEEL TO BE LONELY" (2:43) [Budd Music] The vocalist dishes up a husky blues version of a zestful ballad. She gives the lyrics meaning and puts over the tune.

JOYCE AIMEE
(Riolto 402; 45-402)

C+ "YOU'RE A DREAM" (2:50) [M & C Music] Joyce Aimee works with her accordion as she chirps a pretty ballad with a slow waltz beat flavor. The thrush has a fine voice.

C+ "TWO OF A KIND" (3:05) [M & C Music] The versatile artist does another pleasant bit of singing as she offers a tango number with a light backdrop. A larger ork in the backdrop would bring out the fine quality of Joyce's voice.

JIMMY LEYDEN ORCHESTRA
(Derby 824; 45-824)

B "DO - LIKE - I - DO" (2:50) [Leo Feist, Inc.] A lively cornball item with a gay air to it is pleasantly handled by Jimmy Leyden and the ork. The chorus dishes up a solid vocal job as the banjo strums in the rear. Cute ditty.

C+ "UNDER A SWEETHEART MOON" (2:17) [Miller Music] A pretty waltz that has a fine summer season flavor to it is delivered with a sway by the Leyden crew. Chorus is wonderful on its harmony.

ROSE MURPHY
(London 1339; 45-1339)

C+ "THE LITTLE RED MONKEY" (2:28) [Miller Music] The "Chi-Chi" gal, Rose Murphy, does a cute chirpy vocal version of a novel ditty that kids should go for. Her high voice gives it a childish sound. Catchy ditty has something unusual about it to make it sell.

B "TIME ON MY HANDS" (2:34) [Miller Music] In her very different manner, Rose happily glides thru a bouncey take off on a fine standard. She sounds like she's having a good time. Plenty of gimmicks on this side. Cute and catchy.

NORO MORALES
(RCA Victor 20-5324; 47-5324)

C+ "FANTASIA MEXICANA" (2:25) [Boosey & Hawkes] To a rhythmic mambo tempo is set the lovely music of Fantasia Mexicana. Fitting perfectly into the piece is an exotic and beaty trumpet solo by George Lopez. Number moves and is good for dancing.

C+ "THE SONG FROM MOULIN ROUGE" (2:40) [Broadcast Music, Inc.] The tune that's sitting right up at the top of almost every national poll gets a mambo treatment from Noro and his boys. Featured is the trombone of Chauncey Welsch. A quiet and rhythmic piece.

11th Anniversary

The Cash Box

(Dated: JULY 18, 1953)

.....an annual encyclopedia and directory, full of VITAL INFORMATION and STATISTICS which will be referred to day in and day out.

Featuring: ✓ THE DISK JOCKEY • The Most Comprehensive Study of the Disk Jockey and his importance to the Music and Juke Box Industries. • Best Tunes and Artists—as selected by the Nation's Disk Jockeys—in "Pop", "Rhythm and Blues" and "Folk and Western". • Feature Articles by leading Disk Jockeys.

✓ COMPLETE LISTS OF ALL IN THE RECORD INDUSTRY

✓ DISTRIBUTION AT THE NAMM SHOW

YOUR ADVERTISEMENT WILL APPEAR BEFORE THE LARGEST GROUP OF RECORD BUYERS and SPINNERS ALL YEAR LONG

First Forms Go To Press: JUNE 29

Final Closing Date: JULY 8

FOR PREFERRED POSITION — RUSH YOUR RESERVATION NOW!

or better yet — Send In Your AD Immediately!

THE CASH BOX

(PUBLICATION OFFICE)

26 WEST 47th STREET, NEW YORK 36, N. Y.

(PHONE: JUDSON 6-2640)

CHICAGO OFFICE
32 WEST RANDOLPH STREET
(PHONE: DEARBORN 2-0045)

LOS ANGELES OFFICE
6363 WILSHIRE BOULEVARD
(PHONE: WEBSTER 1-1121)

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

TONY MORELLI
(MGM 11528; K-11528)

B "RATHER" (2:32) [Larry Speir Music] An impressive freshman in the wax world makes the listener take note with his glowing offering of a simple sentimental ballad. Tony has a warm voice that sings with meaning.

B "WHAT GOOD IS FALLING IN LOVE" (2:32) [Ralph Worshtil Music] LeRoy Holmes provides another fitting showcase for the lad as he belts out, to a galloping tempo, a thriller with a rousing air. Exciting piece really moves. Sock number.

MARY ANN KELLY
(Seger 7013; 45-7013)

B+ "IF I EVER FALL IN LOVE" (2:10) [Mc. C. Coleman Music] A fine new artist is in the making as one can easily tell by listening to a sweet voiced interpretation of a pretty ballad by Mary Ann Kelly. A polished and classy style.

B "WILLFUL LIES" (2:17) [Arta Music] On this end Mary Ann dubbs her voice on a lilting bouncer that has a pleasing sentimental and folky flavor to it. The cornballish treatment is cute.

THE MILLER SISTERS
(Tri-Boro 101)

C "I LOVE YOU MY OWN" (2:20) The Miller Sisters team their voices on a ballad as they get a light accompaniment in the backdrop. Number has a blues quality about it.

D "WHICH AWAY" (2:30) The thrushes get another bleusy accompaniment on a slow steady tempo item.

KEN REMO
(MGM 11512; K-11512)

C+ "UFEMIA" (2:46) [Peer International & Southern Music] Ken Remo melodically warbles a pretty tune from the flick "Sombrero" in a pleasing "south of the border" fashion. The ditty is cute and should catch spins.

B "YOU YOU YOU" (2:36) [Robert Mellin Music] Joe Lipman's ork backs Ken once again as he bounces along through a verry pretty tune. Multiple voicing adds to the catchyness of what could develop into a potent tune.

BERNICE PARKS
(Mercury 70161; 70161 x 45)

C+ "I'LL WAIT FOR YOU" (2:32) [Algonquin Music] With David Carroll's ork and the Jack Halloran singers, Bernice Parks gets a gilded backing for her expressive delivery of a soft tune with a slow waltz kick. Does a fine job.

B "MY HEART HAS MANY DREAMS" (2:49) [Mogull Music] Bernice brings out the sultry quality in her voice as she belts out an impressive tango item. The melody is from the tune "A Media Luz" and the lyrics fit well. Sock treatment. Terrific listening.

THE CASH BOX SLEEPER OF THE WEEK

"ALL I DESIRE" (2:56)
[Broadcast Music, Inc.]
"IT'S ALL RIGHT WITH ME" (2:07)
[Chappell & Co.]
BOB MANNING
(Capitol 2493; F-2493)

BOB MANNING

● Bob Manning looks he's here to stay if his latest waxing is a sign of his vocal ability. Bob came through with flying colors on his first attempt when he made a wonderful showing as an unknown with "The Nearness Of You." Now the balladeer comes through with some more top notch material and delivers it in a sincere and expressive manner. The tune is a touching number from the coming motion picture "All I Desire" and carries the same name as the flick. With motion picture theme music catching strongly, this tune should be headed in the same direction, to the top. Sid Feller assists Bob with an absolutely fine orchestration. The lower lid is a bouncing item from the Broadway success "Can Can." We look for "Desire" to make a great deal of noise.

PEGGY LEE
(Decca 28737; 9-28737)

B "I'VE GOT YOU UNDER MY SKIN" (2:28) [Chappell & Co.] Peggy Lee has a bit of "Lover" in her voice as she rhythms through a Cole Porter standard in stylish form. The jump tempo with a Latin kick helps add quality to the platter.

B "MY HEART BELONGS TO DADDY" (2:06) [Chappell & Co.] A fast moving samba beat is an exciting setting for Peg's jazzy version of another popular standard. Number really moves along and should get plenty of spins.

BOBBY MILANO
(Holiway 70; 45-70)

B+ "ONE" (2:33) [Rogers Music] A full and fitting orking by Morty Craft showcases the wonderful voice of 16-year old Bobby Milano to start him off perfectly on a climb that's stardom bound. Fine jump ballad done in a polished professional manner.

B "START LOVING ME" (2:30) [Fifth Avenue Music] The youngster shows his vocal assets on this end too by giving out with some more fine chanting. The jump delivery has a sock orking to back it.

JACKIE GLEASON
(Capitol 2507; F-2507)

B "TERRY'S THEME" (2:35) [Bourne Inc.] Jackie Gleason continues to send up some sincere and beautiful music as he offers a fine cover job on a tune that's breaking wild. The artist's version won't take top honors but should draw plenty of coin.

C+ "PEG O' MY HEART" (2:44) [Feist Inc.] A number one oldie of a few years back gets a lush and refreshing styling under the baton of Jackie. Trumpet solo stands out and adds much to the interpretation. Could catch on again.

JANE FROMAN
(Capitol 2496; F-2496)

B "MY SHINING HOUR" (2:18) [Edwin H. Morris] The talented voice of Jane Froman shows its colors on a lovely standard which she sings with ease and warmth. Her fine delivery should go great in certain locations.

B "IF I LOVE YOU A MOUNTAIN" (3:02) [Leo Feist Inc.] Sid Feller's ork assists Jane on a lovely romance ballad from the flick "The Girl Next Door." The TV star puts a load of feeling into the number as she softly caresses the lyrics. A tender item.

CHAMP BUTLER
(Columbia 40009; 4-40009)

B "GYPSY LOU" (2:00) [Acuff-Rose Pub.] A cute ditty with guitars and Percy Faith's ork in the background make a fine setting for a solid delivery by Champ Butler. Catchy novelty gets full assist from the Norman Lubboff choir. Number could hit.

B "TILL NOW" (2:42) [Johnstone-Montei Inc.] With a heavy heart, Champ offers a sad ballad with a pretty tune. His fine voice and the lush orking blend well.

DON CORNELL
(Coral 61011; 9-61011)

B "SHE LOVES ME" (2:42) [Granson Music] A wonderful ballad with a clever idea behind it is artistically sent forth by Don Cornell and the chorus. Jack Pleis and his fine ork help round out this good side.

B+ "WHEN THE HANDS OF THE CLOCK PRAY TO MIDNIGHT" (2:52) [Shapiro Bernstein Inc.] Here Don offers a terrific sentimental ballad in his warm and stylish manner. A fine piece of juke box material that could click. Lyrics are clever.

SANDY SOLO
(Derby 825; 45-825)

B "SAME OLD MOON" (2:27) [Forster Music] A pretty lilter gets a catchy treatment in a sentimental and reminiscent manner from Sandy Solo. The fine accompaniment and smooth vocal are in perfect harmony and tune has a fine summer hit flavor.

B "DREAM A LITTLE DREAM OF ME" (2:30) [Words & Music] The young vocalist rhythms through a sparkling standard and comes up with some more fine juke box material. A two sided natural that could start the ball rolling for Sandy.

FRANKIE YANKOVIC & HIS YANKS
(Columbia 40012; 4-40012)

C+ "ALPINE CLIMBER'S BALL" (2:52) [E. Kassner Music] A tasteful waltz item handled in a true European manner by Frankie Yankovic and his Yanks results in a fine item that should be a coin drawer in the fitting locations. Yodles add color to tune.

C "SKYLARK POLKA" (2:52) [Edwards Music] The boys give out with a rousing instrumental treatment of a peppy polka with an appealing melody. Number really soars along.

TEX WILLIAMS & ROBERTA LEE
(Decca 28721; 9-28721)

C+ "DON'T CALL MY NAME" (2:36) [Valando Music] Roberta Lee and Tex Williams harmonize and take solo runs on a handclapping tune with a spiritual flavor. Number could do very well in the Western field of music. Terrific tune.

C+ "HEY! MISTER COTTON-PICKER" (2:28) The vocal duet sends out a jump bouncer with a lively twist and a cute set of lyrics. This happy novelty really moves and the kids should go for it.

DICK HAYMES & GORDON JENKINS ORCH.
(Decca 28636; 9-28636)

B "GONE WITH THE WIND" (2:52) [Bourne Inc.] Against a lovely instrumental showcase by Gordon Jenkins on a fine tune, Dick Haymes chants the meaningful lyrics in stellar fashion. Fine combination of talent. Results are terrific.

C+ "YOUR HOME IS IN MY ARMS" (3:10) [Leeds Music] Dick hands up another fancy bit of warbling on a pretty ballad that has a little too much heaviness to it. His warm voice puts over the song.

LISA KIRK
(RCA Victor 20-5334; 47-5334)

B "DO ME A FAVOR" (2:50) [Presto Music] Lisa Kirk renders a pretty waltz item on a romantic tune and the results are terrific. Her multiple voice job is a perfect exhibition of harmony. The lush backing makes thrush's voice stand out.

C+ "KING SIZE KISSES" (2:35) [Paramount Music] Lisa lets herself go on this end as she zestfully treats a gay moving bouncer. Multiple voicing is again used to great advantage.

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

RCA Victor broke somewhat of a record in turning out the "Me And Juliet" album of the original cast from the **Rodgers and Hammerstein** musical. Recorded on Sunday, pressed on Tuesday and in the stores on Wednesday. . . . **Joe Delaney**, former London A & R head, who went down to New Orleans to get a law degree, writes that he is now five pounds lighter and one degree heavier. He made it. . . . Goday Music has signed **Willie Mabon** to an exclusive writing contract. Mabon is the writer of the R&B hits "I'm Mad" and "I Don't Know" and is featured on the Chess label. . . . **Rosemary Clooney**'s latest record "It Just Happened To Happen To Me" was written by her brother **Nickey Clooney**, former dj. He's now with sis Rosemary on the coast. . . . **Paul Siegel**, composer and publisher of **Vera Lynn**'s latest London disk "No More," has just returned from a trip up and down the east coast and is now on his way to the midwest to visit djs and operators. . . . WNEW disk jockey **Jerry Marshall** celebrated his tenth anniversary as boss of the afternoon "Music Hall" this past Sunday, June 7. . . . **Elliot Lawrence** will conduct the Denver Symphony at Red Rocks, Denver this summer in a program of **Jerome Kern** music. . . . **Karen Chandler** making them ask for more at her Paramount stint. . . . **Kappy Jordan** has become the personal manager of **Corky Robbins** and **Johnny Bosworth**, Okeh artists. . . . **Jack Pleis** has been added to Decca's A & R staff by **Milt Gabler**, newly appointed A & R head of the firm. . . . **Leonard Green**, president of Mercury Artists Booking Agency, announced this week the signing of **Eddie White** to head record negotiations contracts. . . . **Wendy Waye**'s Judson recording of "I'm Not Free" getting a big Chicago buildup following writers **Benjamin & Weiss**' recent visit to that city.

ROSEMARY CLOONEY

CHICAGO:

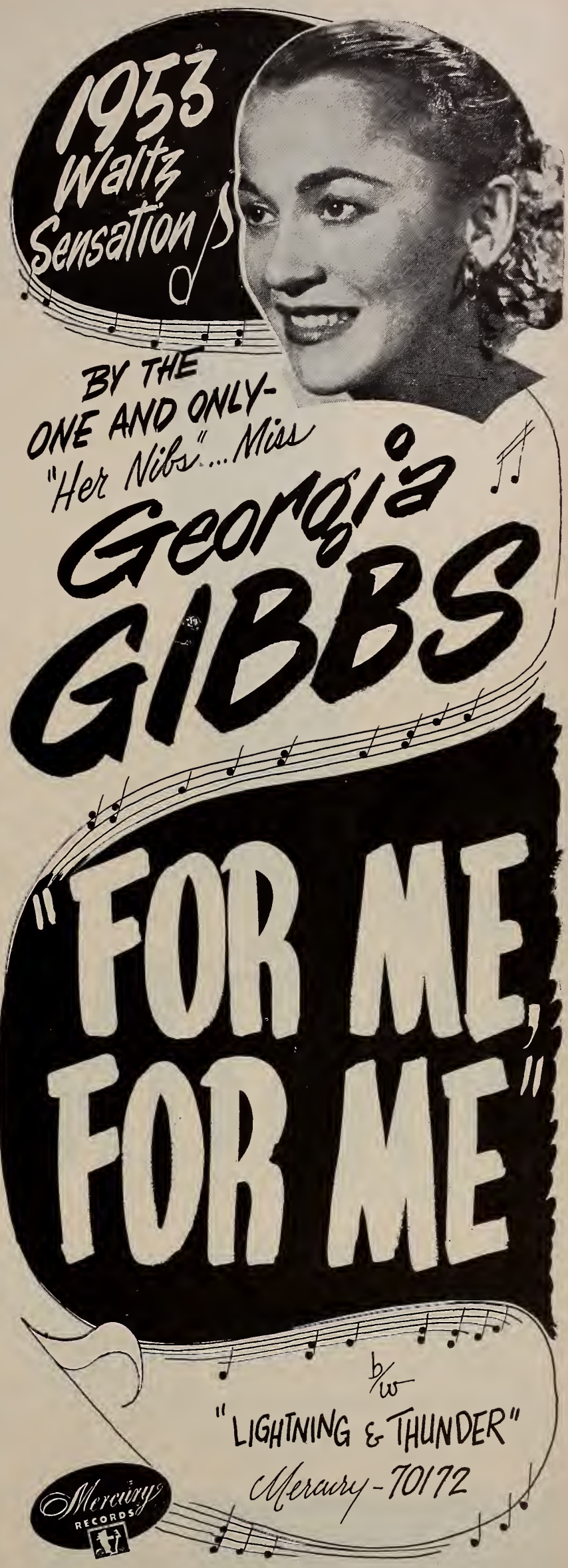
Many couldn't believe it. Until they tried to get a reservation for themselves, family or friends at the Marine Room of the Edgewater where **Liberace** and a very grand show are now appearing. Just to hear the reservations desk say, "Nothing 'til the end of the week," was thrill enough for most of the people in the biz. Just proves, as **David LeWinter** said at the Pump Room, "Give the people the attraction they want and they'll jam the place everytime." . . . Which remark can also be very well fitted to the Chez this week where **Jimmy Durante** is packing 'em in as he always does. With his cover girls, **Eddie Jackson, Sonny King**, and the rest of his review, Jimmy goes right to town. Pleasing the people tremendously. . . . **Linn Burton**'s Steak House getting to be the meeting spot of the music biz. Especially late Friday evenings. By early morning, almost everyone who's anyone, is somewhere in the place. Not only listening to Linn's intimate chatter on his WCFL program, but, also getting themselves spotlighted by him, while his broadcast is under way. Here's a radio program that's getting lots of attention. . . . The perennial **Frankie Masters**, they may as well call him. Dropped into the Boulevard Room to listen, and there was Frankie going as great as always, with the years making no mark on this singing ork pilot. . . . Al Saber, whose "Love Me, Love Me" disk for Master, kicked up attention, advises that the firm's forging ahead with more diskeroos. But, this time, he says, they'll probably sell the master to someone with much better distribution. . . . Mercury Prexy **Irv Green**, a gentleman farmer. Irv lives on an estate-type farm in Barrington. Commutes to town each day. Claims he just loves the life of a farmer. . . . Congratulations to the **Lee Newmans** (she **Barbara Belle**) on the birth of dotter **Sari Riva**, May 12. . . . Hear that **Johnny Desmond** was such a grand success at the Chez that bossman **Dave Halper** plans to bring Johnny back real soon. . . . **Rocky Rolf** just back from two weeks in Florida.

LYNN BURTON

LOS ANGELES:

Town jumping as it hasn't in many a moon with a host of big name personalities playing to record breaking crowds everywhere . . . and it was a full week of openings for yours truly too. . . . **Les Brown** opening at the Hollywood Palladium brought out one of the biggest music mobs ever. . . . Nat "King" Cole recovered from his recent surgery, opening at the Tiffany. . . . Hotel Statler has its ace and a full house in the **Xavier Cugat** ork. . . . Biggest show of all was the **Ray Anthony** opening over at Ciro's where Ray played to a full house. . . . Frankie Laine's opening at the Cocoanut Grove a smash, with the house's new two shows nightly policy a big rave with the customers. . . . **Gordon Jenkin**'s playing to a big teen-age dance crowd at the Trianon. . . . Host of music stars performed for that mammoth TV show for Cerebral Palsy this past week, among them **Peggy Lee, Louis Armstrong, Jack Teagarden, Stan Goetz, Frankie Laine, the Bell Sisters, Alvino Rey, Tex Ritter, Gloria Wood, Margaret Whiting, Roberta Linn** and oh sooo many others. . . . Big crowd of music men skedded to fly up to Vegas to catch **Red Buttons** of "Ho-Ho" fame, when the latter opens thar shortly. . . . Preview of that "Shane" pic brought out one of the biggest mobs of dj's we've ever seen. . . . **Joe Bihari**, of Modern and Flair Records, off on another road trip thru the South and midwest. . . . Oh, the eyes that lit up after viewing **Silvana Mangano** on last week's cover of The Cash Box. . . . Nice to say hello to **Pat Moran**, well known music copyist hereabouts. . . . **Frankie Carle** ork on tour throughout the midwest. . . . Entourage of RCA Victor brass expected in town shortly, with **Manie Sacks, Joe Carleton** and mebbe **Dave Kapp** skedded to plane in. . . . **Bob McLoughlin** back from that New York trip where he helped set a bunch of pa's for spouse-to-be **Jenny Barrett**. Latter's Vogue etching of "He Loves Me" gaining in popularity. . . . **Frank Harper**, Vogue prexy expected back from New York shortly. . . . Capitol literally cornered the market with its great batch of "Can-Can" recordings. Three of 'em currently riding high, in **King Cole**'s "I Am In Love," **Kay Starr**'s "Allez Vous En" and **Gordon MacRae**'s "C'est Magnifique." . . . **Barbara Belle** the proud mother of a little girl here recently.

MARGARET WHITING



Tony MARTIN

at his greatest - singing...

"UNFAIR"

and

"SORTA ON THE BORDER"

with HENRI RENE and his Orchestra

RCA Victor 20/47-5352

RCA VICTOR
FIRST IN RECORDED MUSIC

"HIS MASTER'S VOICE"

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending June 13 without any changes on the part of THE CASH BOX.

Murray Jordan
WLIB—New York, N. Y.
1. Terry's Theme From "Limelight" (Chacksfield)
2. Organ Grinder's Swing (Four Aces)
3. Crazy, Man, Crazy (Marterie)
4. Say You're Mine Again (Perry Como)
5. The Ho Ho Song (Buttons)
6. Say 'Si Si' (Mills Bros.)
7. Take These Chains From My Heart (Tommy Edwards)
8. Allez-Vous-En (Kay Starr)
9. Dancin' With Someone (Teresa Brewer)
10. Vaya Con Dios (Paul & Ford)

Norm Prescott
WORL—Boston, Mass.
1. I'd Rather Die Young (The Hilltoppers)
2. He Loves Me (Jenny Barrett)
3. Lean Baby (Frank Sinatra)
4. Allez-Vous-En (Kay Starr)
5. I'm Walking Behind You (Eddie Fisher)
6. My One And Only Heart (Perry Como)
7. Love Me, Love Me (B. Wayne)
8. The Long Way (Lou Monte)
9. Organ Grinder's Swing (Four Aces)
10. Song From Moulin Rouge (Mantovani)

Shel Horton
WHUN—Saxton, Pa.
1. How Much Is That Doggie In The Window (Patti Page)
2. Swedish Rhapsody (P. Faith)
3. Seven Lonely Days (The Pinetoppers)
4. Pretend (Shorty Long)
5. Say 'Si Si' (Mills Bros.)
6. Ruby (Harry James)
7. The Ho Ho Song (Buttons)
8. Say You're Mine Again (Perry Como)
9. I'm Sitting On Top Of The World (Paul & Ford)
10. Big Mamou (Pete Hanley)

Bob Larsen
WEMP—Milwaukee, Wisc.
1. I'm Walking Behind You (Eddie Fisher)
2. Song From Moulin Rouge (Mantovani)
3. Just Another Polka (Stafford)
4. My One And Only Heart (Perry Como)
5. Honey In The Horn (Four Aces)
6. April In Portugal (Damone)
7. Almost Always (Joni James)
8. Ruby (Richard Hayman)
9. Johnny (Paul & Ford)
10. Return To Paradise (P. Faith)

Don McLeod
WJBK—Detroit, Mich.
1. Song From Moulin Rouge (Percy Faith)
2. My One And Only Heart (Perry Como)
3. The Breeze (Trudy Richards)
4. Organ Grinder's Swing (Four Aces)
5. You're Driving Me Crazy (Buddy Greco)
6. I'm Walking Behind You (Eddie Fisher)
7. Ruby (Richard Hayman)
8. Alibi (Hamish Menzies)
9. She Loves Me (Don Cornell)
10. Terry's Theme From "Limelight" (Chacksfield)

Jeff Evans
WLDY—Ladysmith, Wisc.
1. Song From Moulin Rouge (Percy Faith)
2. I Believe (Frankie Laine)
3. Big Mamou (Dolores Gray)
4. Caravan (Ralph Marterie)
5. Hot Toddy (Ralph Flanagan)
6. Thunderbird (Ray Anthony)
7. A Blues Serenade (Vaughan)
8. Anna (Silvana Mangano)
9. April In Portugal (L. Baxter)
10. You Belong To Me (J. Valli)

Johnny Morris
WLOL—Minneapolis, Minn.
1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Frank Sinatra)
3. Half A Photograph (K. Starr)
4. Say 'Si Si' (Kay Starr)
5. The Breeze (Trudy Richards)
6. I'd Rather Die Young (The Hilltoppers)
7. April In Portugal (Les Baxter)
8. Anna (Silvana Mangano)
9. Organ Grinder's Swing (Four Aces)
10. You Shouldn't Have Kissed Me (Norman Brooks)

Hal Murray
WHKK—Akron, Ohio
1. I'm Walking Behind You (Eddie Fisher)
2. Song From Moulin Rouge (Percy Faith)
3. Ruby (Richard Hayman)
4. Say You're Mine Again (Perry Como)
5. Say 'Si Si' (Mills Bros.)
6. My One And Only Heart (Perry Como)
7. A Wooin' We Will Go (Lorry Raine)
8. April In Portugal (L. Baxter)
9. Forever Yours (Sonny Curtis)
10. Pretend (Nat "King" Cole)

Ed Sawtell
WJLB—Detroit, Mich.
1. Say You're Mine Again (Perry Como)
2. Organ Grinder's Swing (Four Aces)
3. I'm Walking Behind You (Eddie Fisher)
4. Ruby (Richard Hayman)
5. The Breeze (Trudy Richards)
6. Big Mamou (Pete Hanley)
7. Just Another Polka (R. Hayes)
8. Less Than Tomorrow (Hamish Menzies)
9. Song From Moulin Rouge (Percy Faith)
10. Crazy, Man, Crazy (B. Haley)

Chuck Norman
WIL—St. Louis, Mo.
1. I'm Walking Behind You (Eddie Fisher)
2. April In Portugal (Les Baxter)
3. Song From Moulin Rouge (Percy Faith)
4. Crazy, Man, Crazy (B. Haley)
5. Say You're Mine Again (Perry Como)
6. Ruby (Richard Hayman)
7. Almost Always (Joni James)
8. Big Mamou (Pete Hanley)
9. P. S. I Love You (The Hilltoppers)
10. I Am In Love (Nat "K." Cole)

Jay Trompeter
WIND—Chicago, Ill.
1. April In Portugal (Les Baxter)
2. Ruby (Richard Hayman)
3. Song From Moulin Rouge (Percy Faith)
4. Anna (Silvana Mangano)
5. Terry's Theme From "Limelight" (Frank Chacksfield)
6. Say You're Mine Again (Perry Como)
7. Uska Dora (Eartha Kitt)
8. Return to Paradise (Camarata)
9. My Flaming Heart (Nat Cole)
10. Vaya Con Dios (Paul & Ford)

Earle Pudney
WGY—Schenectady, N. Y.
1. I'm Walking Behind You (Eddie Fisher)
2. Say You're Mine Again (Perry Como)
3. Song From Moulin Rouge (Percy Faith)
4. April In Portugal (Les Baxter)
5. To Make A Long Story Short (Dorothy Collins)
6. Ruby (Richard Hayman)
7. Big Mamou (Pete Hanley)
8. My One And Only Heart (Perry Como)
9. Honey In The Horn (Four Aces)
10. Now That I'm In Love (Page)

Art Hellyer
WMAQ—Chicago, Ill.
1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. Dancin' With Someone (Teresa Brewer)
4. Say You're Mine Again (Perry Como)
5. Say 'Si Si' (Mills Bros.)
6. Many Are The Times (J. Valli)
7. Ramona (Les Brown)
8. The Ho Ho Song (R. Buttons)
9. Without A Memory (Garland)
10. The Nearness Of You (Bob Manning)

Brad Lacey
WKXL—Concord, N. H.
1. Song From Moulin Rouge (Boston Pops)
2. Ruby (Les Baxter)
3. April In Portugal (Les Baxter)
4. Give Me Wings To Fly (Ruth Casey)
5. Life In New York (M. Kelly)
6. Honey In The Horn (Four Aces)
7. Allez-Vous-En (Kay Starr)
8. A-Wooin' We Will Go (Lorry Raine)
9. Return To Paradise (The Silver Strings)
10. Is It Any Wonder (J. James)

Joe Daboul
WJKO—Springfield, Mass.
1. I'd Rather Die Young (The Hilltoppers)
2. Organ Grinder's Swing (Four Aces)
3. Big Mamou (Dolores Gray)
4. Ruby (Richard Hayman)
5. Oo! What You Do To Me (Patti Page)
6. I Am In Love ("King" Cole)
7. Say 'Si Si' (Mills Bros.)
8. Half A Photograph (Starr)
9. C'est Magnifique (Gordon MacRae)
10. Song From Moulin Rouge (Percy Faith)

Bill Reynolds
WTMJ—Milwaukee, Wisc.
1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Eddie Fisher)
3. April In Portugal (F. Martin)
4. Crazy, Man, Crazy (Marterie)
5. Ruby (Richard Hayman)
6. Honey In The Horn (Four Aces)
7. Anna (Silvana Mangano)
8. Terry's Theme From "Limelight" (Frank Chacksfield)
9. Say You're Mine Again (Perry Como)
10. Almost Always (Joni James)

Eddie Gallagher
WTOP—Washington, D. C.
1. Song From Moulin Rouge (Percy Faith)
2. I Believe (Jane Froman)
3. April In Portugal (Les Baxter)
4. I'm Walking Behind You (Eddie Fisher)
5. Ruby (Richard Hayman)
6. Say You're Mine Again (Perry Como)
7. Pretend (Nat "King" Cole)
8. How Much Is That Doggie In The Window (Patti Page)
9. Anna (Richard Hayman)
10. The Ho Ho Song (R. Buttons)

Joe Monroe
KENT—Shreveport, La.
1. Ruby (Lew Douglas)
2. Song From Moulin Rouge (Percy Faith)
3. I'm Walking Behind You (Eddie Fisher)
4. Is It Any Wonder (J. James)
5. Ramblin' Man (Frankie Laine)
6. Anna (Silvana Mangano)
7. Send My Baby Back To Me (Sunny Gale)
8. Pretend (Nat "King" Cole)
9. Big Mamou (Pete Hanley)
10. Johnny (Paul & Ford)

Ed Meath
WHEC—Rochester, N. Y.
1. Organ Grinder's Swing (Four Aces)
2. My One And Only Heart (Perry Como)
3. I Just Want You (J. Richards)
4. Say You're Mine Again (Perry Como)
5. Terry's Theme From "Limelight" (Frank Chacksfield)
6. You Shouldn't Have Kissed Me (Norman Brooks)
7. Song From Moulin Rouge (Percy Faith)
8. April In Portugal (Les Baxter)
9. Ruby (Richard Hayman)
10. Rosebud (Karen Chandler)

Bob Watson
WSB—Atlanta, Ga.
1. April In Portugal (Damone)
2. Is It Any Wonder (J. James)
3. Ruby (Victor Young)
4. Say 'Si Si' (Mills Bros.)
5. I'd Rather Die Young (The Hilltoppers)
6. Downhearted (Eddie Fisher)
7. Song From Moulin Rouge (Hutton & Stordahl)
8. Return To Paradise (A. Dale)
9. C'est Magnifique (G. MacRae)
10. Hush-A-Bye (Bing Crosby)

"Oil Wells"
WHB—Kansas City, Mo.
1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. I'm Walking Behind You (Eddie Fisher)
4. I Believe (Frankie Laine)
5. Ruby (Richard Hayman)
6. Pretend (Nat "King" Cole)
7. Say You're Mine Again (Perry Como)
8. How Much Is That Doggie In The Window (Patti Page)
9. Your Cheatin' Heart (J. James)
10. Is It Any Wonder (J. James)

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending June 13 without any changes on the part of THE CASH BOX.

Lou Barile
WKAL—Rome, N. Y.
1. I'm Walking Behind You (Eddie Fisher)
2. Song From Moulin Rouge (Percy Faith)
3. Ruby (Richard Hayman)
4. Just Another Polka (Stafford)
5. Say You're Mine Again (Perry Como)
6. April In Portugal (L. Baxter)
7. Crazy, Man, Crazy (Marterie)
8. P. S. I Love You (Hilltoppers)
9. The Nearness Of You (Bob Manning)
10. Terry's Theme From "Limelight" (Winterhalter)

Bob Deissler & Art Spitzer
WAAT—Newark, N. J.
1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. I Believe (Frankie Laine)
4. Ruby (Richard Hayman)
5. Honey In The Horn (Four Aces)
6. Anna (Silvana Mangano)
7. Candy Lips (Day & Ray)
8. Big Mamou (Pete Hanley)
9. Organ Grinder's Swing (Four Aces)
10. Crazy, Man, Crazy (B. Haley)

John Dixon
WALA—Mobile, Ala.
1. Big Mamou (Ella Mae Morse)
2. Song From Moulin Rouge (Percy Faith)
3. I'm Walking Behind you (Eddie Fisher)
4. I Believe (Frankie Laine)
5. Ruby (Harry James)
6. April In Portugal (L. Baxter)
7. Anna (Silvana Mangano)
8. Say You're Mine Again (Perry Como)
9. Say 'Si Si' (Mills Bros.)
10. Somebody Wonderful (Norman Brooks)

Paul E. X. Brown
WERD—Atlanta, Ga.
1. Song From Moulin Rouge (Mantovani)
2. I Believe (Jane Froman)
3. Ramona (Louis Armstrong)
4. Ruby (Vaughn Monroe)
5. Uska Dara (Eartha Kitt)
6. Pretend (Nat "King" Cole)
7. You Shouldn't Have Kissed Me (Norman Brooks)
8. Can't I (Nat "King" Cole)
9. Terry's Theme From "Limelight" (F. Chacksfield)
10. Say 'Si Si' (Mills Bros.)

Dick Sherbahn
WLAN—Lancaster, Pa.
1. Song From Moulin Rouge (Mantovani)
2. My One And Only Heart (Perry Como)
3. Terry's Theme From "Limelight" (Chacksfield)
4. Anna (Silvana Mangano)
5. Say You're Mine Again (Perry Como)
6. Somebody Wonderful (Norman Brooks)
7. The Honey Jump (McLollie)
8. Vaya Con Dios (Paul & Ford)
9. I'm Walking Behind You (Eddie Fisher)
10. If That's The Way (Simms)

Stephen Paul
WMBG—Richmond, Va.
1. I Believe (Frankie Laine)
2. April In Portugal (L. Baxter)
3. Song From Moulin Rouge (Percy Faith)
4. Pretend (Nat "King" Cole)
5. Anna (Silvana Mangano)
6. Ruby (Richard Hayman)
7. Oo! What You Do To Me (Patti Page)
8. Is It Any Wonder (J. James)
9. Say 'Si Si' (Mills Bros.)
10. Half A Photograph (K. Starr)

Joe Dean
WHEC—Rochester, N. Y.
1. I Believe (Red Foley)
2. Anna (Silvana Mangano)
3. Organ Grinder's Swing (Four Aces)
4. P. S. I Love You (The Hilltoppers)
5. Big Mamou (Dolores Gray)
6. Song From Moulin Rouge (Percy Faith)
7. Return To Paradise (Camarata)
8. Terry's Theme From "Limelight" (Frank Chacksfield)
9. April In Portugal Armstrong)
10. My One And Only Heart (Perry Como)

Lee Morris
WSB—Atlanta, Ga.
1. Song From Moulin Rouge (Mantovani)
2. I Believe (Jane Froman)
3. April In Portugal (L. Baxter)
4. I'm Walking Behind You (Eddie Fisher)
5. Say You're Mine Again (Perry Como)
6. You're Cheatin' Heart (James)
7. Ruby (Les Baxter)
8. Half A Photograph (K. Starr)
9. My Lady Loves To Dance (Julius La Rosa)
10. Somebody Wonderful (Norman Brooks)

Ira Cook
KEMP & KECA—Hollywood, Calif.
1. Ruby (Richard Hayman)
2. I'm Walking Behind You (Eddie Fisher)
3. April In Portugal (L. Baxter)
4. Say You're Mine Again (June Hutton)
5. Say 'Si Si' (Mills Bros.)
6. Is It Any Wonder (J. James)
7. Many Are The Times (Don Cornell)
8. Song From Moulin Rouge (Percy Faith)
9. I Am In Love (Nat Cole)
10. Caravan (Ralph Martarie)

Al Ross
WBAL—Baltimore, Md.
1. Song From Moulin Rouge (Percy Faith)
2. I Believe (Frankie Laine)
3. April In Portugal (L. Baxter)
4. Ruby (Richard Hayman)
5. Pretend (Nat "King" Cole)
6. Say You're Mine Again (Perry Como)
7. I'm Walking Behind You (Frank Sinatra)
8. Seven Lonely Days (Gibbs)
9. Your Cheatin' Heart (James)
10. Organ Grinder's Swing (Four Aces)

Ray Perkins
KFEL—Denver, Colo.
1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (L. Baxter)
3. Ruby (Richard Hayman)
4. I Believe (Frankie Laine)
5. I'm Walking Behind You (Eddie Fisher)
6. Anna (Silvana Mangano)
7. How Much Is That Doggie In The Window (Patti Page)
8. The Ho Ho Song (Buttons)
9. Big Mamou (Dolores Gray)
10. Uska Dara (Eartha Kitt)

Ed Reilly
WBRY—Waterbury, Conn.
1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Eddie Fisher)
3. Say You're Mine Again (Perry Como)
4. Is It Any Wonder (J. James)
5. P. S. I Love You (Hilltoppers)
6. Half A Photograph (K. Starr)
7. Organ Grinder's Swing (Four Aces)
8. Dancin' With Someone (Teresa Brewer)
9. Oo! What You Do To Me (Patti Page)
10. Johnny (Paul & Ford)

Roy Leonard
WKOX—Framingham, Mass.
1. Song From Moulin Rouge (Mantovani)
2. I'm Walking Behind You (Eddie Fisher)
3. Honey In The Horn (Four Aces)
4. April In Portugal (Damone)
5. Frenesi (Eydie Gorme)
6. Ruby (Richard Hayman)
7. Say You're Mine Again (Perry Como)
8. Crazy, Man, Crazy (B. Haley)
9. Don't Call My Name (Dixon)
10. Say 'Si Si' (Mills Bros.)

Ray Schreiner
WRNL—Richmond, Va.
1. Song From Moulin Rouge (Percy Faith)
2. Wishing Ring (Joni James)
3. Walkin' And Wonderin' (Guy Mitchell)
4. Half A Photograph (K. Starr)
5. My Lady Loves To Dance (Julius La Rosa)
6. I'm Walking Behind You (Eddie Fisher)
7. Mexican Joe (Joe Carr)
8. April In Portugal (Les Baxter)
9. Candy Lips (Day & Ray)
10. Return To Paradise (Camarata)

Sherm Feller
WLAW—Boston, Mass.
1. Just Another Polka (Fisher)
2. Johnny (Paul-Ford)
3. Ruby (Richard Hayman)
4. You Shouldn't Have Kissed Me (Norman Brooks)
5. My Lady Loves To Dance (Julius La Rosa)
6. Song From Moulin Rouge (Percy Faith)
7. Oh! (Pee Wee Hunt)
8. I'd Rather Die Young (The Hilltoppers)
9. My One And Only Heart (Perry Como)
10. Thunderbird (Ray Anthony)

Donn Tibbetts
WFEA—Manchester, N. H.
1. Song From Moulin Rouge (Percy Faith)
2. My One And Only Heart (Perry Como)
3. Give Me Wings To Fly (Ruth Casey)
4. Say You're Mine Again (Perry Como)
5. April In Portugal (L. Baxter)
6. My Flaming Heart (N. Cole)
7. Ruby (Richard Hayman)
8. Is It Any Wonder (J. James)
9. Just Another Polka (Fisher)
10. I'm Walking Behind You (Vic Damone)

Jack Dugan
WPTR—Albany, N. Y.
1. Song From Moulin Rouge (Mantovani)
2. April In Portugal (L. Baxter)
3. I'm Walking Behind You (Eddie Fisher)
4. I Believe (Frankie Laine)
5. Ruby (Richard Hayman)
6. How Much Is That Doggie In The Window (Patti Page)
7. Say You're Mine Again (Perry Como)
8. Pretend (Nat "King" Cole)
9. Seven Lonely Days (Gibbs)
10. Your Cheatin' Heart (Laine)

Edna Richardson
WTMA—Charleston, S. C.
1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Eddie Fisher)
3. Ruby (Richard Hayman)
4. The Ho Ho Song (Buttons)
5. April In Portugal (L. Baxter)
6. Almost Always (Joni James)
7. The Honey Jump (Sauter-Finegan)
8. Crazy, Man, Crazy (Marterie)
9. Pot Luck (Eileen Barton)
10. Thunderbird (Ray Anthony)

Tiny Markle
WAVZ—New Haven, Conn.
1. Song From Moulin Rouge (Percy Faith)
2. Organ Grinder's Swing (Four Aces)
3. Seven Lonely Days (G. Gibbs)
4. P. S. I Love You (The Hilltoppers)
5. A Puppet On A String (Fran Warren)
6. Anna (Silvana Mangano)
7. I'll Try (Tommy Mara)
8. Terry's Theme From "Limelight" (Frank Chacksfield)
9. Once Upon A Time (Ames Bros.)
10. I Laugh To Keep From Crying (Billy Eckstine)

Chuck Fuller
WLEE—Richmond, Va.
1. I'm Walking Behind You (Eddie Fisher)
2. Caravan (Ralph Marterie)
3. I Believe (Frankie Laine)
4. Big Mamou (Bigs Howard)
5. Pot Luck (Eileen Barton)
6. The Breeze (Trudy Richards)
7. Say 'Si Si' (Mills Bros.)
8. Terry's Theme From "Limelight" (R. Hayman)
9. Crazy, Man, Crazy (Marterie)
10. Seven Lonely Days (Gibbs)

Robin Seymour
WKMH—Dearborn, Mich.
1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Hayman)
3. Lean Baby (Frank Sinatra)
4. Say You're Mine Again (Perry Como)
5. My One And Only Heart (Perry Como)
6. Gigi (Les Baxter)
7. I Am In Love (Nat "K." Cole)
8. Organ Grinder's Swing (Four Aces)
9. I'm Walking Behind You (Eddie Fisher)
10. Return To Paradise (P. Faith)

BMI record report
AND FORECAST OF TOMORROW'S SONG HITS

"RECORD TO WATCH" ♦ **GAMBLER'S GUITAR** (Devere) -- Rusty Draper (Mer.) rates *Billboard's* "NEW RECORD TO WATCH" pick as he "comes up with a fetching performance." *Cash Box* says the tune "could click."

★ ★ ★ ★ ★

"DISK OF THE WEEK" ♦ **FOR ME, FOR ME** (Acuff-Rose)
♦ **LIGHTNING AND THUNDER** (Folkways) -- Georgia Gibbs (Mer.) is back in the "Kiss of Fire" groove with this pair. *Cash Box* names it "DISK OF THE WEEK." *Billboard* makes it a "RECORD TO WATCH" selection. *Variety* terms this "high powered-platter, headed for big returns" a BEST BET.

★ ★ ★ ★ ★

"BULLS-EYE" ♦ **TENNESSEE WIG WALK** (Village)
♦ **HAND ME DOWN HEART** (Fairway) -- "BULLS-EYE OF THE WEEK" honors from *Cash Box* go to Bonnie Lou (King) for "a fast moving, rhythmic jump novelty." Lower deck is softer, more dramatic and a nice change of pace.

★ ★ ★ ★ ★

"BEST BUY" ♦ **JOHNNY** (Iris) [*non-exclusive BMI*] -- Les Paul and Mary Ford (Cap.) have a "natural" in this DISK OF THE WEEK choice by *Cash Box*. *Billboard* sees it as a "BEST BUY."

★ ★ ★ ★ ★

CLOONEY CONTENDER ♦ **IT JUST HAPPENED TO HAPPEN TO ME** (Ward & Sears) -- Rosemary Clooney (Col.) turns out another "contender" in this "DISK OF THE WEEK" selection by *Cash Box*. *Billboard* sees disk as a NEW RECORD TO WATCH.

★ ★ ★ ★ ★

"SLEEPER OF THE WEEK" ♦ **YOU, YOU, YOU** (Mellin) -- Ames Brothers (Vic.) are stirring up activity in many areas, reports *Billboard* and calls it a "BEST BUY." The smooth work of the quartet wins "SLEEPER OF THE WEEK" praise from *Cash Box*.

★ ★ ★ ★ ★

"TERRIFIC" ♦ **SATISFIED** (Acuff-Rose) -- Johnny Ray (Col.) is creating excitement with this pop-spiritual item that wins a "DISK OF THE WEEK" rating in *Cash Box*. "Terrific styling and spirit . . . could click in a big way," is the report.

★ ★ ★ ★ ★

R & B CHOICE ♦ **I'LL CRY NO MORE** (Beacon)
♦ **FOR YOU I HAVE EYES** (Beacon) -- A pair of R & B "winners" by The Crickets (MGM) earn "SLEEPER OF THE WEEK" picks by *Cash Box*. Disk is showing action and is *Billboard's* choice as "NEW RECORD TO WATCH."

BROADCAST MUSIC, INC.
580 FIFTH AVENUE • NEW YORK 19, N. Y.
New York • Chicago
Hollywood • Toronto
Montreal

Terrific Instrumental Polka
"CIRCUS POLKA"
by EDDIE ZIMA ORK.
DANA # 3130
OPS: The Biggest and Best line of POLKAS—POLISH, BOHEMIAN and SLOVENIAN Tunes—available in all Speeds.
WRITE FOR CATALOG
DANA Records Inc.
344 North Ave., New Rochelle, N. Y.

She's Great
WATCH FOR
JAYE P. MORGAN
with
FRANK DeVOL Ork.
Another 1st on Derby
Derby Records, Inc.
Hollywood California
New York City

The Greatest Record Ever!
THE HILLTOPPERS
featuring the voice of JIMMY SACCA
"I'D RATHER DIE YOUNG"
b/w
"P.S. I LOVE YOU"
DOT 15085
DOT RECORDS, INC.
Gallatin, Tennessee
Phones: 880-881

"TROPICANA"
BY
MONTE KELLY Ork.
ON
ESSEX RECORD 325
Essex RECORDS
3208-16 SOUTH 84th STREET
PHILADELPHIA 42, PENNA.
BELGRADE 2-6230
Manufactured and Distributed by Palda Record Company

WANTED
Tapes — Acetates — Masters — Recordings Standard Pops, Classical, Children's and Novelty. Purchase for Cash or Rent. Write Box 26, THE CASH BOX, 26 W. 47th St., New York 36, N. Y.

20,000 Teenagers Jam Palisades Park In Celebration of "Bill Silbert Day"

NEW YORK—More than 20,000 people crowed Palisades Amusement Park, Palisades, New Jersey, Saturday, June 6th, for a gala celebration of "Bill Silbert Day" honoring the WMGM and WABD-TV star.

From 7:00 A.M. to 7:00 P.M. the boys and girls, thousands of whom were members of Silbert's "Saints and Spinners" club, met popular recording artists, rode the Palisades gravity rides, watched a huge impromptu show emceed by Silbert, and also witnessed the 6:00 to 7:00 P.M. broadcast of "Silbert At Six" over WMGM. Rusty Draper, Art Lund, and Betty Cox made guest appearances on the Silbert broadcast which featured the Joel Herron Orchestra.

Among the recording celebrities present were Eddie Fisher, Julius LaRosa, Sandy Solo, Roger Coleman, Tommy Edwards, Bobby Milano, Steve Lawrence, Joe Costa, the Maguire Sisters, Jerry Vale, Doreen Davis, Sonny Curtis, Danny Davis, Russ Landi, Jackie Paris, Vince Massy, Bill Harrington and Bob Santa Maria. Booths featuring the recording artists and their records were set up by the major companies including RCA Victor, MGM, London, Mercury, Jubilee, Capitol and Columbia. There were booths set up also by the Julius LaRosa Fan Club and by Cosnat Distributors.

Silbert is connected with another promotional tie up involving Universal-International and Loew's State Theater in New York in connection with the premier of Universal-International's 3-D film "It Came From Outer Space" and the musical short subject "Nat 'King' Cole and Russ Morgan and His Orchestra" which opens at Loew's State on Wednesday, June 17.

As a tribute to Cole, Silbert is offering the first 150 patrons attending the theater opeing day, copies of Cole's Capitol hit "Pretend." Silbert is plugging the promotion on his five times weekly "Bill Silbert Show" on WABD-TV and his six times weekly "Silbert At Six" WMGM radio show.

Cole sings "Pretend" in the musical short.

"THE TERRY THEME"
(LIMELIGHT)
"WHEN THE RED, RED, ROBIN
Comes Bob, Bob, Bobbin' Along"
BOURNE, INC.

The Operators Are Going For
LOU MONTE
singing
"THE LONG WAY"
JUBILEE 9001
JUBILEE RECORD CO., Inc.
315 W 47th St., N. Y., N. Y.

Boy, senior H.S. student with expert knowledge of records, desires position with radio station or record company, in any capacity (record library, etc.) N. Y. C. metropolitan area or nearby N. J. Please write—BERNARD EINBOND, 601 West 184th Street, New York 33, N. Y.

More Photos of Fred Waring Outing

The entire group assembled on the green.

The buffet dinner. In the forefront is Frank Ambramson.

Leo Diston, Lou Del Guercio and Mickey Addy doing a takeoff on the Andrews Sisters.

4 SUMMER SMASH HITS!

"GAMBLER'S GUITAR
b/w
"FREE HOME DEMONSTRATION"
by
RUSTY DRAPER

MERCURY 70167 • 70167X45

"FOR ME, FOR ME"
b/w
"LIGHTNING & THUNDER"
by
GEORGIA GIBBS

MERCURY 70172 • 70172X45

"SHANE"
b/w
"LIMELIGHT"
by
RICHARD HAYMAN

MERCURY 70168 • 70168X45

"TELL ME THAT YOU LOVE ME"
b/w
"COQUETTE"
by
THE GAYLORDS

MERCURY 70170

MERCURY MEANS BUSINESS

Mercury

THIS IS IT!

"FAIS DO DO"

. . . DESTINED TO MAKE HISTORY

HEAR THE
"KING OF KOP-KOPS"
PINKY VIDACOVICH
ON
Pelican RECORDS
3319 PLANK RD., BATON ROUGE, LA.

DISTRIBUTORS: THIS TUNE MOVING. SOME TERRITORIES STILL OPEN. ACT FAST!

SHOW STOPPER!

Juke Box Delight they'll ploy his MOOD Recordings doy and night

JAN STRICKLAND
"DIABLO" b/w
"LOVE YOUR MAGIC SPELL IS EVERYWHERE"
MOOD # 1009
mood RECORDS
74 Prospect St.
UN. 4-2200
Cambridge, Mass.

Watch Us Grow!!
"MOONLIGHT TANGO"
"SCRAP OF PAPER"
"TENNESSEE WIG-WALK"
Village Music Company
1619 BROADWAY – SUITE 507
NEW YORK 19, N. Y.

There's no need to tell you what the main headlines consisted of this week for it was all to do with the Coronation. Yes, even for folks in the music world. London went gay in a Royal way. Every recording star, every band, in fact everyone was booked for The Night. And theaters and supper clubs displayed S.R.O. notices.

Now for the Tin Pan Alley news. Opening on Monday at the London Palladium is **Al Martino.** Coming over from Spain to conduct the London Symphony Ochestra on June 21 is jazz pioneer **Fred Elizalde.** Enterprising **Norman Newell,** A & R man for the Philips label (Columbia's company in Britain) busy recording instrumentals by **Wally Stott** and **Geraldo** orchestras for the U. S. market. Also signed "South Pacific" star **Julie Wilson** to record pop songs.

Radio Luxembourg Continental Station, beaming English commercial shows in competition to the BBC, is starting a new dj show taken from the U. S. with leading Capitol recording stars as hosts. Scheduled are **Stan Kenton, Billy May, Les Paul & Mary Ford** etc.

Carmen Miranda and the Banda da Lua just concluding a most successful Italian concert tour. **Yma Sumac** will appear in Madrid in June and make a picture there.

Winifred Atwell leaving the Decca-London label to join the Philips group and will be released on American Columbia beginning July 1. **Bing Crosby** coming over to England from Paris to play golf. **Cathy Ryan** now singing with Art Mooney's orchestra on the MGM label seems to please the British public. Funny, for Cathy, who is British, used to sing with several of our bands and somehow never caused any sensation. Well done Cathy.

Nice to hear **Vera Lynn's** disk "No More" hitting the American airwaves. The disk didn't even kick off over here and neither did **Silvana Mangano's** "Anna." Could it be the fault of the exploitation men? Congratulations to the Horrible Record company. How about sending one over to London so that we can compare it with the blitz?

Best Selling Pop Records This Week: (List by courtesy of New Musical Express)

1) I Believe.....FRANKIE LAINE
2) Limelight .....FRANK CHACKSFIELD
3) In A Golden Coach.....BILLY COTTON
4) Hold Me, Thrill Me, Kiss Me".....MURIEL SMITH
5) Coronation Rag .....WINIFRED ATWELL
6) I'm Walkin Behind You.....EDDIE FISHER
7) In A Golden Coach .....DICK VALENTINE
8) Song From Moulin Rouge.....MANTOVANI
9) Pretty Black Eyed Susie.....GUY MITCHELL
10) Limelight .....RON GOODWIN

THE CASH BOX
The Nation's TOP 50
COMPILED BY JACK "ONE SPOT" TUNIS

Comprising **100** Selections

AL—Aloddin, AP—Apollo, AT—Atlantic, BR—Brunswick, BU—Bullet, CA—Capitol, CD—Codence, CH—Chess, CO—Columbio, CR—Coral, CY—Crystolette, DA—Dano, DE—Decca, DO—Dot, DY—Derby, ES—Essex, FE—Federal, 4 Stor—Four Star, IM—Imperiol, IN—Intro, JU—Jubilee, KI—King, LO—London, MA—Mars, ME—Mercury, MG—MGM, MO—Modern, NA—Notional, OR—Oriole, PE—Peocock, PR—Prestige, RA—Roinbow, RE—Regent, RIH—Recorded In Hollywood, SA—Savoy, SE—Seger, SIT—Sittin' In, SP—Speciolty, SW—Swingtime, TE—Tempo, TI—Tico, TN—Tennessee, UN—United, VI—Victor, ZO—Zodiac

June 20 June 13

1—Song From Moulin Rouge 133.1 130.2

CA-2429 (F-2429)—J. HUTTON & A. STORDAHL
Say You're Mine Again
★CO-39944—(9-39944)—PERCY FAITH ORK
Swedish Rhapsody
CR-60984 (9-60984)—NICK PERITO
April In Portugal
DE-28675 (9-28675)—VICTOR YOUNG O.
Ruby
DE-28713 (9-28713)—COLEMAN HAWKINS
Ruby
LO-1328 (45-1328)—MANTOVANI O.
Vola Colomba
MG-11491 (K-11491)—BUDDY DE FRANCO
Many Are The Times
OK-6963 (4-6963)—STAN FISHER
Slaughter On 10th Ave.
TI-170 (45-170)—JOE LOCO QUINT.
Can Can Mambo
VI-10-4166—BOSTON POPS O.
Doo Wacka Doodle
VI-20-5264 (47-5264)—HENRI RENE O.
Street Of Shadows
VI-20-5324 (47-5324)—NORO MORALES
Fantasia Mexicana

2—April In Portugal 120.9 77.7

★CA-2374 (F-2374)—LES BAXTER O.
Suddenly
CO-39983 (4-39983)—KEN GRIFFIN
Little Red Monkey
CR-60984 (9-60984)—NICK PERITO
Song From Moulin Rouge
DE-28704 (9-28704)—LOUIS ARMSTRONG
Ramona
DE-28646 (9-28646)—FLORIAN ZABACH
Red Canary
DE-28723 (9-28723)—DUTCH McMILLAN
Eleven Thirty Saturday Night
ME-70114 (70114 x 45)—DICK HAYMAN O.
Anna
ME-70128 (70128 x 45)—VIC DAMONE
I'm Walking Behind You
OK-6978 (4-6978)—FRANK ASSUNTO
Darkness On The Delta
VI-20-5052 (47-5052)—FREDDY MARTIN
Penny Whistle Blues
VI-20-5279 (47-5279)—TONY MARTIN
Now Hear This

3—I'm Walking Behind You 97.8 75.5

CA-2450 (F-2450)—FRANK SINATRA
Lean Baby
CR-60985 (9-60985)—DOROTHY SQUIRES
Is There Any Room In Your Heart
DE-28692 (9-28692)—DONALD O'CONNOR
Crash!
LO-1314 (45-1314)—JIMMY YOUNG
All Night Lang
ME-70128 (70128 x 45)—VIC DAMONE
April In Portugal
★VI-20-5293 (47-5293)—EDDIE FISHER
Just Another Polka

4—Ruby 91.4 74.2

CA-2457 (F-2457)—LES BAXTER O.
A Little Love
CO-39994 (4-39994)—HARRY JAMES
Palladium Party
CR-60959 (9-60959)—LES BROWN O.
Midnight Sun
CR-60983 (9-60983)—NICK PERITO
The Magic Touch
DE-28675 (9-28675)—VICTOR YOUNG O.
Song From Moulin Rouge
DE-28713 (9-29713)—COLEMAN HAWKINS
Song From Moulin Rouge
★ME-70115 (70115 x 45)—RICHARD HAYMAN O.
Love Mood
Dansero
MG-11472 (K-11472)—LEW DOUGLAS O.
My Flaming Heart
MG-11529 (K-11529)—LEROY HOLMES O.
Anna
VI-20-5286 (47-5286)—VAUGHN MONROE O.
Less Than Tomorrow

5—Say You're Mine Again 65.4 66.2

AD-5000 (45-5000)—3 DONS & GINNY GREER
Tutti Fruiti Baby
CR-60982 (9-60982)—THE MODERNAIRES
He Who Has Love
DA-801 (45-801)—HARMONY BELLS
Just Another Polka
DE-28676 (9-28676)—DOLORES GRAY
Big Mamau
ME-70134 (70134 x 45)—EDDY HOWARD
★VI-20-5277 (47-5277)—PERRY COMO
My One And Only Heart

6—Terry's Theme From "Limelight" 47.5 21.6

CA-2507 (F-2507)—JACKIE GLEASON O.
Peg O' My Heart
CO-40013 (4-40013)—WALLY STOTT O.
Incidental Music from "Limelight"
CR-61006 (9-61006)—RON GOODWIN O.
When I Fall In Love
DE-28735 (9-28735)—VICTOR YOUNG
Bad And Beautiful
★LO-1342 (45-1342)—FRANK CHACKSFIELD O.
Incidental Music from "Limelight"
ME-70168 (70168x45)—RICHARD HAYMAN
Shane
VI-20-5326 (47-5326)—HUGO WINTERHALTER O.
Symphony Of A Starry Night

7—I Believe 47.4 64.9

CA-2332 (F-2332)—JANE FROMAN
Ghost Of A Rose
★CO-39938 (4-39938)—FRANKIE LAINE
Your Cheatin' Heart

8—Anna 44.6 51.8

CO-39968 (4-39968)—PAUL WESTON ORK
Dutch Treat
CR-60963 (9-60963)—RAY BLOCH O.
Melancholy Serenade
DE-28703 (9-28703)—VICTOR YOUNG
Call Of The Far Away Hills
ME-70114 (70114 x 45)—RICHARD HAYMAN ORK.
April In Portugal
★MG-11457 (K-11457)—SILVANA MANGANA
I Loved You
MG-11529 (K-11529)—LEROY HOLMES
Ruby
VI-20-5246 (47-5246)—THE THREE SUNS
Little Red Monkey
VI-20-5252 (47-5252)—AL CAIOLA
Cachita

9—The Ho Ho Song 37.7 44.6

★CO-39981 (4-39981)—RED BUTTONS
Strange Things Are Happening

10—Pretend 28.1 42.6

★CA-2346—NAT "KING" COLE
Don't Let Your Eyes Go Shopping
CO-39915—KEN GRIFFIN
Oh, Happy Day
CO-60927 (9-60927) —EILEEN BARTON
Too Proud To Cry
DE-28576 (9-28576)—GUY LOMBARDO O.
That's Me Without You
DO-15048—DAN BELLOC
You Are Ecstacy
ME-70045—RALPH MARTERIE O.
After Midnight
VI-20-5119 (47-5119)—HENRI RENE
Madelena

11—Crazy, Man, Crazy 16.2 23.1

★ES-321 (45-321)—BILL HALEY
Whatcha Gonna Do
ME-70153 (70153 x 45)—RALPH MARTERIE O.
Go Away

12—Allez-Vous-En 15.8 7.8

★CA-2464 (F-2464)—KAY STARR
Half A Photograph

13—I'd Rather Die Young 14.1 13.5

CA-2501 (F-2501)—GISELE MacKENZIE
I Didn't Want To Love You
CA-2502 (F-2502)—JEAN SHEPARD
A Dear John Letter
CO-21127 (4-21127)—ROSE MADDOX
★DO-15085 (45-15085)—THE HILLTOPPERS
P. S. I Love You

14—Seven Lonely Days 10.9 10.4

CR-60949 (9-60949)—PINE-TOPPERS & MARLIN SIS.
DE-28655 (9-28655)—GUY LOMBARDO O.
Downhearted
KI-1192 (45-1192)—BONNIE LOU
Out Of Reach
★ME-70095 (70095 x 45)—GEORGIA GIBBS
If You Take My Heart
VI-20-5219 (47-5219)—DON MEEHAN

15—The Breeze 10.8 18.6

DE-28732 (9-28732)—OWEN BRADLEY
Granada
★DY-823 (45-823)—TRUDY RICHARDS
I Can't Love You Anymore
OK-6964 (4-6964)—HELENE DIXON
Don't Call My Name

16—No Other Love 10.7 —

★VI-20-5317 (47-5317)—PERRY COMO
Keep It Gay

17—How Much Is That Doggie In The Window 10.6 25.9

★ME-70070 (70070 x 45)—PATTI PAGE
My Jealous Eyes

18—Caravan 10.5 6.5

CA-2421 (F-2421)—BAS-SHEVA
My Mother's Lullaby

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

● Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

● The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising **100** Selections

19—Swedish Rhapsody — June 20: 10.3 — June 13: 19.2

★CO-39944 (4-39944)— PERCY FAITH O.
Song From Moulin Rouge
DE-28674 (9-28674)— ETHEL SMITH
After Hours

20—Vaya Con Dios — June 20: 10.2 — June 13: —

★CA-2486 (F-2486)— LES PAUL & MARY FORD
Johnny
CR-60991 (9-60991)— JACK SMITH
Knothole
CY-654 (45-654)—BOB LONDON
My Adobe Hacienda
ME-89047 (89047x45)— ANITA DAY
Ain't This A Wonderful Day

21—Almost Always — June 20: 10.1 — June 13: 13.1

ME-70135 (7013S x 45)— EDDY HOWARD
Am I Losing You
★MG-11470 (K-11470)— JONI JAMES
Is It Any Wonder

22—Your Cheatin' Heart — June 20: 9.9 — June 13: 7.S

CA-2377 (F-2377)— JAN GARBER O.
My Jealous Eyes
CO-39938 (9-39938)— FRANKIE LAINE
I Believe
DE-28628 (9-28628)— LOUIS ARMSTRONG
Congratulations to Someone
★MG-11426 (K-11426)— JONI JAMES
I'll Be Waiting For You
MG-11416 (G-11416)— HANK WILLIAMS
Kaw-Liga
VI-20-S292 (47-S292)— TED TYLE O.
Gotta Go Weedin'

23—Return To Paradise — June 20: 9.5 — June 13: —

CA-2498 (F-2498)— NAT "KING" COLE
Angel Eyes
★CO-39998 (4-39998)— PERCY FAITH O.
CR-60997 (9-60997)— ALAN DALE
Tonight We Live
DE-28714 (9-28714)— CAMARATA O.
All I Desire
MG-30783 (K-30783)— DAVID ROSE O.
Bad And The Beautiful
VI-20-S318 (47-5318)— THE SILVER STRINGS
The Moon Is Blue

24—Uska Dara — June 20: 9.4 — June 13: 7.7

CR-60999 (9-60999)— EYDIE GORME
Cocoanuts
ME-70160 (70160 x 45)— BERNICE PARKS
Nowhere Guy
★VI-20-S284 (47-S284)— EARTHA KITT
Two Lovers

25—P. S. I Love You — June 20: 8.9 — June 13: 6.1

★DO-1S08S (4S-1S085)— HILLTOPPERS
I'd Rather Die Young

26—Tell Me A Story — June 20: 8.8 — June 13: 12.1

★CO-39945 (4-3994S)— FRANKIE LAINE & JIMMY BOYD
The Little Boy And The Old Man

27—Ramona — June 20: 8.6 — June 13: 13.6

CA-1684 (F-1684)— GORDON MacRAE
So In Love
CR-60918 (9-60918)— LES BROWN O.
Montoona Clipper
DE-28704 (9-28704)— LOUIS ARMSTRONG
April In Portugal
★ME-70012 (70012 x 45)— THE GAYLORDS
Spinning A Web

28—My Flaming Heart — June 20: 7.S — June 13: 10.8

★CA-24S9 (F-2459)— NAT "KING" COLE
I Am In Love
MG-11472 (K-11472)— LEW DOUGLAS O.
Ruby

29—Big Mamou — June 20: 6.9 — June 13: 12.2

CA-2441 (F-2441)— ELLA MAE MORSE
Is It Any Wonder
★DE-28676 (9-28676)— DOLORES GRAY
Say You're Mine Again
DE-286S6 (9-28656)— JIMMIE DAVIS
ME-70137 (70137 x 4S)— RUSTY DRAPER
Tell Me Why, Why Why
★OK-6956 (4-69S6)— PETE HANLEY
OK-18001 (4-18001)— LINK DAVIS
VI-20-S299 (47-S299)— BIGS HOWARD O.
Scrap Of Paper

30—Half A Photograph — June 20: 6.6 — June 13: 10.7

★CA-2464 (F-2464)— KAY STARR
Allez-Vous-En
CA-2500 (F-2500)— BILLY STRANGE
Red
DE-28742 (9-28742)— GUY LOMBARDO
Don't You Care

31—Let's Walk That-A-Way — June 20: 6.S — June 13: —

★CO-40001 (4-40001)— J. RAY & D. DAY
Candy Lips

32—Gigi — June 20: 6.4 — June 13: —

★CA-2479 (F-2479)— LES BAXTER O.
I Love Paris
CO-40014 (4-40014)— PAUL WESTON O.
Shane

33—Candy Lips — June 20: S.9 — June 13: 3.6

★CO-40001 (4-40001)— J. RAY & D. DAY
Let's Walk That-A-Way

34—Oo! What You Do To Me — June 20: 5.3 — June 13: 3.4

★ME-70127 (70127x45)— PATTI PAGE
Now That I'm In Love

35—Say 'Si Si' — June 20: 5.2 — June 13: 12.9

★DE-28670 (9-28670)— MILLS BROTHERS
I'm With You
LO-11S2 (4S-1152)— EDMUNDO ROS O.
They Say The Woman Always Pays
ME-70162 (70162x4S)— JIMMY PALMER O.
MG-11496 (K-11496)— THE CLOVELEAFS
If I Had A Golden Umbrella
VINROB 3—EUGENIE BAIRD
Hootin' Holler

36—Thunder And Lightning — June 20: 5.1 — June 13: —

★ME-70172 (70172x45)— PATTI PAGE
For Me, For Me, For Me

37—Just Another Polka — June 20: 4.7 — June 13: 12.3

★CO-40000 (4-40000)— JO STAFFORD
My Dearest, My Darling
DA-801 (4S-801)— HARMONY BELLS
Say You're Mine Again
DE-28719 (9-28719)— GUY LOMBARDO
Spinning A Web
ME-70147 (70147 x 4S)— RICHARD HAYES
Trust Me
★VI-20-S293 (47-5293)— EDDIE FISHER
I'm Walking Behind You

38—I Am In Love — June 20: 4.6 — June 13: 7.3

★CA-24S9 (F-24S9)— NAT "KING" COLE
My Flaming Heart

39—Honey In The Horn — June 20: 4.5 — June 13: —

★DE-28691 (9-28691)— THE FOUR ACES
Organ Grinder's Swing
DE-286S9 (9-28659)— THE COMMANDERS
Swanee River Boogie

40—Send My Baby Back To Me — June 20: 4.2 — June 13: 10.6

★CO-40010 (4-40010)— JUDY GARLAND
Without A Memory
MG-11511 (K-11511)— BILLY ECKSTINE
I Laugh To Keep From Crying
VI-20-S306 (47-5306)— SUNNY GALE
Meanwhile

41—My One And Only Heart — June 20: 3.4 — June 13: 8.8

42—That Hound Dog In The Window — June 20: 3.3 — June 13: —

43—Organ Grinder's Swing — June 20: 2.9 — June 13: 13.0

44—Ramblin' Man — June 20: 2.8 — June 13: 7.4

45—Now That I'm In Love — June 20: 2.7 — June 13: 7.2

46—My Lady Loves To Dance — June 20: 2.4 — June 13: 3.S

47—Dennis The Menace — June 20: 2.3 — June 13: 7.6

48—The Nearness Of You — June 20: 2.2 — June 13: 3.2

49—Can't I — June 20: 1.8 — June 13: 7.1

50—Dancin' With Someone — June 20: 1.1 — June 13: 6.4

CAMMAROTA RECORDS

Climbing Fast!

"YOU MENDED A HEART THAT WAS BROKEN"

b/w

"WHY DON'T YOU TELL ME YOU'RE SORRY?"

sung by

DICK LARKIN

DISTRIBUTORS WANTED

CAMMAROTA PUB. CO.

234 Patterson Ave.
East Rutherford, N. J.

From The Musical

"THE MORTAL CITY"

JOHNNY CLARK

20th Century-Fox Recording Artist

SINGING

"LIVIN' ON YOUR LOVE"

b/w

"I'LL SAVE MY LOVE FOR YOU"

Supported by Buddy Fischer's Marvello Recording Orchestra

DISTRIBUTORS: Some Territory Open.

MARVELLO MUSIC

P. O. BOX 127, MAIN POST OFFICE
LOS ANGELES 53, CALIFORNIA

Vera Lynn

sings

"NO MORE"

from the International Tango Success "Basta"

LONDON RECORD NO. 1298

REX MUSIC PUBLISHERS
550 Fifth Ave., N. Y.

BREAKING WIDE OPEN

MARIAN CARUSO

singing

"WISH ME GOOD LUCK"

and

"LILACS"

JUBILEE 6041

JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y. N. Y.

Nat Shapiro To BMI

NEW YORK—In line with the expansion of activities being undertaken by Broadcast Music, Inc., Russ Sanjek, Director of Special Projects for BMI, announced this week that Nat Shapiro had joined his staff to be in charge of Public Relations and Promotion for Projects.

Shapiro will handle promotion and public relations for the several special projects currently under way, and for all future activities of the Projects division.

Among his duties will be the promotional handling of BMI's Concert Music project, the Teen Age Book Parade, the Student Composers' Radio Awards, the Veterans' Song Writing Contest and the forthcoming concert of Canadian Music to be performed by Leopold Stokowski and his symphony orchestra at Carnegie Hall on October 16.

Shapiro, whose own publicity and promotion firm listed among its clients Mitch Miller, Billy Eckstine, Frank Sinatra, Dinah Shore, Little Golden Records, Mary Martin, June Valli and other recording and entertainment personalities, was most recently Professional Manager of the Progressive and Walden music publishing firms. Prior to opening his own publicity office, Shapiro handled national promotion for Mercury Records and was a member of the staff of Down Beat Magazine.

Standard Songs are MONEY MAKERS!

"ONE ALONE"

KATHRYN GRAYSON & TONY MARTIN—RCA Victor

GORDON MacRAE & LUCILLE NORMAN—Capitol

Pub. by HARMS, INC.

MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

THE JUKE BOX RECORD OF THE DECADE!

The Gayest, Live-it-up, Celebratin'est Song in a Generation

"TELL US WHERE THE GOOD TIMES ARE"

Guy Mindy
MITCHELL & CARSON
with MITCH MILLER ORK.
Columbia # 39992

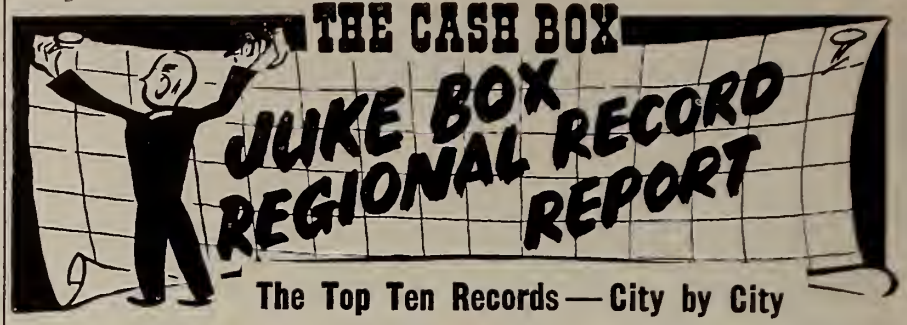
CALYPSOS

from

Bermuda
Virgin Islands
Trinidad
Jamaica, etc.

ALL TOP ARTISTS

45's — 78's — E.P.'s — L.P.'s
Largest catalogue of Calypsos in the world.
Dealers write:
Monogram Records Inc.
1650 Broadway N. Y. 19, N. Y.



The Top Ten Records — City by City

New York, N. Y.
1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. Terry's Theme From "Limelight" (Frank Chacksfield)
4. Ruby (Richard Hayman)
5. Anna (Silvana Mangano)
6. I'm Walking Behind You (Eddie Fisher)
7. Pretend (Nat "King" Cole)
8. I Believe (Frankie Laine)
9. Say You're Mine Again (Perry Como)
10. The Ho Ho Song (R. Buttons)

Chicago, Ill.
1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. Anna (Silvana Mangano)
4. Ruby (Richard Hayman)
5. Say You're Mine Again (Perry Como)
6. I'm Walking Behind You (Eddie Fisher)
7. Terry's Theme From "Limelight" (Frank Chacksfield)
8. Crazy, Man, Crazy (B. Haley)
9. The Ho Ho Song (R. Buttons)
10. Uska Dara (Eartha Kitt)

Los Angeles, Calif.
1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Eddie Fisher)
3. April In Portugal (Les Baxter)
4. Ruby (Richard Hayman)
5. Anna (Silvana Mangano)
6. The Ho Ho Song (R. Buttons)
7. Is It Any Wonder (J. James)
8. I Am In Love (Nat "K." Cole)
9. Terry's Theme From "Limelight" (Frank Chacksfield)
10. Uska Dara (Eartha Kitt)

St. Louis, Mo.
1. I'm Walking Behind You (Eddie Fisher)
2. Crazy, Man, Crazy (B. Haley)
3. Song From Moulin Rouge (Percy Faith)
4. April In Portugal (Les Baxter)
5. Terry's Theme From "Limelight" (Frank Chacksfield)
6. P. S. I Love You (Hilltoppers)
7. Ruby (Richard Hayman)
8. The Breeze (Trudy Richards)
9. Anna (Silvana Mangano)
10. Vaya Con Dios (Paul & Ford)

Philadelphia, Pa.
1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. I'm Walking Behind You (Eddie Fisher)
4. Ruby (Richard Hayman)
5. Say You're Mine Again (Perry Como)
6. I Believe (Frankie Laine)
7. Terry's Theme From "Limelight" (Frank Chacksfield)
8. Crazy, Man, Crazy (B. Haley)
9. Pretend (Nat "King" Cole)
10. The Ho Ho Song (R. Buttons)

Des Moines, Iowa
1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. I'm Walking Behind You (Eddie Fisher)
4. Seven Lonely Days (G. Gibbs.
5. Say You're Mine Again (Perry Como)
6. I Believe (Jane Froman)
7. Your Cheatin' Heart (J. James)
8. Ruby (Richard Hayman)
9. Pretend (Nat "King" Cole)
10. How Much Is That Doggie In the Window (Patti Page)

Cincinnati, Ohio
1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Eddie Fisher)
3. Say You're Mine Again (Perry Como)
4. April In Portugal (Les Baxter)
5. Ruby (Richard Hayman)
6. I'd Rather Die Young (The Hilltoppers)
7. Crazy, Man, Crazy (Marterie-Haley)
8. I Believe (Laine-Froman)
9. Is It Any Wonder (J. James)
10. Anna (Silvana Mangano)

Denver, Colo.
1. I'm Walking Behind You (Eddie Fisher)
2. Song From Moulin Rouge (Faith-Mantovani)
3. April In Portugal (Les Baxter)
4. How Much Is That Doggie In The Window (Patti Page)
5. I Believe (Frankie Laine)
6. Ruby (Richard Hayman)
7. Pretend (Nat "King" Cole)
8. Say You're Mine Again (Perry Como)
9. Anna (Silvana Mangano)

Shoals, Ind.
1. April In Portugal (Les Baxter)
2. Song From Moulin Rouge (Percy Faith)
3. I Believe (Frankie Laine)
4. Bumming Around (Dick Todd)
5. I'm Walking Behind You (Eddie Fisher)
6. Pretend (Nat "King" Cole)
7. How Much Is That Doggie In The Window (Patti Page)
8. The Ho Ho Song (R. Buttons)
9. Say You're Mine Again (Perry Como)
10. I'd Rather Die Young (The Hilltoppers)

Atlanta, Ga.
1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Eddie Fisher)
3. April In Portugal (Les Baxter)
4. I'd Rather Die Young (The Hilltoppers)
5. Say You're Mine Again (Perry Como)
6. I Believe (Froman-Laine)
7. Ruby (Richard Hayman)
8. Pretend (Nat "King" Cole)
9. My One And Only Heart (Perry Como)
10. How Much Is That Doggie In The Window (Patti Page)

Detroit, Mich.
1. I'm Walking Behind You (Eddie Fisher)
2. Song From Moulin Rouge (Percy Faith)
3. Say You're Mine Again (Perry Como)
4. April In Portugal (Baxter-Hayman)
5. I Believe (Frankie Laine)
6. Organ Grinder's Swing (Four Aces)
7. Uska Dara (Eartha Kitt)
8. Ramona (The Gaylords)
9. Anna (Silvana Mangano)
10. Crazy, Man, Crazy (B. Haley)

Boston, Mass.
1. Song From Moulin Rouge (Faith-Mantovani)
2. Ruby (Richard Hayman)
3. Say You're Mine Again (Perry Como)
4. I'd Rather Die Young (The Hilltoppers)
5. Terry's Theme From "Limelight" (Frank Chacksfield)
6. I'm Walking Behind You (Eddie Fisher)
7. Anna (Silvana Mangano)
8. Allez-Vous-En (Kay Starr)
9. Half A Photograph (K. Starr)
10. April In Portugal (Les Baxter)

Washington, D. C.
1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Eddie Fisher)
3. April In Portugal (Les Baxter)
4. Ruby (Richard Hayman)
5. Say You're Mine Again (Perry Como)
6. Terry's Theme From "Limelight" (Frank Chacksfield)
7. I Believe (Frankie Laine)
8. Crazy, Man, Crazy (B. Haley)
9. Caravan (Ralph Marterie)
10. The Breeze (Trudy Richards)

Dallas, Tex.
1. April In Portugal (Les Baxter)
2. Song From Moulin Rouge (Percy Faith)
3. I'm Walking Behind You (Eddie Fisher)
4. I Believe (Frankie Laine)
5. Ruby (Hayman-Young)
6. Anna (Silvana Mangano)
7. The Breeze (Trudy Richards)
8. Half A Photograph (K. Starr)
9. Say You're Mine Again (Perry Como)
10. Pretend (Nat "King" Cole)

Brodhead, Wisc.
1. I'm Walking Behind You (Eddie Fisher)
2. April In Portugal (Les Baxter)
3. Song From Moulin Rouge (Percy Faith)
4. Say You're Mine Again (Perry Como)
5. Ruby (Richard Hayman)
6. Anna (Silvana Mangano)
7. Ramona (The Gaylords)
8. Big Mamou (Dolores Gray)
9. Can't I (Nat "King" Cole)
10. Hello Sunshine (N. Brooks)

Pittsburgh, Pa.
1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Eddie Fisher)
3. Say You're Mine Again (Perry Como)
4. April In Portugal (Damone Baxter)
5. P. S. I Love You (Hilltoppers)
6. I Believe (Frankie Laine)
7. Almost Always (Joni James)
8. Oh! (Pee Wee Hunt)
9. Crazy, Man, Crazy (B. Haley)
10. Terry's Theme From "Limelight" (Frank Chacksfield)

Seattle, Wash.
1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Eddie Fisher)
3. April In Portugal (Les Baxter)
4. Ruby (Hayman-Baxter)
5. I Believe (Frankie Laine)
6. Anna (Silvana Mangano)
7. Terry's Theme From "Limelight" (Frank Chacksfield)
8. Pretend (Nat "King" Cole)
9. Seven Lonely Days (G. Gibbs)
10. Say 'Si Si' (Mills Bros.)

Memphis, Tenn.
1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Eddie Fisher)
3. I Believe (Frankie Laine)
4. Ruby (Richard Hayman)
5. Anna (Siilvana Mangano)
6. You Can Be In Love (Hamish Menzies)
7. April In Portugal (Les Baxter)
8. How Much Is That Doggie In The Window (Patti Page)
9. I'd Rather Die Young (The Hilltoppers)
10. Seven Lonely Days (G. Gibbs)

New Orleans, La.
1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. I'm Walking Behind You (Eddie Fisher)
4. Ruby (Richard Hayman)
5. I Believe (Frankie Laine)
6. Anna (Silvana Mangano)
7. How Much Is That Doggie In The Window (Patti Page)
8. I'd Rather Die Young (The Hilltoppers)
9. Big Mamou (Dolores Gray)
10. Seven Lonely Days (G. Gibbs)

St. Paul, Minn.
1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. Ruby (Hayman-Baxter)
4. I'm Walking Behind You (Eddie Fisher)
5. I Believe (Frankie Laine)
6. Say You're Mine Again (Perry Como)
7. Anna (Silvana Mangano)
8. How Much Is That Doggie In The Window (Patti Page)
9. Pretend (Nat "King" Cole)
10. Your Cheatin' Heart (J. James)

New Haven, Conn.
1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (Les Baxter)
3. I'm Walking Behind You (Eddie Fisher)
4. Ruby (Richard Hayman)
5. Anna (Silvana Mangano)
6. I Believe (Froman-Laine)
7. Say You're Mine Again (Perry Como)
8. Pretend (Nat "King" Cole)
9. Seven Lonely Days (G. Gibbs)
10. How Much Is That Doggie In The Window (Patti Page)

CANADIAN CAPERS

TORONTO TOPICS

Most sunburned faces around this town are those of **Betty Layton, Dorothy Gates, Edythe Vavrik, Mary Lou Ingram** and **Jean Leone** of the BMI Canada office who just returned to town from New York. While in the Big town on business they attended the annual **BMI** outing hence the ruddy complexions. They tell me that Broadcast Music Inc. has another big hit in the offing in "All I Desire" which will be the follow-up plug song after "Song From Moulin Rouge." . . . Decca Record's canuck star **Dick Todd** is a current vistitor while meeting with local agency biggies regarding a Canadian series of Radio and TV shows for one of Canada's top sponsors. A lot of Dick's old friends will be happy to welcome him back if it can be arranged. . . . Other local visitors were Mr. and Mrs. **Bob Farnon** who were in town last week from London, England en route to Winnipeg and Hollywood where the popular ex-Happy Gang star is scheduled to do some film chores for Warner Brothers. Bob's English Decca Records are released on London label in the U. S. and Canada and are consistently featured by the Canadian jocks. . . . **Denny Farnon** and **Brian Farnon**, Bob's two music-making brothers are now located in Chicago and Hollywood so there should be a happy get-together before **Bob** returns to his British film work. . . . Arrow Record's **Russ Eastcott** tells us that he has completed arrangements with "Horrible Records" for the much talked of U. S. discs to be pressed and released by his firm in Canada. . . . Local hotel accommodations which are always in short supply seem, if anything, harder to secure than ever. Capitol's **Georgia Carr** will probably never know all of the trouble and string pulling that **Whitey Hains** exerted to find her hotel space for her recent Colonial engagement. Same situation pops up week after week and performers planning on visiting these parts should attempt to line up their reservations as early as possible. Situation will probably continue as tight as it is until the mooted Hillton Hotel is built in this city. In the meantime, local hotel officials are doing everything possible to accommodate performers playing local dates but are stymied by the ever increasing number of travelers coming this way. . . . **Bailey Bird** off to the West Coast for GVT. Bailey is one of the best liked Canadian musicmen and is missed when he is away from here. . . . Local society turned out en masse at Burlington's Brant Inn for the opening of **Len Hopkins** and his orchestra for a summer run following his umpteenth season at the CNR's posh Chateau Laurier in Ottawa. It was a treat for tired ears to hear the society-styled Hopkins' melodies and our congrats to the Inn's **Murray Anderson** and **Cliff Kendall** for snaring Hoppy and his musicmakers for the season. . . . **Billy O'Connor** renewed again for the Circus Bar at the Colonial. The effervescent redhead continues to be the top level draw and is overdue to record his material. Don't know of any other artist who could do it as well and the public have proved that they eat it up. . . . **Bob Shuttleworth**, manager of **Gisele (Lafleche) MacKenzie** in town from Hollywood for a couple of days before fleetwooding off to Minneapolis where the former St. Boniface belle headlines the Raddison Hotel show.

GISELE MacKENZIE

MONTREAL MEMOS

Yma Sumac hung up some kind of a record during her recent stay at the Sans Souci. The customers kept coming back night after night, usually bringing their friends to rehear her music magic. . . . **Johnnie Ray** will be playing his first local nitery engagement at this same top spot. He set a new house record at the Seville theatre when he played the local house a year or so ago but fans are wondering if he can top the sultry Sumac's attendance figures at the nitery. . . . **Rex D. Billings**, managing director of Belmont Park, seems to have rung the bell with his rehiring of **Benny Louis** and his orchestra for another season. The dancers are many and enthusiastic about the musicmaking of the stylized Toronto band. . . . **Jerry Shea**, musical director of the 1953 Montreal Summer Festival announces the presentation of Gilbert and Sullivan's "The Gondoliers" at the Mount Royal Chalet on August 26th. It will be performed by the St. Lambert Operatic Society who did such a successful presentation of "The Mikado" last year. Other projected presentations in the 1953 season will be the first North American presentation on the stage of Honegger's much talked of "Joan of Arc at the Stake"; there will also be presentations of La Mascotte the Shakespeare and Moliere drama popular music concerts, chamber music presentations and exhibitions of native Arts and Crafts. . . . The local music boys are all busy completing plans to make the Musicians' Convention the best ever when it takes place here later this month. . . . Victor's **Hugh Joseph** has uncovered another star in **Fernand Thibault** whose rustic fiddle virtuosity has caught the fancy of the dee jays and music ops in this part of the country. Our hunch is that these platters can click nationally and internationally and we're hoping to see it happen.

JOHNNIE RAY

KNOWN FROM COAST TO COAST
LESLIE DISTRIBUTORS
ONE-STOP RECORD SERVICE
NEW YORK
750 — 10th AVE.
(Phone: PLaza 7-1677)
Cable Address: Expo Record, N. Y.
HARTFORD, CONN.
126½ WINDSOR ST.
(Phone HA. 5-7123)

NBC Plans Professional "Songs For Sale"

NEW YORK—NBC is planning a radio show on which publishers would submit new tunes by professional writers, it was announced last Friday in a meeting called by John Cleary, NBC network program manager. At this meeting, Manie Sacks, vice president in charge of the RCA Victor record department, told representatives of the music publishing industry that if the plan was agreeable to them, the show would go on the air the second or third week in July on Friday nights from 9 to 9:30.

Publishers would have to submit their tunes on records and they would have to be something better than demos for at least four people would have to be used on the disk. Five tunes would be played on each show and the one getting the largest audience reaction would be recorded by RCA Victor. Tallies of the amount of mail pulled would be submitted to the publishers.

A committee was appointed at the meeting to canvas the entire music industry to see whether most would be willing to cooperate in such a plan. Members of this committee are: Ben Bloom, chairman; Cork O'Keefe; George Paxton; Lou Levy; Jean Aberbach; Bobby Mellin; and Dick Volter. If the reaction is favorable, a panel would then be selected to screen material submitted for the show.

While at present the show is scheduled for thirteen weeks, it was reported that if it were successful and became sponsored it would be allotted to a permanent spot on the NBC network.

Record Royalties To P. A. L.

NEW YORK—MGM will release, on June 19, a record by Henry Jerome's Ork which features his son, Henry Jr. on the vocal. The song "Pie Wock A-Jilly Wock" gets a 100-piece choral backing from the youngsters of the P. A. L. of New York City, and royalties from the record will go to the Police Athletic League. Flip is "Here's To The Ladies" from the picture "Titanic."

Vogue To Wax Film Tunes

HOLLYWOOD — Vogue Records will record for national distribution title songs from three forthcoming United Artists motion pictures, it was announced by Frank L. Harper, president of the recording company.

Tunes to be waxed and released within two weeks include "The Melba Waltz" from "Melba," S. P. Eagle production starring Patrice Munsel; "My Heart Is A Volcano" from "Volcano," William Dieterle production with Italian Star Anna Magnani; and "No Escape" from the picture of the same name, starring Lew Ayres, Sonny Tufts and Marjorie Steele.

In making the announcement Harper noted that music is playing an ever-increasing role not only in the production of motion pictures but in their promotion as well, with mutually beneficial results to both industries.

"Cooperation between the two in the promotion field will become even closer," he predicted, "and we can expect many more such movie-based hit songs as 'High Noon,' 'Moulin Rouge' and 'Anna.'"

Crystalette VP in N. Y.

NEW YORK—Carl F. Burns, vice president of Crystalette Records of California, was in town last week and informed us that Quality Records has taken over the line for Canadian distribution and pressing.

Several other bits of information from Crystalette include the signing of Lloyd Shaffer as musical director and the interest shown in the firm's recent releases by Bob London on "Vaya Con Dios" and the new gal singer Jacki Fontaine.

Burns completes his coast to coast trip after covering Washington, D.C., and Philadelphia and then heads back to California.

A "HIGHLIGHT" For Every Program
JUNE NIGHT
LEO FEIST, INC.

MA Swings it .... and so does PA with the FOUR ACES
Decca Record of
ORGAN GRINDER'S SWING
American Academy of Music

THE NEW NOVELTY SONG HIT!
Little Red Monkey
MILLER MUSIC CORPORATION

A Solid Ballad Hit!
COQUETTE
LEO FEIST, INC.

Picked By The Cash Box "Sleeper of the Week"

JUNE 13, 1953 ISSUE

Danny Overbea

"40 CUPS OF COFFEE"

b/w

"I'LL FOLLOW YOU"

●

Checker No. 774

Juke Box Natural!

LET ME GIVE YOU ALL MY LOVE

by

ROY MILTON

464 # 464-45

Specialty records

8508 Sunset Blvd., Hollywood 46, Cal.

Rush Your Order . . .

Over 20,000 Sold First 7 Days

"I'LL HELP YOU BABY"

BY

CHRISTINE KITTRELL

REPUBLIC # 7044

REPUBLIC RECORDING CO.

NASHVILLE TENNESSEE

DRIVING TO THE TOP!

HAL PAIGE'S

"DRIVE IT HOME"

Atlantic 996

Atlantic RECORDING CORP.

234 WEST 56th STREET NEW YORK 19, N. Y.

Chewing The Blues

NEW YORK—Louis Jordan (left) visits with dj Tommy Smalls of Radio Station WWRL in New York and where he is seen chatting about his latest Decca disk "It's Better To Wait For Love." Louis is currently touring the country after two solid weeks at New York's Apollo Theater. After the Apollo, Louis went on to the Howard Theater in Washington, D. C., and then to the Royal Theater in Baltimore.

RAMA RELEASES "HORRIBLE" RECORD FOR R & B

NEW YORK — George Goldner, A & R head of Rama Records, this week announced that Rama was releasing the worst record ever perpetrated on the rhythm and blues market.

According to Goldner, Rama is not trying to copy the recently released Horrible Record which was prepared for the pop market and which was a take off on some of the horrible sounds which are prevalent on so many of today's diskings. This was entirely unintentional. It was just a bad take. The singing was atrocious, the instrumentalizing worse and the technical production was a rank amateur job. But in spite of all this, Goldner says the record has something that will appeal to the public. That certain something that made "Oh Happy Day" such a big seller has been captured on this side.

The tune is "My Baby Started Cryin'" and is sung by John Perry and his group. The flip is "Love Crazy" and says Goldner, "This side is as good as the other is bad. Actually the record is being released for this side, but the other might be the one to catch on based on the psychology of what makes crowds gather at some bloody and stomach turning massacre."

Another BMI Pin-Up Hit!

"Crazy, Crazy, Crazy"

recorded by

THE "5" ROYALES

was incorrectly listed in this space, last week as "CRAZY MAN, CRAZY"

apologies to

BESS MUSIC

THE CASH BOX HOT-S

in HARLEM | on CHICAGO'S South Side | in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

	in HARLEM	in CHICAGO'S South Side	in NEW ORLEANS
1	I WANNA KNOW *The Du Droppers* *(RCA Victor 20-5229)*	HELP ME SOMEBODY *The "5" Royales* *(Apollo 446)*	PLEASE LOVE ME *B. B. King* *(R. P. M. 386)*
2	ANNA *Silvana Mangano* *(MGM 11457)*	I WANNA KNOW *The Du Droppers* *(RCA Victor 20-5229)*	THESE FOOLISH THINGS *The Dominoes* *(Federal 12129)*
3	HOUND DOG *Willie Mae Thornton* *(Peacock 1612)*	THIRD DEGREE *Eddie Boyd* *(Chess 1541)*	HELP ME SOMEBODY *The "5" Royales* *(Apollo 446)*
4	SHE'S GOTTA GO *Ravens* *(Mercury 70119)*	RED TOP *King Pleasure* *(Prestige 821)*	YOU'RE MINE *The Crickets* *(MGM 11428)*
5	I'M MAD *Willie Mabon* *(Chess 1538)*	I'M GLAD *Mitzi Mars* *(Checker 773)*	ONE ROOM COUNTRY SHACK *Mercy Dee* *(Specialty 458)*
6	HITTIN' ON ME *Buddy Johnson* *(Mercury 70116)*	ONE ROOM COUNTRY SHACK *Mercy Dee* *(Specialty 458)*	WAY BACK HOME *Big Maybelle* *(Okeh 6955)*
7	CRAZY, CRAZY, CRAZY *The "5" Royales* *(Apollo 446)*	OFF THE WALL *Little Walter* *(Checker 770)*	DAILY PRAYER *Lowell Fulson* *(Swing Time)*
8	IS IT A DREAM *Vocaleers* *(Red Robin 114)*	IS IT A DREAM *The Vocaleers* *(Red Robin 114)*	THIRD DEGREE *Eddie Boyd* *(Chess 1541)*
9	RED TOP *King Pleasure* *(Prestige 821)*	HOUND DOG *Willie Mae Thornton* *(Peacock 1612)*	RED TOP *King Pleasure* *(Prestige 821)*
10	I FOUND OUT *The Du Droppers* *(RCA Victor 20-5321)*	THESE FOOLISH THINGS *The Dominoes* *(Federal 12129)*	GOIN' TO THE RIVER *Fats Domino* *(Imperial 5231)*

	in SAN FRANCISCO	in NEWARK	in MEMPHIS
1	RED TOP *King Pleasure* *(Prestige 821)*	HELP ME SOMEBODY *The "5" Royales* *(Apollo 446)*	I WANNA KNOW *The Du Droppers* *(RCA Victor 20-5229)*
2	SHE FELT TOO GOOD *Jimmy McCracklin* *(Peacock 1615)*	I'M MAD *Willie Mabon* *(Chess 1538)*	HELP ME SOMEBODY *The "5" Royales* *(Apollo 446)*
3	HELP ME SOMEBODY *The "5" Royales* *(Apollo 446)*	GOIN' TO THE RIVER *Fats Domino* *(Imperial 5231)*	CRAZY, CRAZY, CRAZY *The "5" Royales* *(Apollo 446)*
4	TIN PAN ALLEY *James Wilson* *(Big Town 101)*	HOUND DOG *Willie Mae Thornton* *(Peacock 1612)*	PLEASE LOVE ME *B. B. King* *(R. P. M. 386)*
5	I'M MAD *Willie Mabon* *(Chess 1538)*	I WANNA KNOW *Dolly Cooper* *(Savoy 891)*	ONE ROOM COUNTRY SHACK *Mercy Dee* *(Specialty 458)*
6	MEET ME WITH YOUR BLACK DRESS ON *Jimmy Nelson* *(R. P. M. 385)*	MEND YOUR WAYS *Ruth Brown* *(Atlantic 993)*	THE MOJO *J. B. Lenore* *(JOB 1012)*
7	GOIN' TO THE RIVER *Fats Domino* *(Imperial 5231)*	MY DEAR, DEAREST, DARLING *Five Willows* *(Allen 1000)*	THIRD DEGREE *Eddie Boyd* *(Chess 1541)*
8	I WANNA KNOW *The Du Droppers* *(RCA Victor 20-5229)*	SHE FELT TOO GOOD *Jimmy McCracklin* *(Peacock 1615)*	21 MINUTES TO NINE *Willie Love* *(Trumpet 174)*
9	THESE FOOLISH THINGS *The Dominoes* *(Federal 12129)*	ONE ROOM COUNTRY SHACK *Mercy Dee* *(Specialty 458)*	ON THE ROAD AGAIN *Floyd Jones* *(J. O. B.)*
10	YOU'RE MINE *The Crickets* *(MGM 11428)*	PLEASE LOVE ME *B. B. King* *(R. P. M. 386)*	MEND YOUR WAYS *Ruth Brown* *(Atlantic 993)*

THE CASH BOX HOT

in PHILADELPHIA

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1	I'M MAD *Willie Mabon* *(Chess 1538)*	
2	HOUND DOG *Willie Moe Thornton* *(Peacock 1612)*	
3	GOIN' TO THE RIVER *Fots Domino* *(Imperial 5231)*	
4	HELP ME SOMEBODY *The "5" Royales* *(Apollo 446)*	
5	I WANNA KNOW *Dolly Cooper* *(5avoy 891)*	
6	IS IT A DREAM *Vocoleers* *(Red Robin 114)*	
7	HEAVY JUICE *Tiny Brodshaw* *(King 4621)*	
8	THESE FOOLISH THINGS *The Dominoes* *(Federal 12129)*	
9	THE HONEY JUMP *Oscar McLollie* *(Modern 902)*	
10	HAPPY MAMBO *Joe Loco* *(Tico 10-154)*	

in LOS ANGELES

1	TIN PAN ALLEY *Jomes Wilson* *(Big Town 101)*
2	GOIN' TO THE RIVER *Fots Domino* *(Imperial 5231)*
3	RED TOP *King Pleosure* *(Prestige 821)*
4	HELP ME SOMEBODY *The "5" Royales* *(Apollo 446)*
5	I'M MAD *Willie Mabon* *(Chess 1538)*
6	LUCY MAE BLUES *Fronkie Lee 5ims* *(5peciolty 459)*
7	I WANNA KNOW *Dolly Cooper* *(5ovoy 891)*
8	PLEASE LOVE ME *B. B. King* *(R. P. M. 386)*
9	IS IT A DREAM *Vocoleers* *(Red Robin 114)*
10	HEAVY JUICE *Tiny Brodshaw* *(King 4621)*

in ST. LOUIS

1	HELP ME SOMEBODY *The "5" Royoles* *(Apollo 446)*
2	THESE FOOLISH THINGS *The Dominoes* *(Federol 12129)*
3	I WANNA KNOW *The Du Droppers* *(RCA Victor 20-5229)*
4	IS IT A DREAM *Vocoleers* *(Red Robin 114)*
5	I AM IN LOVE *Not "King" Cole* *(Copitol 2459)*
6	PLEASE LOVE ME *B. B. King* *(R. P. M. 386)*
7	HITTIN' ON ME *Buddy Johnson* *(Mercury 70116)*
8	PLAY GIRL *5miley Lewis* *(Imperiol 5234)*
9	SHE FELT TOO GOOD *Jimmy McCrocklin* *(Peacock 1615)*
10	HEAVY JUICE *Tiny Bradshaw* *(King 4621)*

in DALLAS

1	TIN PAN ALLEY *Jomes Wilson* *(Big Town 101)*
2	LUCY MAE BLUES *Frankie Lee 5ims* *(5pecialty 459)*
3	HELP ME SOMEBODY *The "5" Royales* *(Apollo 446)*
4	LOST MIND *Percy Mayfield* *(5pecioIty 460)*
5	ONE ROOM COUNTRY SHACK *Mercy Dee* *(5pecioIty 458)*
6	THIRD DEGREE *Eddie Boyd* *(Chess 1541)*
7	PLEASE LOVE ME *B. B. King* *(R. P. M. 386)*
8	RED TOP *King Pleasure* *(Prestige 821)*
9	THE MOJO *J. B. Lenore* *(J. O. B. 1012)*
10	DON'T LEAVE ME THIS WAY *The Dominoes* *(Federol 12129)*

in NASHVILLE

1	PLEASE LOVE ME *B. B. King* *(R. P. M. 386)*
2	I'M MAD *Willie Mabon* *(Chess 1538)*
3	HELP ME SOMEBODY *The "5" Royales* *(Apollo 446)*
4	THIRD DEGREE *Eddie Boyd* *(Chess 1541)*
5	GOIN' TO THE RIVER *Fots Domino* *(Imperiol 5231)*
6	MEND YOUR WAYS *Ruth Brown* *(Atlontic 993)*
7	I WANNA KNOW *The Du Droppers* *(RCA Victor 20-5229)*
8	HOUND DOG *Willie Moe Thornton* *(Peocock 1612)*
9	SHE'S GOTTA GO *The Ravens* *(Mercury 20119)*
10	THESE FOOLISH THINGS *The Dominoes* *(Federal 12129)*

in MILWAUKEE

1	HELP ME SOMEBODY *The "5" Royales* *(Apollo 446)*
2	I'M MAD *Willie Mabon* *(Chess 1538)*
3	RED TOP *King Pleosure* *(Prestige 821)*
4	CRAZY, CRAZY, CRAZY *The "5" Royales* *(Apollo 446)*
5	HOUND DOG *Willie Moe Thornton* *(Peocock 1612)*
6	WOKE UP THIS MORNING *B. B. King* *(R. P. M. 380)*
7	PLAY GIRL *5miley Lewis* *(Imperial 5234)*
8	ONE ROOM COUNTRY SHACK *Mercy Dee* *(5pecialty 458)*
9	NINE BELOW ZERO *5onny Boy Williomson* *(Trumpet 166)*
10	THESE FOOLISH THINGS *The Dominoes* *(Federol 12129)*

ACCLAIMED!
THIRD SMASH HIT!

"THE CLOCK"

Strikes Again For

Johnny ACE

This new release backed by ACES WILD will strike $ $ $ $ on your cash register

THREE RELEASES—THREE HITS!

Dealers, Ops and D-Jays Label It The NATION'S NEWEST HIT

DUKE — 112

BONG! BONG! BONG!

EARL "Whooperin' and Hollerin'" FOREST

Does It Again

"LAST NIGHT'S DREAM"

B/W

"FIFTY THREE"

The Season's Most Profitable Operator's Dream

Another DUKE — 113 Triumph

SUNSET TRAVELERS

SINGING

"YES, YES I'VE DONE MY DUTY"

b/w

"MY NUMBER WILL BE CHANGED"

Two great spiritual sides

DUKE — 201

DUKE RECORDS
4104 Lyons
Houston, Texas

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

THE ROYALS
(Federal 12133)

B+ "NO IT AIN'T" (2:26) [Lois] The Royals dish up a rhythmic bounce cutie with lots of drive and excellent vocal blending. An exciting waxing in which the lead tells his baby she can't be his girl as she's been gone too long.

B "GET IT" (2:11) [Lois] Another rocker belted with loads of oomph. The boys perform solidly and in the style currently going over with the public.

SUGAR RAY ROBINSON
(King 4641)

B "KNOCK HIM DOWN WHISKEY" (2:31) [Fred Fischer] The "Champ's" vocal chords display some of the sock he carries around in his mitts as he surprises with a professional reading of the tune written especially for him. Should go big in the special locations. Earl Hines ork supplies the backing.

B "I SHOULDA BEEN ON MY MERRY WAY" [Jay & Cee] Robinson carries the melody on this end for another surprising performance. Same comments. Hot material for special spots.

JOE LEE WILLIAMS
(Trumpet 169)

B "OVER HAULING BLUES" (2:38) [Globe Music] Joe Lee Williams sings a boogie tempo southern style item with a potent 12 string guitar backing.

C+ "WHISTLING PINES" (2:36) Williams etches a slow blues on the flip in the same style. Again the guitaring must be mentioned.

TASSO THE GREAT
(United 150)

B+ "MY SYMPATHY" (2:26) [Pamlee] Tasso The Great and his combo beat out a tender and warm item with the vocal coming through tenderly and sentimentally. Tasso's despair is evident in his reading.

B "EBONY AFTER MIDNIGHT" (2:57) [Pamlee] Tasso's group etch a slow instrumental in mellow fashion. Pianoing excitingly done.

DOLLY COOPER
(Savoy 898)

B+ "ALLEY CAT" (2:41) [Savoy] Following the "Hound Dog" kick, Dolly Cooper gives out with a belty reading of a middle tempo jump. Dolly berates another female telling her to leave her man alone and find one of her own. Hence the descriptive title. Dolly sells with enthusiasm.

B "I NEED ROMANCE" (2:39) [Savoy] Dolly needs a man who wants to romance with her on this end. A similar tempo and the gal gives an uninhibited performance.

THE TRAVELING FOUR
(Score 5048)

C+ "THIS LITTLE LIGHT OF MINE" (2:15) [Aladdin Music] The Traveling Four dish up a quick beat spiritual in a steady rhythmic style. The group races through this one, getting shouty in spots.

C+ "WHAT HE DONE FOR ME" (2:34) [Aladdin] The quartet etches a similar item in similar fashion.

THE CASH BOX ★AWARD O' THE WEEK★

"THE CLOCK" (2:46)
[Lion Publ.]

"ACES WILD" (2:26)
[Lion Publ.]

JOHNNY ACE
(Duke 112)

JOHNNY ACE

● Johnny Ace, unknown to the trade one short year ago, streaked across the hot charts with a number one sensation "My Song", followed about six months later with another big hit, "Cross My Heart", and now keeps his record one hundred percent with his third, and what looks like a certain click, "The Clock". The tune is a slow sentimental item hauntingly sung by Ace in the style that has been so successful for him. The blues singer is despondently lonesome and he begs his baby to come back real soon if she hears him. Tune is simple, melodic and hummable. A real good bet for some top pop artist. Flip is a rocking instrumental of a wildie, "Aces Wild". Johnny Ace is featured on the piano.

"NEVER NEVER" (2:07)
[Collins]

"MY LEAN BABY" (2:10)
[Ardmore Music]

DINAH WASHINGTON
(Mercury 70175)

DINAH WASHINGTON

● Dinah Washington looks good on this one. Her impassioned and sexy reading of the slow shuffle tempo item, titled "Never Never", brings life and color to the plate. Dinah pleads with her man not to leave her as if he does she can never be the same. A chorus punctuates her reading with staccato chants and the timing adds excitement to the disk. Orking is solid and carries on the mood. A good sax solo rounds out the side. Like this end and expect it to stir up some action. The flip is an r & b reading of the Sinatra pop hit "My Lean Baby". Dinah sings the quick beat bounce expertly, but it falls short of the upper etching.

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"ONE MORE TIME" (3:10)
[Marvin]

"I COVER THE WATERFRONT" (3:11)
[Harms]

THE ORIOLES
(Jubilee 5120)

THE ORIOLES

● The Orioles come up with a pair of likely looking items on their newest release that could get lots of plays in the boxes. The first side, "One More Time," is a quick beat bounce that the boys belt with an infectious energy. Handclapping and unrestrained enthusiastic chanting give it that jubilee feel. Instrumental backdrop is in the mood and helps convey the red hot picture. The flip is that old standard. "I Cover The Waterfront," and the boys come through with as lush and lovely a side as any ever put on wax. The lead singer is smooth, tender, and delicate as he sings the wonderful tune. Two entirely different sides, but two definite winners.

MR. BLUES CARSON
(Hi-Lo 1420)

B "EYE TO EYE" (2:38) Mr. Blues Carson and his orchestra beat out a fast moving bounce with Carson handling the vocal bit in smart style. The chanter can't see eye to eye with his lady love and even though he loves her he must say goodbye. Side moves from opening note.

C+ "SITTIN' BY THE WINDOW" Flip is a slow bues handled in ok fashion by the blues singer.

RED MILLER
(Savoy 895)

C+ "PLEASE BE KIND" (2:37) Red Miller sings a slow romantic plea in the cry style. Organ backs the chanter.

C+ "THAT'S WHAT LOVE DID TO ME" (2:36) Love makes Red's heart ache with misery on this end. A slow sad item with the same organ backing.

LYNN HOPE
(Aladdin 3185)

B+ "JET & THE WAY YOU LOOK TONIGHT" (2:50) [Laurel Music & Cappel] A novel scramble of two tunes with Lynn Hope lending a sweet sax against an exciting rhythmic backing makes for an interesting and unsual etching.

B "TENDERLY" (2:15) [E. H. Morris] Lynn Hope's vivid instrumentalizing of the pretty item makes lush listening. Hope's saxing is tops as usual.

CHUCK NORRIS
(Atlantic 994)

C+ "MESSIN' UP" (3:01) [Progressive] Norris dishes up a slow bounce piece potently. Chanting is done against a rhythmic backdrop.

C+ "LET ME KNOW" (2:55) [Progressive] Flip is a slow blues softly presented by the artist. Norris plaintively sings he's had no peace of mind since she left.

ALBERT AMMONS
(Mercury 70158)

C+ "SWANEE RIVER BOOGIE" (2:31) [Preview] Albert Ammons and his Rhythm Kings give a zestful performance as they drive out a quick beat boogie.

B "I DON'T WANT TO SEE YOU" (2:35) [Preview] The Ammons instrumentalizing is solid on this deck as he and the group etch a similar boogie beat. Jack Cooley sings adequately on this deck.

DIXIE HUMMING BIRDS
(Peacock 1713)

B "ETERNAL LIFE" (2:50) [Lion Pub.] The Dixie Humming Birds, with Ira Tucker filling in with a strong lead, sing a slow religious item inspiringly.

C+ "LORD, IF I GO" (2:34) [Lion Pub.] Flip is a similar item well done by the group.

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Peacock's "Ain't That Good News" and "Fool At The Wheel" looks like it's going to take off, according to early reports coming into the office. Disk presents unusual combination of talent. **The Deuces of Rhythm** are a husband and wife team, **Raymond** and **Mildred Taylor.** Ray is pianist, trumpeteer, trombonist and organist while Mildred is an ace drummer. **Tempo Toppers**, who handle the vocal end, are a terrific group of singers. . . . Lee **Magid**, Savoy, on a trip through the south cut three sessions with **Billy Wright, Willie Johnson, Earl Johnson** and **Huey Smith.** . . . **George Goldner**, Tico A & R, excited because "Happy Mambo" by **Joe Loco** hit the charts in Philadelphia. Also highly flattered and grateful to the great number of mambo dance instructors who have advised him that his "Matty Singer Mambo," also etched by Loco, is the perfect mambo to teach to. Among them are the leading mambo studios as Tony & Lucille, New York City and Grossingers Hotel (introduced the mambo into this country); **Tony's Dance Studio** at the Concord Hotel; **Bernie Sager**, New York City, Miami, and Evans Hotel. Bernie Sager goes overboard by calling this the greatest mambo ever etched. . . . **Allen "Moondog" Freed** (WJW-Cleveland) still recuperating from that near fatal crackup about four months ago. In order to get more rest, Moondog had started broadcasting his afternoon shows from his home. . . . Atlantic Records announced the signing of **Eva Foster** and **The Van Terry Quintet.** The group has been performing in Washington, D.C. at the Club 7 & T. First release will be ready in about a week and is titled "Waxin' For Maxie." . . . **Frank Motley**, the dual trumpeter, out on a new release on DC label on which he plays three trumpets. Frank does "Caravan" and comes up with a completely different version.

TEMPO TOPPERS

CHICAGO:

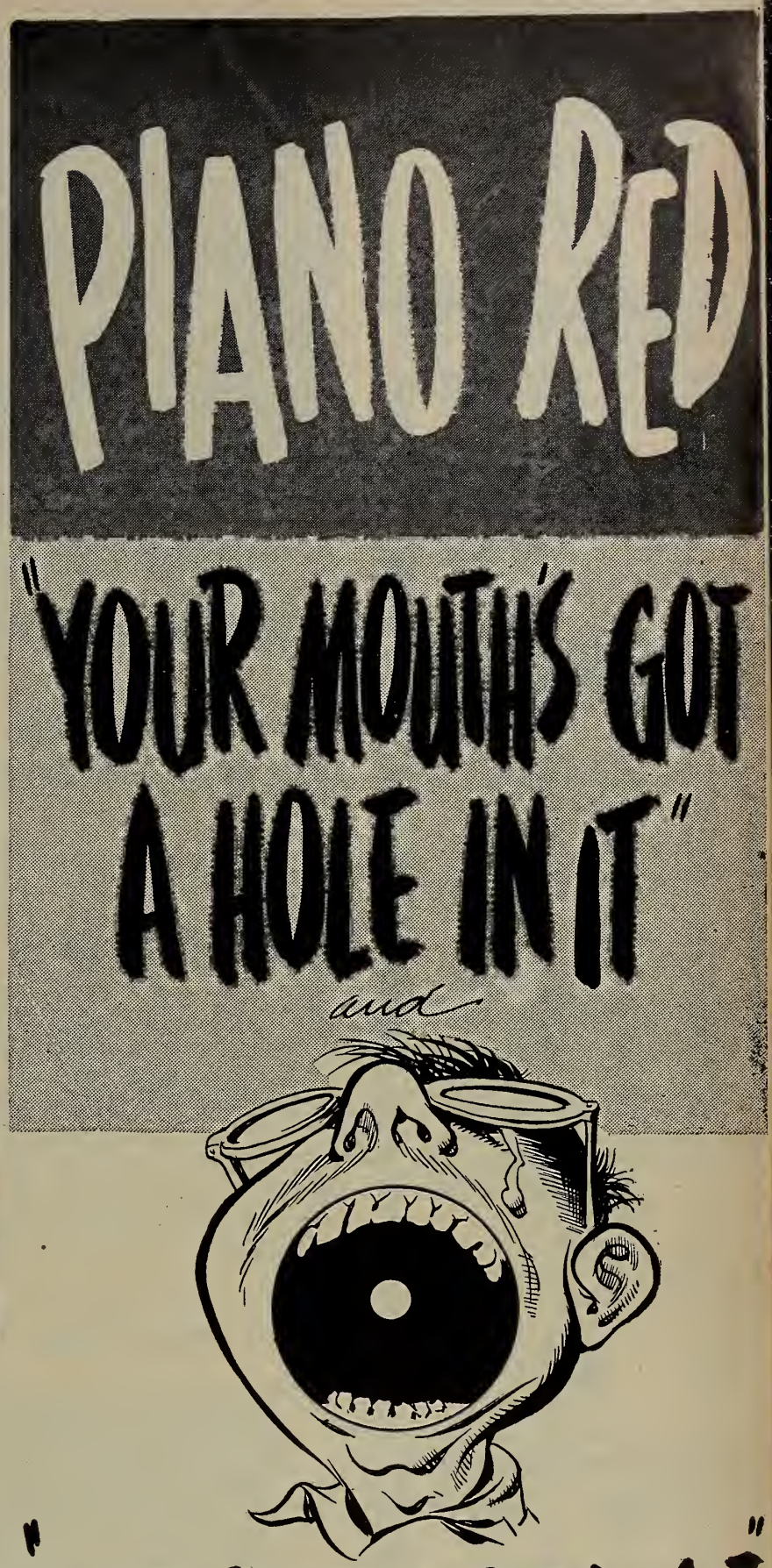
The horrible tornado which hit the Michigan area was fully described for INS (International News Service) by deejay **Bill Lamb** of Station WWBC, Flint, Michigan, an eye witness. Bob, together with his wife and friends, were attending a drive-in movie when they spotted the dark clouds. Fortunately, they knew what was coming and somehow managed a perilous escape. . . . The most scathing review of any vocalist we've ever yet read was **Sam Lesner's** item in the Chicago Daily News (6/4) on "black velvet shirted Herb Jeffries" at the Black Orchid. . . . **Billie Holiday** drawing raves for her songs at the Beaucoup Lounge. . . . Sharing the spotlight at the Beaucoup with Billie, **Ike** (brother of Nat) **Cole and his Quartette.** This is Ike's first professional engagement. . . . Down in St. Loo, Count Basie currently killing 'em at the Riviera. . . . **Duke Ellington** has a blueprint for a plan to provide organized aid for the careers of young and hopeful performers. The Duke, who opened a three-week stint at the Blue Note June 12, said he will hold a series of conferences with associates to launch a nationwide organization which will "promote careers and help provide opportunities for the vast number of little-known but highly talented entertainers and performers who so desperately need such backing." He has announced that he will call for the cooperation of an inter-racial group of big names in show biz to lend their prestige and support to the campaign. . . . **Mahalia Jackson** has auditioned for a 15-minute weekly television show here before ABC execs. Should plans go thru, show would be titled "Mahalia's House." Would have Mahalia hostessing name guests from the music world. This would be the nation's first TV show to feature a Negro gospel singer on a network basis.

MAHALIA JACKSON

LOS ANGELES:

Host of new recordings out look like they may give local rhythm and blues biz a well needed shot-in-the-arm. That **Varetta Dillard** etching of "Mercy Mr. Percy" is a honey if there ever was one. Congrats to **Lee Magid** on a sock recording. . . . The **James Wilson** recording of "Tin Pan Alley" continues to rack up top raves around town, with **Fats Domino's** Goin' To The River" a close second. . . . New **Ruth Brown** recording starting to garner attention. . . . **Sid Talmadge**, Record Merchandising Co., has a hit in the Herald version of "Paradise Hill." . . . Hear that **Carl Le Bow**, Apollo Records a & r chief, might be planning a little trip out this way after the Chicago NAMM show. And speaking of the latter, local music biz wantsa know why Chicago in July? Can't think of any place hotter unless it's Coney Island. . . . **Franklin Kort's** Bayou label doing quite nicely, with a host of new disks scheduled for early release sure to make 'em sit up and take notice. . . . That Tiny Bradshaw etching of "Heavy Juice" has Al Sherman of King Records going wild filling orders. . . . Lew **Chudd**, Imperial Records, has a surprise disk in the offing that oughta go wild for sure. . . . **Irv Shorten**, Allied Music Sales, troubled 'cause he can't get delivery on a new Caddie. . . . **Gordon Wolf**, Sunland Distribs wild about the way that new **Crickets** recording of "For You I have Eyes" is taking off. Disk has others in the rhythm and blues biz rushing to cover. . . . **Leo Mesner** sez we're invited to swim at his new pool as soon as its completed —December. . . . Leo's **Amos Milburn** recording of "Long, Long Day" starting to take off around town. . . . Les Sill veddy busy these days with his publishing firm. . . . That **Eddie Boyd** etching of "Third Degree" has **Eddie Ray** of Central Record Sales jumping for joy. Prexy **Jimmy Warren** copped top honors here recently in the Culver City bowling tourney with a three-game score of 762. . . . **Abe and Vera Diamond**, Diamond Distribs keeping busy filling oh so many orders for **Christine Kittrell's** "I'll Help You Baby" on Republic.

TINY BRADSHAW



Another HIT by
THE ORIOLES
"I COVER THE WATERFRONT"
and
"ONE MORE TIME"
JUBILEE S120
JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

A DOUBLE HIT! BOTH SIDES!
Picked by Cash Box & Billboard
Savoy # 897 45 & 78 rpm
VARETTA DILLARD
"MERCY MR. PERCY" b/w "YOU AIN'T NO GOOD NO HOW"
Watch "50 MILLION WOMEN"
SAVOY RECORD CO, INC.
58 Market St., Newark, N.J.

The New R&B Label
RAMA RECORDS
Smash Release
THE CROWS
"I LOVE YOU SO"
b/w "GEE"
RAMA # RR5
RAMA RECORDS
220 W. 42 St.
New York
(WI 7-06S2)

A SONG YOU'LL BE HEARING!
"LOVE EVERY MOMENT YOU LIVE"
b/w
KISS! KISS! KISS!
Mike Pedicin Quartet
PC 5009
20th Century
Manufactured by GOTHAM RECORD CORP.

Chess 1542
Muddy Waters
"TURN THE LAMP DOWN LOW"
B/W
"WHO'S GOIN' TO BE YOUR SWEET MAN WHEN I'M GONE"

NEW EXCELLO RELEASES
"DETROIT ARROW"
By SHY GUY DOUGLAS Excello 2008
"SKIP'S BOOGIE"
By KID KING'S COMBO Excello 2009
"HAPPY GO LUCKY"
By GOOD ROCKIN' BEASLEY Excello 2011
Order Today!
WRITE—WIRE—PHONE
NASHBORO RECORD CO.
177 3rd Ave. North, Nashville, Tenn.
(Phone 6-2916)

Interview

NEW YORK—WMGM's Renzo Cesana, better known as "The Continental," noted for his readings of poetry, interviews poetress Edna Walker Malcoskey whose new book "The Eternal Variant" which deals with love songs and lyrics has just been published by Dial press. Miss Malcoskey was also heard recently reading her poetry on the Hal Halpern show via WEVD.

Name For Joe Louis Song Worth $50 Bond

WEST PALM BEACH, FLA.—Bandleader Buddy Johnson announced this week that he's giving a $50 Defense Bond to the person who sends him the best title for a tune which he's written in honor of ex-heavyweight champion Joe Louis.

Johnson's band will be the musical attraction on a gigantic show that will feature the ex-champ and singer Ruth Brown. Some years ago he honored another sports figure when he composed "Did You See Jackie Robinson Hit That Ball?"

With the music already composed, he said that all that is needed for the public to do it to send their titles on a postcard to him in care of the Gale Agency, 48 West 48th Street, New York City, before July 10th. The show hits the road on July 17th and will perform in the nation's top ballparks, arenas and civic auditoriums.

Copyright Hearings Postponed

WASHINGTON, D. C.—Hearings on the McCarran and Dirksen Bills have been postponed another week until Wednesday, June 30 so that juke box manufacturers and operators can better prepare their defense. The bills seek to impose a performance royalty on the juke box industry.

PRESTIGE RECORD CO.
446 W. 50th St. • CI 6-0847 • N. Y.
HOT JAZZ SELLERS
1. KING PLEASURE - Red Top - 821
2. EDDIE JEFFERSON - Strictly Instrumental -858
3. ANNIE ROSS - Farmer's Market - 839
4. CHARLIE FERGUSON - Stop Talkin' - 855
5. ZOOT SIMS - Jaguar - 852
6. MILT JACKSON - Vendome - 851
7. MILES DAVIS - Bluing - 846
8. JOE HOLIDAY - Hello To You - 848
9. SONNY STITT - Jeepers Creepers - 826
10. JAMES MOODY - Stardust - 841
11. BILLY TAYLOR - Man With A Horn - 822
12. THELONIOUS MONK - Trinkle Tinkle - 838
13. WARDELL GRAY - April Skies - 840
14. ANNIE ROSS - Twisted - 794
15. JOE HOLIDAY - Blue Holiday - 815
SEND FOR FREE CATALOG

Ray Plans Telethon For Hearing Fund

NEW YORK—Johnnie Ray and his manager Bernie Lang are blueprinting plans for a 24-hour telethon come the fall, to benefit the Johnnie Ray Foundation for the Hard of Hearing. Ray, whose 20th Century Fox motion picture contract limits him to four tv appearances a year, has decided to donate his video salaries to the fund, but also wants to stage the telethon.

The Foundation was kicked off via Ray's only appearance on tv in the past year on Ed Sullivan's CBS-TV "Toast of the Town" show, where he donated his $7,500 fee to the fund. Subsequent income to the fund has enabled him to start making grants, among which have been hearing aids to pupils of Junior High School 47, New York's Public School for Hard of Hearing children.

Ray has also arranged scholarships at the Lexington school for hard of hearing and the Central Institute to train hard of hearing speech teachers.

Ray and Lang are also making arrangements for a documentary film which will feature the singing star and other celebrities who have overcome deafness, to be shown to hard of hearing children in schools all over the country as a morale builder.

Leahy Not Exclusively Signed to Sheldon

NEW YORK—Martin J. Machat, attorney for Joe Leahy has called to our attention errors in last week's announcement concerning the signing of Joe Leahy by B. B. S.

Joe Leahy was signed by Walter Moody, in behalf of Bill Borelli's B. B. S. Record Company, as their number one conductor and arranger under a three-year contract. Leahy will do the conducting and arranging for many of the B. B. S. artists' recording sessions.

In addition Leahy was signed as an artist to record instrumentals.

There was also an erroneous report linking Leahy exclusively to Sheldon Music. Leahy has not signed any exclusive writing agreement with any publisher, nor is any such move contemplated.

Leahy will continue, as he has in the past to work in conjunction with all of the music publishers.

Emerald Issues Pop Disks

NEW YORK—Emerald Records has announced an expansion in its pop program. In the past several months Emerald has signed Paul Valentine, currently appearing in the Broadway musical "Wish You Were Here," Jim Lanning, Jerry Du Paul, Eddie Woods and Phil Whelan. In addition the diskery has signed the following instrumental and vocal groups: The Savoir Faires, Gem Tones and Solidaires. The Savoir Faires are expected to join Vaughn Monroe in the near future.

All the above artists have already been recorded and the Valentine, Savoir Faires and Lanning platters were released this week.

Cliff Ostermeyer, president of Emerald, has signed with National Record Sales Co. of New York and Hollywood, which is headed by Jack Bergman, to handle distribution.

THE CASH BOX The Nation's Rhythm & Blues TOP TEN

1. **HELP ME SOMEBODY**
   The "5" Royales
   (Apollo 446)
2. **I WANNA KNOW**
   The Du Droppers
   (RCA Victor 20-5229)
   Dolly Cooper
   (Savoy 891)
3. **PLEASE LOVE ME**
   B. B. King
   (R.P.M. 386)
4. **I'M MAD**
   Willie Mabon
   (Chess 1538)
5. **RED TOP**
   King Pleasure
   (Prestige 821)
6. **HOUND DOG**
   Willie Mae Thornton
   (Peacock 1612)
7. **ONE ROOM COUNTRY SHACK**
   Mercy Dee
   (Specialty 458)
8. **THIRD DEGREE**
   Eddie Boyd
   (Chess 1541)
9. **THESE FOOLISH THINGS**
   The Dominoes
   (Federal 12129)
10. **GOIN' TO THE RIVER**
    Fats Domino
    (Imperial 5231)

THE CASH BOX Reports THE NATION'S BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1. **MEXICAN JOE**
   Jim Reeves
   (Abbott 116; 45-116)

2. **NO HELP WANTED**
   The Carlisles
   (Mercury 70028; 70028x45)

3. **TAKE THESE CHAINS FROM MY HEART**
   Hank Williams
   (MGM 11479; K-11479)

4. **YOUR CHEATIN' HEART**
   Hank Williams
   (MGM 11416; K-11416)

5. **THAT HOUND DOG IN THE WINDOW**
   Homer & Jethro
   (RCA Victor 20-5280; 47-5280)

6. **BUMMING AROUND**
   T. Texas Tyler
   (Decca 28579; 9-28579)

7. **THE LAST WALTZ**
   Webb Pierce
   (Decca 28594; 9-28594)

8. **SPANISH FIREBALL**
   Hank Snow
   (RCA Victor 20-5296; 47-5296)

9. **RUB-A-DUB-DUB**
   Hank Thompson
   (Capitol 2445; F-2445)

10. **JUST WAIT TILL I GET YOU ALONE**
    Carl Smith
    (Columbia 21087; 4-21087)

Hillbilly Jamboree In Boston

BOSTON—On May 22 at the Boston Garden, 12,000 people saw a gigantic hillbilly show. This was also the first time in the history of Boston that hillbilly music was the basis for a two-hour long parade which was staged on May 21 with extensive promotion via department stores, record shops and record distributors. The Hillbilly Jamboree at the Boston Garden left no doubt in anyone's mind that hillbilly music was strong in the Boston area. Above are some of the people who attended: John Trefero; Redd Stewart; Jolly Joyce; Carl Smith; Grandpa Jones; Minnie Pearl; Jim Small, WCOP folk artist manager; and Clara Bell, clown of TV's "Howdy Doody." Seated are: Pee Wee King; Elton Britt; and Hank Snow.

Dave Miller On WMIE in Miami, Florida

MIAMI, FLA.—Dave Miller, the disk jockey who pioneered in western and hillbilly music in the New York and New Jersey Metropolitan areas, has been spinning records on WMIE in Miami, Florida, for the past two months. Dave got the sand in his shoes and now makes Florida his home.

Already many of his former fans from New York and New Jersey who now reside in Florida have visited him. Several have also called him to inquire "Are you the same Dave Miller of the 'Home Town Frolic'? Welcome to Florida and lots of luck."

Dave says that just to come to Miami is wonderful. But to find that he has old friends there also is all he could ask.

Juke box operators have been particularly hearty in their welcome to Dave because they know he is a good friend of the industry and look to him for his cooperation and friendship.

"Mr. Dee Jay, U. S. A."

NASHVILLE, TENN.—WSM has started a new program called "Mr. Dee Jay, U. S. A." aired each Friday night from 7 to 7:30 P.M. It involves bringing a different outstanding country music disk jockey in from another station as guest disk jockey each week. The guest dj is introduced by one of the announcers, interviewed briefly to establish who he is and what he does, and then the show is turned over to him to conduct in his own fashion. He is given the opportunity to select a live guest from among the Grand Ole Opry artists and he makes one long-distance telephone call to a Grand Ole Opry fan sometime during the show. First disk jockey to appear on the new show was "Grandpappy" Roy Bayne of WCNT Centralia, Illinois. In the above picture he is shown with Webb Pierce (left), his guest star of the evening and Grant Taylor (right), WSM announcer.

LADDER OF Best Sellers FROM King AND Federal RECORDS

Popular

BONNIE LOU
HAND-ME-DOWN HEART
TENNESSEE WIG WALK
1237 and 45-1237

THE GLOBE TROTTERS
MY GAL SAL
SUNDOWN
1210 and 45-1210

Folk/Western

BONNIE LOU
SEVEN LONELY DAYS
OUT OF REACH
1192 and 45-1192

LOUIE INNIS
WHAT A WAY TO DIE
WHAMMY BAMMY BUZZARD GOOZER
1225 and 45-1225

MOON MULLICAN
HEY! MR. COTTON-PICKER
LEAVING YOU WITH A WORRIED MIND
1221 and 45-1221

CHARLIE GORE
THIS ORCHID MEANS GOODBYE
WHO'S BEEN DRAGGIN' YOUR LITTLE RED WAGON
1227 and 45-1227

Rhythm/Blues

TINY BRADSHAW
HEAVY JUICE
THE BLUES CAME POURING DOWN
4621 and 45-4621
SOFT STRANGE
4577 and 45-4577

LULA REED
I'M LOSING YOU
MY POOR HEART
4630 and 45-4630

EARL BOSTIC
CHEROKEE
THE SONG IS ENDED
4623 and 45-4623

Federal

BILLY WARD AND HIS DOMINOES
THESE FOOLISH THINGS REMIND ME OF YOU
DON'T LEAVE ME THIS WAY
12129 and 45-12129

LITTLE ESTHER
STREET LIGHTS
YOU TOOK MY LOVE TOO FAST
12122 and 45-12122

JIMMY WITHERSPOON
ONE FINE GAL
BACK HOME
12128 and 45-12128

DISTRIBUTED BY
King RECORDS INC.
1540 Brewster Ave Cincinnati 14, Ohio

It's Going!

"HOMIN' TIME"

Gordon MacRae

CAPITOL 2465

*

Attention Juke Box Ops!

It's Great!

"SIN IN SATIN"

Betty Clooney

CORAL 61000

AND

Polly Possum

COLUMBIA 21090

RIDGEWAY MUSIC, INC.

Charlie Adams

6087 SUNSET BLVD.
HOLLYWOOD, CALIF.

Sole Selling Agent:

Keys Music, Inc.
146 W. 47th St., New York, N. Y.

THE CASH BOX THE 10 TOP FOLK & WESTERN Best Sellers

COMPILED BY JACK "ONE SPOT" TUNIS

1. THAT HOUND DOG IN THE WINDOW
   Homer & Jethro
   (RCA Victor 20-5280; 47-5280)
2. NO HELP WANTED
   The Carlisles
   (Mercury 70028; 70028 x 45)
3. YOUR CHEATIN' HEART
   Hank Williams
   (MGM 11416; K-11416)
4. KAW-LIGA
   Hank Williams
   (MGM 11416; K-11416)
5. MEXICAN JOE
   Jim Reeves
   (Abbott 116; 45-116)
6. BUMMING AROUND
   T. Texas Tyler
   (Decca 28579; 9-28579)
7. TAKE THESE CHAINS FROM MY HEART
   Hank Williams
   (MGM 11479; K-11479)
8. RAMBLIN' MAN
   Hank Williams
   (MGM 11479; K-11479)
9. BIG MAMOU
   Pete Hanley
   (Okeh 6956; 4-6956)
10. JUST WAIT TILL I GET YOU ALONE
    Carl Smith
    (Columbia 21087; 4-21087)

GOING STRONG!
New and Different
DARRELL GLENN
and the Rhythm Riders
CRYING IN THE CHAPEL
b/w
"HANG UP THAT TELEPHONE"
Record V-105
Some Areas still available for Distributors
Write . . . Wire . . . Jack Comer
VALLEY RECORDS
BOX 10033, KINGSTON PIKE
KNOXVILLE, TENNESSEE

The Original Hit!
"MEXICAN JOE"
JIM REEVES
on ABBOTT # 116
ABBOTT RECORD CO.
1653 N. Argyle Avenue
Hollywood 28, Calif.

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1. MEXICAN JOE.....Jim Reeves (Abbott)
2. YOUR CHEATIN' HEART.....Hank Williams (MGM)
3. I CAN'T WAIT.....Faron Young (Capitol)
4. NO HELP WANTED.....The Carlisles (Mercury)
5. TAKE THESE CHAINS FROM MY HEART.....Hank Williams (MGM)
6. KNOTHOLE.....The Carlisles (Mercury)
7. THE LAST WALTZ.....Webb Pierce (Decca)
8. ORCHIDS MEAN GOODBYE.....Carl Smith (Columbia)
9. SPANISH FIREBALL.....Hank Snow (RCA Victor)
10. FREE HOME DEMONSTRATION.....Eddy Arnold (RCA Victor)

FOLK AND WESTERN REVIEWS

DISK & SLEEPER · GOOD · EXCELLENT · FAIR · VERY GOOD · MEDIOCRE

BULLSEYE of the WEEK

"IT'S BEEN SO LONG" (2:20) [Cedarwood Pub.]

"DON'T THROW YOUR LIFE AWAY" (2:34)
[Forrest Music]

WEBB PIERCE
(Decca 28725)

● Webb Pierce continues in the winning vein with another pair of likely prospects for the hit list. The upper lid, titled, "It's Been So Long", is a rhythmic middle tempo ditty which Pierce etches with all the polish and appeal that has made him one of the top notch country sellers. Pierce sings the plaintive lyrics set to a lilting melody with warmth and it looks like certain juke box material. The lower end, is a slow item "Don't Throw Your Life Away", in which Pierce beseeches his girl not to throw her life away. To come into his arms as he will always love her. Webb's sorrowful chanting is touching and makes for a colorful platter.

"YOU WEREN'T ASHAMED TO KISS ME LAST NIGHT" (2:15) [Tannen]

"COLD SHOULDER" (2:08)
[Acuff-Rose]

RAY PRICE
(Columbia 21117)

● Ray Price adds more laurels to his already powerful reputation as a potent salesman of country tunes with his latest pair of etchings, namely "You Weren't Ashamed To Kiss Me Last Night" and "Cold Shoulder". The first listed is a slow sad romantic tale of a gal who kissed him last night and didn't know him in the morning. Price's vocal efforts are top calibre and ops familiar with his work will not be disappointed. The under lid, "Cold Shoulder", is a moderate tempo bounce story of the fellow who was jilted. Price sings a spirited treatment of the fetching lyrics and adds a light yodel for effect. Honors are split evenly between the two tunes.

JIMMIE OSBORNE
(King 1231)

C+ "HILLS OF ROAN COUNTY" (3:06) [PD] Jimmie Osborne etches a middle beat piece telling of his past misfortunes. Chanter's smooth nasal delivery is aided by easy string backing.

B "MY TRAIL IS YET TO COME" (2:58) [Acuff-Rose] On bottom lid the Bailes Brothers moan along in a chorus with Osborne who sings a sad lament while averting the electric chair. Strings support in ok fashion.

LEE BONDS
(Capitol 2499)

B "OKEE - FI - NO - KEE" (2:10) [Babb Music] Accompanied by a flavorful swing backdrop Lee Bonds sends forth, in middle beat tempo, a cute ditty about life in Okee-fi-no-kee. Chorus blends in with happy Lyrics.

B "UNDECIDED HEART" (2:37) [Babb Music] Flip side is a slow rhythmic item given a relaxing tender treatment by the artist.

LANKY HANK DAWSON
(Intro 6075)

C+ "IF I'D LOSE YOU" (1:56) [Intro Music] The catchy voice of Lanky Hank Dawson warbles a slow bounce tune telling what he'd do if he lost his girl. Effective string support makes for an appealing side.

B "CATFISH WIGGLE" (2:55) [Fairway Music] The under portion is a quick jumpy, rythmic ditty nasalized in smooth fashion by Lanky Hank. A light hearted tune with cute, happy lyrics make for a solid platter.

R. D. HENDON
(Four Star 1590)

B "THIS MOON WON'T LAST FOREVER" (2:40) [4 Star Sales] R. D. Hendon and his Western Jamboree Cowboys wax a slow sincere tune in a fetching manner. The relaxing romantic voice of Harold Sharp is stirring against a soft string backing.

C+ "I CAN'T RUN AWAY" (2:35) [4 Star Sales] A happy sounding, fast moving, bounce ditty given full string support by R. D. and the gang and vocalized by Eddie and Gig in pleasing style.

THE PRAIRIE RANGERS
(Apex 26358)

C+ "I'M JUST TIRED OF DREAMING FOR TOMORROW" (2:38) The Prairie Rangers dish up a moderate tempo romantic ditty of everlasting love against a backdrop of strings.

C+ "MY OTHER SIDE OF LIFE IS FEAR" (2:37) The under lid is a slow tempo lament tenderly done by the Rangers. Lyrics are sad romantic.

DUSTY WALKER
(Imperial 8193)

B "OUR VOW" (2:45) [Commodore Music] Dusty Walker does a smooth vocal job with a slow lilt. Romantic lyrics are potently presented by Walker against a background of strings.

C+ "I'M SO GLAD" (2:12) [Commodore Music] The under portion is a slow romantic ballad capably sung by the artist.

ELTON BRITT & ROSALIE ALLEN
(RCA Victor 20-5322)

B+ "ON AND ON WITH YOU" (2:40) [Regent Music] Elton Britt and Rosalie Allen blend tenderly on a soft romantic ballad.

B "JUST FOR YOU" (2:45) [Tanen Music] A quick beat bounce happily dished up by Britt and supported by the Beaver Valley Sweethearts. A fetching etching.

REESE SHIPLEY
(Valley 106)

B+ "CATFISH BOOGIE" (2:22) Reese Shipley sings a quick tempo boogie in which he heads for the river to fish. A lively and spirits lifting item. Shipley's vocal is good as is the instrumental backing.

B+ "MIDDLE AGE SPREAD" (2:45) The lower portion is a middle tempo ditty. Shipley gives good psychological advice to married men. You can say anything to the good woman but don't tell her she's getting the middle age spread.

THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS

Cliff Rodgers
WHKK—Akron, Ohio

1. Sidemeat And Cabbage (Jimmy Dickens)
2. Your Cheatin' Heart (Hank Williams)
3. Free Home Demonstration (Eddy Arnold)
4. Cannonball Yodel (E. Britt)
5. Spanish Fireball (Hank Snow)
6. Orchids Mean Goodbye (Carl Smith)
7. The Last Waltz (W. Pierce)
8. Just Wait Till I Get You Alone (Carl Smith)
9. I Signed My Heart Away (Hank Thompson)
10. Bring Your Sweet Self Back To Me (Lefty Frizzell)

Fred Wamble
XEG—Fort Worth, Tex.

1. Minnie Ha Cha (F. Husky)
2. Halfway Chance With You (Marty Robbins)
3. Knothole (The Carlisles)
4. Roses For Your Wedding (T. Warren)
5. Let Me Love You (J. Reeves)
6. Take These Chains From My Heart (Hank Williams)
7. I Can't Wait (Faron Young)
8. Baby You're The Only One (T. Tommy)
9. Castle In The Sky (Marty Robbins)
10. I Haven't Got The Heart (Webb Pierce)

Norman Hall
WBNL—Boonville, Ind.

1. The Last Waltz (W. Pierce)
2. Take These Chains From My Heart (Hank Williams)
3. Mexican Joe (Jim Reeves)
4. Real Good Friends (Tubb-Foley)
5. Bumming Around (T. T. Tyler)
6. Just Wait Till I Get You Alone (Carl Smith)
7. I Couldn't Keep From Crying (Marty Robbins)
8. Spanish Fireball (Hank Snow)
9. Free Home Demonstration (Eddy Arnold)
10. Say Big Boy (Goldie Hill)

Dave Miller
WMIE—Miami, Fla.

1. Free Home Demonstration (Eddy Arnold)
2. Broken Wings (Elton Britt)
3. No Help Wanted (Carlisles)
4. Big Mamou (Dolores Gray)
5. Wanderlust Blues (J. Allegro)
6. Just For You (Elton Britt-Beaver Valley Sweethearts)
7. Crying Steel Guitar Waltz (Kitty Wells)
8. Don't Play That Song (Dolly Long)
9. Half A Photograph (K. Starr)
10. Baby Let Me Kindle Your Flame (Charlie Adams)

Uncle Eb
WGST—Atlanta, Ga.

1. I Can't Wait (Faron Young)
2. Spanish Fireball (Hank Snow)
3. Orchids Mean Goodbye (Carl Smith)
4. Bring Your Sweet Self Back To Me (Lefty Frizzell)
5. Free Home Demonstration (Eddy Arnold)
6. No Help Wanted (Carlisles)
7. The Last Waltz (W. Pierce)
8. How About A Date (Marvin)
9. I Have But One Goal (B. Lowery & Smith Bros.)
10. Kaw-Liga (Hank Williams)

Billy The Kid Stanley
WNOE—New Orleans, La.

1. Knothole (The Carlisles)
2. Your Cheatin' Heart (Hank Williams)
3. No Help Wanted (Carlisles)
4. The Last Waltz (W. Pierce)
5. I Can't Wait (Faron Young)
6. Orchids Mean Goodbye (Carl Smith)
7. That's Alright (A. Inman)
8. Say Big Boy (Goldie Hill)
9. I Haven't Got The Heart (Webb Pierce)
10. Buckshot (Eddie Hill)

Art Barrett
WSAP—Portsmouth, Va.

1. Wait A Little Longer (Little Rita Faye)
2. A Castle In The Sky (Marty Robbins)
3. Country Gentleman (Atkins)
4. A Treasure Of Love (Al Britt)
5. The Hidden You (S. Hamblen)
6. Knothole (The Carlisles)
7. That Hound Dog In The Window (Homer & Jethro)
8. Do I Like It (Carl Smith)
9. It's Been So Long (W. Pierce)
10. Jimmie Rodger's Last Thoughts (Ernest Tubb)

Skip-A-Long Hathaway
KUGN—Eugene, Ore.

1. Burned Fingers (Wade Ray)
2. Red Wing (Roy Hogsed)
3. How's The World Treating You (Eddy Arnold)
4. Say Big Boy (Goldie Hill)
5. I Signed My Heart Away (Hank Thompson)
6. The Wheel That Does The Squeaking (Dolan)
7. When Jimmie Rodgers Said Goodbye (Hank Snow)
8. Walking In The Moonlight (Don Gibson)
9. Last Night On The Back Porch (Pee Wee King)
10. Steel Guitar Waltz (Herb Remington)

Mack Sanders
KFBI—Wichita, Kans.

1. No Help Wanted No. 2 (Foley & Tubb)
2. Sidemeat And Cabbage (Jimmy Dickens)
3. The Last Waltz (W. Pierce)
4. I Can't Wait (Faron Young)
5. Mexican Joe (Jim Reeves)
6. Take These Chains From My Heart (Hank Williams)
7. Rub-A-Dub-Dub (Thompson)
8. Orchids Mean Goodbye (Carl Smith)
9. Your Cheatin' Heart (Hank Williams)
10. Hey, Mr. Cotton Picker (Moon Mullican)

Joe Morris
WKDK—Newberry, S. C.

1. I Haven't Got The Heart (Webb Pierce)
2. Mexican Joe (Jim Reeves)
3. That Hound Dog In The Window (Homer & Jethro)
4. Take These Chains From My Heart (Hank Williams)
5. The Last Waltz (W. Pierce)
6. Knothole (The Carlisles)
7. Your Cheatin' Heart (Hank Williams)
8. I Can't Wait (Faron Young)
9. Restless Heart (S. Whitman)
10. I Couldn't Keep From Crying (Marty Robbins)

"Uncle" Joe Johnson
WPAQ—Mt. Airy, N. C.

1. No Help Wanted (Carlisles)
2. Mexican Joe (Jim Reeves)
3. Rainbow In The Valley (Mac Wiseman)
4. Too Young To Tango (Sunshine Ruby)
5. A Higher Power (C. Carson)
6. I Couldn't Keep From Crying (Marty Robbins)
7. That's Alright (A. Inman)
8. The Last Waltz (W. Pierce)
9. Orchids Mean Goodbye (Carl Smith)
10. The Kind Of Love I Can't Forget (Clyde Moody)

Rosalie Allen
WOV—New York, N. Y.

1. Mexican Joe (Jim Reeves)
2. Cannonball Yodel (E. Britt)
3. I Haven't Got The Heart (Webb Pierce)
4. Your Cheatin' Heart (Hank Williams)
5. Just Wait Till I Get You Alone (Rosalie Allen)
6. Kaw-Liga (Hank Williams)
7. No Help Wanted (Carlisles)
8. Seven Lonely Days (B. Lou)
9. Gone (Smokey Rogers)
10. That Hound Dog In The Window (Homer & Jethro)

Smokey Smith
KRNT—Des Moines, Iawa

1. Bumming Around (T. T. Tyler)
2. Mexican Joe (Jim Reeves)
3. Roses For Your Wedding (Tommy Warren)
4. I Can't Wait (Faron Young)
5. Can't I (Faron Young)
6. Take These Chains From My Heart (Hank Williams)
7. How's The World Treating You (Eddy Arnold)
8. I Couldn't Keep From Crying (Marty Robbins)
9. Spanish Fireball (Hank Snow)
10. I Need Your Love (L. Payne)

Cousin Johnny
WNLC—New London, Conn.

1. Mexican Joe (Jim Reeves)
2. No Help Wanted (Carlisles)
3. Restless Heart (S. Whitman)
4. Don't Play That Song (Lee & Cooper)
5. Glory Land March (H. Snow)
6. Sidemeat And Cabbage (Jimmy Dickens)
7. That's The Time For Love (Neal Burris)
8. Precious Little Sweetheart (B. Bennett)
9. Kaw-Liga (Hank Williams)
10. Landslide Of Love (Shriner)

Chuck Thompson & Elmer
WFOR—Hattiesburg, Miss.

1. Take These Chains From My Heart (Hank Williams)
2. Spanish Fireball (Hank Snow)
3. That's Alright (A. Inman)
4. Sidemeat And Cabbage (Jimmy Dickens)
5. Cannonball Yodel (E. Britt)
6. I Believe (Red Foley)
7. That's What I Get For Loving You (Bill Mack)
8. Lonesome Midnight (Jack Cardwell)
9. Love Me Just A Little (Jim Reeves)
10. Henpecked Man (B. Maghee)

Sheriff Tex Davis
WLOW—Norfolk, Va.

1. Seven Lonely Days (B. Lou)
2. Your Cheatin' Heart (Hank Williams)
3. How Can I Tell (S. Whitman)
4. That Hound Dog In The Window (Homer & Jethro)
5. Just Wait Till I Get You Alone (Carl Smith)
6. Rub-A-Dub-Dub (Thompson)
7. Free Home Demonstration (Eddy Arnold)
8. Broken Wings (Elton Britt)
9. Bring Your Sweet Self Back To Me (Lefty Frizzell)
10. Too Young To Tango (Sunshine Ruby)

Doug Smith
WSLS—Roanake, Va.

1. South In New Orleans (Johnnie & Jack)
2. Orchids Mean Goodbye (Carl Smith)
3. Knothole (The Carlisles)
4. Rub-A-Dub-Dub (Thompson)
5. Free Home Demonstration (Eddy Arnold)
6. We're Growing Up (Tenn. Ernie & Molly Bee)
7. Glory Land March (H. Snow)
8. Sidemeat And Cabbage (Jimmy Dickens)
9. Mexican Joe (Jim Reeves)
10. My Little Dedon (Tabby West)

Clarence Kneeland
WERI & WICH—Jewett City, Conn.

1. After You Leave (M. Robbins)
2. Mexican Joe (Jim Reeves)
3. Your Cheatin' Heart (Hank Williams)
4. Broken Wings (Elton Britt)
5. I Haven't Got The Heart (Webb Pierce)
6. Seven Lonely Days (B. Lou)
7. Orchids Mean Goodbye (Carl Smith)
8. Spanish Fireball (Hank Snow)
9. Rub-A-Dub-Dub (Thompson)
10. Restless Heart (S. Whitman)

Don Larkin
WAAT—Newark, N. J.

1. Mexican Joe (Jim Reeves)
2. Take These Chains From My Heart (Hank Williams)
3. The Long Way (Lou Monte)
4. Your Cheatin' Heart (Hank Williams)
5. Cannonball Yodel (E. Britt)
6. Rub-A-Dub-Dub (Thompson)
7. Too Young To Tango (Sunshine Ruby)
8. That Hound Dog In The Window (Homer & Jethro)
9. Broken Wings (Elton Britt)
10. Spanish Fireball (Hank Snow)

Burt Beck
WSOU—South Orange, N. J.

1. I Can't Wait (Faron Young)
2. Broken Wings (Elton Britt)
3. Little Hoo-Wee (M. Turock)
4. The Company You Keep (T. Preston)
5. Buckshot (E. Hill)
6. Grits And Gravy Blues (Tom Duncan)
7. Oh So Lonesome Blues (C. Kirk)
8. Big Mamou (Link Davis)
9. Marshal's Daughter (T. Ritter)
10. Tennessee Wig Walk (B. Lou)

Tommy Sutton
WING—Dayton, Ohio

1. The Last Waltz (W. Pierce)
2. How's The World Treating You (Eddy Arnold)
3. Bumming Around (T. T. Tyler)
4. I Can't Wait (Faron Young)
5. No Help Wanted No. 2 (Tubb & Foley)
6. Take These Chains From My Heart (Hank Williams)
7. Sidemeat And Cabbage (Jimmy Dickens)
8. A Fool Such As I (H. Snow)
9. Blue Letters (Red Foley)

THE CASH BOX FOLK and WESTERN ROUNDUP

Lonzo & Oscar did a week of dates through North and South Carolina and Virginia last week. Kitty Wells did the guest spot with Rex Allen on the Grand Ole Opry Prince Albert Show, Saturday, June 6th. Frankie More, who manages Kitty Wells and also Johnnie & Jack (RCA Victor) reports that Johnnie & Jack's new recording of "South In New Orleans" has already passed the 40,000 sales mark, in the first two weeks sales report. Bill McDaniels, publicity rep for WSM, reports that letters are being mailed out to the various country and western dj's across the country asking them to have their audiences write in suggestions as to who they would like to have as a permanent artist on the Prince Albert Show. In return, the dj's will mail their reports back to WSM. Several artists have guested on the Prince Albert Show since Red Foley left the spot a few weeks back. Charlottt Fritsch, WNAM, Neenah, Wisconsin, was in Nashville visiting Opry Saturday, June 6th. Charlotte also lends various club presidents a big hand in building up their fan clubs. Miss Fritsch is also in the process of writing a memorial story for several fan club journals on the life of Hank Williams. Si Siman, of the Radio Zark Enterprises, Springfield, Missouri, was is Nashville recently visiting. George Morgan does the Robin Hood Flour Show for Siman's agency. Another of their shows is the Smiley Burnett Show. Bobbejaan Schoepen (Decca) was in Nashville, June 6th, passing through on a vacation and did a spot on the Opry Show. Schoepen, who hails from Brussells, Belgium, is a very popular yodeling artist in Europe. Schoepen also appeared on the Elton Britt Show June 8th, according to his manager Jacques Kluger. Cedric Rainwater, Audrey Williams did a week of dates through Ohio territory last week, played to good business. Bob McKinnon, country dj on WRFS, Alexander City, Alabama, did the guest spot on DJ USA, Friday, June 5th. Bob says to tell all record men that he would like to receive more Country records and could use some pop records, too. Don Helms (MGM) with Jerry Rivers, Sam Pruett, and Cerdic Rainwater were scheduled for a session in Nashville week of June 8th. June Carter will have a new release out in about a week. George Morgan and his Candy Kids played to a good Boston audience, Sunday, June 14th, according to act's manager, Bob Ross. Carl Smith played the Shorty Long Park near Reading, Pa., Sunday, June 7th, and followed with a week in Gatlinburg, Tenn., resort city and vacationland for the Great Smokies National Park area. The Gatlinburg date also featured on opening week, George Morgan, The Carter Sisters, Anita, Helen and June, and Mother Maybelle, and the Duke of Paducah. Little Jimmie Dickens set for a week of dates through South Carolina. Ray Price and George Morgan recently completed a 16-day tour through Texas and West Coast territory. Price has a new release that's starting off good. Norville Johnson, Mt. Pleasant, Tenn., who was one of the first soldiers to greet the Grand Ole Opry cast recently when they entertained in Korea, is the first to come home and visit the Opry since their engagement in Korea. When the Opry troupe arrived in Korea, Norville dressed some of the acts in army garb for a gag. Saturday, June 6th, when Norville visited the Opry, some of the Opry group including Lew Childre and Danny Dill managed to get Norville dressed up in a hillbilly outfit for a picture. Norville is now in the States, assigned to Ft. Bliss, El Paso, Texas. Carl Smith continues to build in popularity with his current version of "Orchids Mean Goodbye," and is also making a very good showing with his Sacred Record release of "The Nail Scarred Hand" backed with "We Shall Meet Some Day." Speedy Krise, Fred Smith, Jack Shelton and Benny Sims, "The Green County Boys" still clicking with their promotion of playing road dates and showing movies of the town. Moving pictures are taken in advance of the show date and showed back on the night of the personal appearance. Jamup and Honey, comedy team on WNOX, set to appear at the Baseball Park in Richlands, Va., with Bonnie Lou, Buster Moore and Lloyd Bell. Johnny Masters and the Masters Family leave for vacation last of this month to visit their home and friends in Jacksonville, Fla. The Masters Family is heard over WROL, Knoxville, Tenn. Archie (Grandpappy) Campbell, who headlines the Country Playhouse Show over WROL, has just returned from a rest and vacation in Florida. Hal Durham and Tommy Carlisle, country dj's over WROL continue to build their shows with tape interviews and live-talent guests. Carlisle and Durham also promoting some road dates in their area. Chester Atkins (RCA Victor) has just contracted for a series of shows beginning over WSM. The guitar stylist will feature some of his top Victor recordings and special numbers on the shows. Ken Marvin (RCA Victor) now has a new release out called "Don't You Care" backed with "My Empty Arms." The tune appears to be a good one for Marvin. Marvin has just finished a week of dates in Mississippi territory.

HANK WILLIAMS

JOHNNIE AND JACK

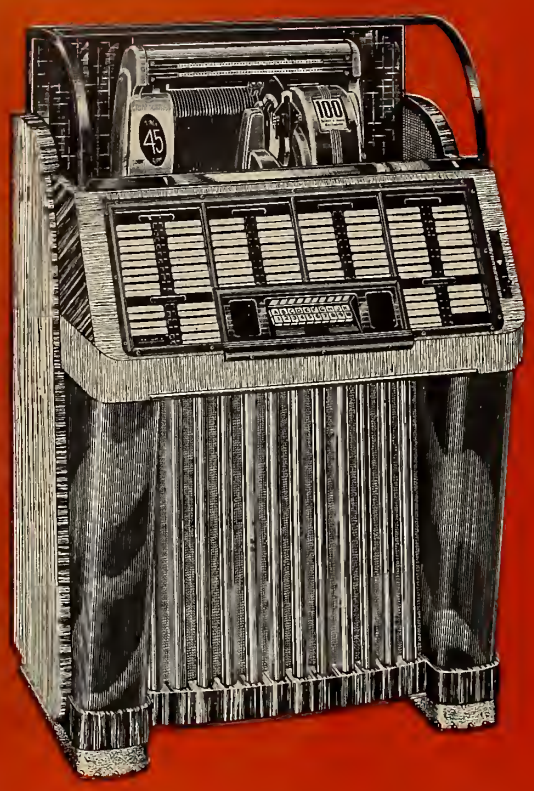
GEORGE MORGAN

WE SHIP ANYWHERE
BUCKLEY'S
1707 CHURCH PH 42-5644
ONE STOP
NASHVILLE
TENN.
45's and 78's 5¢ Over Regular Wholesale
WE STOCK ALL LABELS
ORDER FROM CASH BOX CHARTS

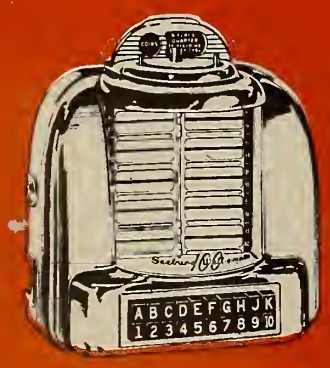
CUSTOM RECORD PRESSING
A COMPLETE RECORD SERVICE FOR THE INDEPENDENT
Quality Unsurpassed
LP's and EP's Our Specialty
LEWIS-RUBNER MFG. CO.
316 EAST BEACH
INGLEWOOD CALIF.
Phone: Oregon 8-3218

NEVER DROPS A RECORD!

NEVER TURNS ONE OVER!

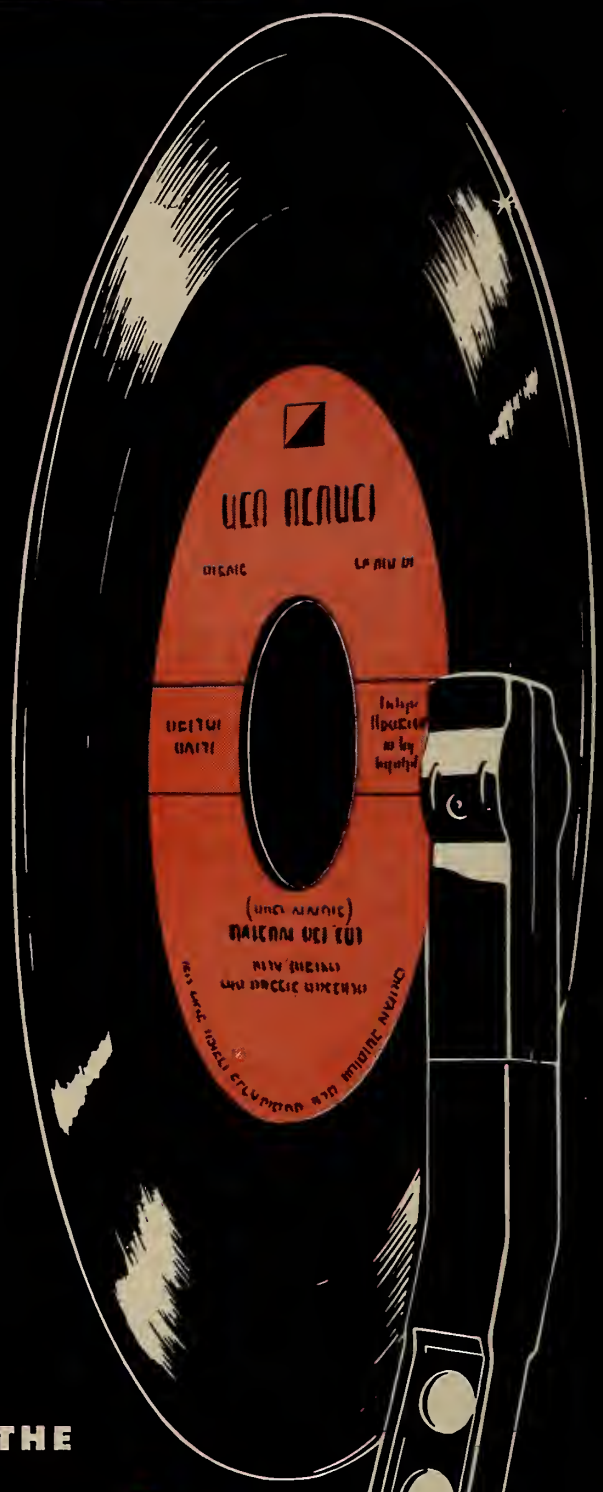


100 SELECTIONS AT THE PHONOGRAPH



100 SELECTIONS ANYWHERE IN THE LOCATION

100 SELECTIONS



ONLY THE

Select-o-matic 100

PLAYS RECORDS IN THE VERTICAL POSITION

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois

AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEMS

Here and There

WASHINGTON, D. C.—That top business looks for greater things to come was indicated this week when two government bureaus reported that businessmen plan to spend record amounts on new plant and equipment in the second and third quarters. The capital outlay schedules call for spending $7.244 billion in the second quarter, and $7.088 billion in the third quarter. These programs will create an all-time record, outstripping even 1952 by 7 per cent. Economists consider plant and equipment spending a key indicator of business activity trends.

OTTAWA, CANADA—Canada as a market continues to look better and better. The Bureau of Statistics reported this week that Canada's population stood at 14,692,000 at March 1 of this year, an increase of 68,000 over the previous three months, and a jump of 376,000 compared with March 1, 1952.

NEW YORK CITY—Tavern owners here received some relief from their overburdened taxes, when the City Council voted to kill the present levy of 25 per cent of the amount paid by the dealer for state license. Through concerted effort of the liquor dealers, it was pointed out that continued imposition of this tax would cause many dealers to fail. The tax will be collected in 1953 (payable June 25), but will end after this year.

WASHINGTON, D. C.—Here's one reason why kiddie ride popularity should never slacken. The Public Health Service reports that there will be 4,005,670 babies born in the United States during 1953, if births continue at the rate for the first quarter of this year. So far births are running ahead of last year when the national total reached the record-breaking figure of 3,889,000 registered and unregistered births.

CHICAGO—Some of the Chicago manufacturers may be wondering just why their cabinet manufacturers are behind in deliveries. The report of the National Lumber Manufacturers Association, who received word from 491 mills, was that shipments were 6.9 per cent above production for the week ending May 30.

7 YEARS OF NEW EQUIPMENT

This is the seventh post-war year. Seven years of entirely different, new equipment, than what the industry had known, prior to World War II.

Many will recall how, when the war ended in 1945, everyone believed that new equipment would immediately become fact.

But, it took just about a full year, before the manufacturers were able to again obtain raw materials and components, and before anyone saw any new machines.

Those first machines were gobbled up just as fast as they were presented to the field.

Few will ever forget that first post-war year of 1946. And the years that followed.

To the point where, prior to the Korean fracas, all thought that the demand would stop, and the old days of chasing like mad for business, would come about once again.

The Korean War changed that, too, even before it got started. All rushed to stock up, as one rationing order after another was issued by the Federal Government.

Then, as the Korean situation slowed up, all believed that machines would, once again, become plentiful.

Instead, the demand today, and for the past 16 months or so, has been greater than ever before. And there's no slackening in sight.

The boom which hit the industry, immediately after War II, has continued unabated. It has reached heights few ever dreamed any boom would reach.

Regardless of the fact that the Johnson Act came into being and wiped away much equipment from the field, the boom went on, and has continued to grow, to a point where all agree this field is enduring economic changes better than any other other in the amusement industries.

After seven full years of new equipment none would have been surprised to see seven lean years come about. But few dare, today, to even make any such prediction.

Many a machine has come and gone in those seven years. Many a memory has gone with those machines.

In fact, all the greater developments in new equipment, have come about in these past seven years.

New type products have sprung up, seemingly from nowhere, and have been able to carry prosperity to the entire field.

Certainly all will agree that the shuffle games, pinballs, kiddie rides, and phonographs of today are far, far superior machines, than anything formerly known to the amusement field.

The new vending and service machines are better than anything that was produced prior to World War II. In fact, these past seven years have actually seen a revolution in inspiring vending equipment, ranging from hot coffee, hot soup, cigarette vendors, to the ball gum and peanut machines.

Many new ideas have been presented these past seven new equipment years which outshine anything ever before known to the industry for ingenuity and play appeal, as well as attractiveness and player satisfaction.

The development of the new, highly selective phonographs, has actually brought about an entirely new music machines industry.

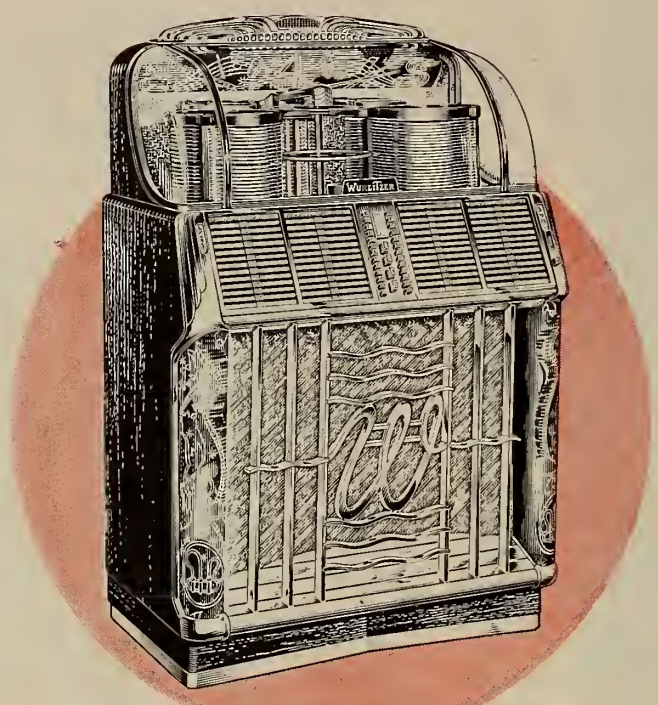
The introduction of the bingo games has created more operations than was known prior to War II.

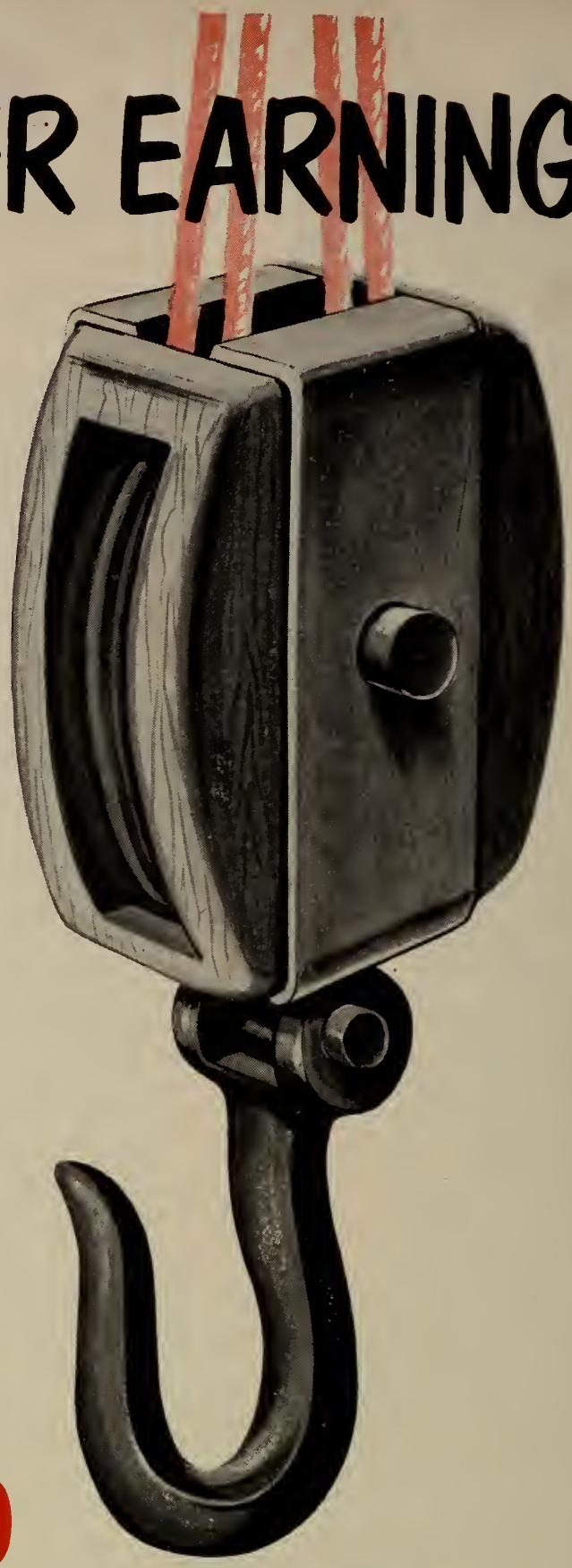
The present pinballs are far above anything ever before known. They are not only more appealing to the players, but finer equipment for operating.

And surely none will dispute the great inroads made into an entirely new and better field, the kiddie market, by the kiddie rides which have, of themselves, brought about some of the best operations known to the entire industry.

These past seven years of new equipment are, in the estimation of many, but the beginning of even a greater and more prosperous era ahead.

hook on to GREATER EARNINGS





If you want to hook on to and hold the top-prestige, high-earning locations in your area, offer them a 104-selection Wurlitzer 1500 playing 78 or 45 RPM records intermixed.

No phonograph ever made equals it in attractive appearance, musical performance or earning ability.

Wurlitzer **1500**

WHERE A 48-SELECTION PHONOGRAPH FILLS THE BILL

Make money by installing the Wurlitzer 1600 playing 45 or 78 RPM records or the Wurlitzer 1650 playing straight 45 RPM. Both offer many new features at a lower price.

See Your Wurlitzer Distributor

The Rudolph Wurlitzer Company • North Tonawanda, N. Y.

HEARINGS POSTPONED FURTHER

City Of Chicago Starts To Issue Licenses For Shuffle Games

Favorable Decision In Illinois' Supreme Court After 3 Years Brings Shuffle Games License To Chi Ops For 1st Time

CHICAGO — First "Chicago, 1953, Automatic Amusement Game, Number 8388" sticker was in the hands of C. B. DeSelm this past week.

It was the first shuffle game license issued by the city, since the injunctions and legal ramifications of court battles which have been going on since 1949, to prove that: "the shuffle game doesn't violate the bagatelle ordinance of the City of Chicago."

This long, drawn out case came to an end a few weeks ago when the Illinois Supreme Court, Springfield, Ill., ruled that the shuffle game does not violate the bagatelle ordinance of the City of Chicago.

This favorable ruling was given to Empire Coin Machine Exchange, Inc., this city, against the City of Chicago.

Injunctions were obtained in 1949 so that operators could place shuffle games. These were withdrawn when the Appellate Court ruled that shuffle games did violate the bagatelle ordinance of the City of Chicago.

This court also stated in its ruling that an injunction was not the proper remedy under the law.

There were quite a few injunctions in existence at the time and the case then had to continue up above the Appellate Court to the Supreme Court of the State of Illinois to obtain the "proper remedy."

It is believed here that with licenses now being issued by the city at the cost of $25 per year that shuffle game operators, who have waited for three years to see this happen, are very happy people indeed.

Senate's Judiciary Committee Adjourns Hearings On McCarran and Dirksen Bills Once Again. New Date Now June 30

WASHINGTON, D. C.—The Senate's Judiciary Committee has granted the juke box industry one more week's delay so that the trade could better prepare its defense.

Open public hearings on the McCarran Bill (S.1106) and the Dirksen Bill (S.1444) will not go on until Tuesday, June 30, 1953.

This will give such people as George A. Miller, president and general manager of Music Operators of America, Inc., an opportunity to clean up whatever local work he has and appear in Washington before the Senate's Judiciary Committee.

It will also give the attorneys for the juke box industry time to better prepare their case.

Many individuals will have to appear in Washington at these hearings. Operators, distributors and manufacturers and, it is believed here, this one extra week will give them time to arrange for the trip.

In the meantime, all are hard at work trying to get ready the defense for the juke box industry, in opposition to the ASCAP sponsored McCarran Bill and the Dirksen Bill.

Both bills, it is reported, will be presented at the hearings by the proponents.

The opponents, the juke box industry, it is understood, will have to be ready with all testimony and proof the moment that the proponents are finished presenting their side at the hearings.

Nat Cohn's "Atomic Jet" Kiddie Ride To Be Featured In Movie

NEW YORK—Nat Cohn, president of Riteway Manufacturing & Sales, this city, states that M. Melincoff, publicity head of Allied Artists Productions, a movie producing firm, informed him that the "Atomic Jet" kiddie ride plays an important role in a forthcoming film "Clipped Wings."

The movie, scheduled for release around the middle of July, stars Leo Gorcey and Hunt Hall. It is understood that Hall takes off on a flight in the "Atomic Jet" (trick photography).

Cohn and all his distributors thruout the country are cooperating with the publicity department of Allied, and will see to it that every theatre has an "Atomic Jet" ride in the lobby. Every child entering the theatre will receive tickets, and the lucky one bearing the numbers flashed on the screen will be given free rides.

Friedman Shows AMI "E"

ATLANTA, GA. — Friedman Amusement Company began its "E" Week showings of the new AMI Model "E" on Sunday, June 14.

Jake Friedman, owner of the firm said invitations had been sent all operators in his territory welcoming them to the unveiling of the new AMI juke boxes.

Friedman urges operators whose invitations may have been delayed in the mails to consider that they have a personal invite from him to appear at the showing.

In addition to Jake Friedman, hosts at the unveiling are I. D. Friedman, Jack Harris, Al Alligood and William Gluth.

Genco In Full Production On Its New "Sky Gunner"

CHICAGO — Genco Manufacturing & Sales Company, this city, has now started production on its newest all location skill amusement piece called "Sky Gunner." This machine has been designed for all locations such as taverns, arcades and resorts. The game has an ABT drop coin chute with slug rejector and gives the player 300 shots for 10c with an average of 1 1/5 minutes playing time. If anywhere from 180 to 250 hits are made (adjustable) 300 additional shots may be earned. If no bonus shots are desired this can be changed by just removing the jack provided in the game.

"Sky Gunner" can be easily converted from 300 shots for 10c to 200 shots for 5c by making a simple adjustment on the shots step up unit. Bonus shots then also may be adjusted to operate on any number of scores up to 200, if the above mentioned change-over is desired.

The player actually sees a third dimensional picture with five different depths of vision. When his sight is directly over the scoring rivets in the planes he presses either or both triggers on the handle grips on either side of the gun and follows the plane through the picture. The action is of a machine gun nature and every time a shot or hit is made they are instaneously registered on the back rack above.

Servicing has been made easy through a slide out panel in the front of the game. All electrical components outside of those in the back rack are located on this removable panel. All switches and other parts which may occasionally need servicing can be removed from the sub-panel by simply taking out counter keys which hold them in place.

Other features of the gun are the separately locked oversize cash box which is capable of holding several dollars in dimes, the all steel gun with the colorful cabinet and the drum type rapid add scoring units, which are similar to those used on all modern bowling games.

The game can be assembled on location in a matter of minutes. "Sky Gunner" also knocks down to 34" x 19" for shipping, the gun and light rack being racked inside the cabinet making a total weight of 205 lbs.

This makes it ideal for oerseas shipment. The dimensions uncrated are 34" long, 19" wide and 74" high. Thus, it is small enough to fit most regular operator locations in Europe which in most cases are smaller than those found in our country.

The factory reports its has received instant approval on the gun and it is stepping up its production as rapidly as possible to meet the already large demand.

UPPER MID-WEST MUSINGS

Carl Christianson of the L. S. Vangen Company is proud of his daughter, Joanne, who received the American Legion award this year at Stanbrook High School, Duluth, Minn. . . . Roger Brustad, Romak Sales Company, Minneapolis, Minn., is kept quite busy these days taking care of his route in the Twin Cities and managing his resort at Tofte, Minn. . . . Gabby Cluseau of Grand Rapids, Minn., has managed to squeeze in a few games of golf lately. . . . On the other hand, H. J. Lynard of Kasson, Minn., reports that he has been so busy he has been unable to partake of his favorte sport, namely golf. . . . Quentin Haroldson of Northwood, N. D., was in town looking over the latest in coin operated equipment. As a hobby, Quentin is doing some farming this year and doing all the work himself. . . . John Morton of Bismark, N. D., came into the Twin Cities on a buying trip but did not spend much time in town for he had to hurry back. . . . Harold Lieberman, Lew Ruben, Les Rogstad, and Sam Siegel of Lieberman Music Company flew to Grand Rapids, Mich. for the preview showing at the factory of the new AMI models E120, E80, and E40. As soon as the boys returned they immediately began preparations for the showing of the new phonographs on June 14, 15, and 16. . . . Among those seen in town picking up supplies and records were: Joe Engel of Pine City, Minn.; H. J. Stephan of La Crosse, Wis.; Frank Davidson of Spooner, Wis.; August Quade of Rochester, Minn.; Al Eggermont of Marshall, Minn.; Jack Harrison of Crosby, Minn.; Albert Spors of St. Cloud, Minn.; and Walt Hennes of Bemidji, Minn. . . . Bob Aherin of La Moure, N. D., made good time on the trip into the Twin Cities in his new Ford Ranch Wagon. . . . F. W. Schoefter of Valley City, N. D., certainly surprised the boys on his last trip into the Twin Cities by acting as if he had all the time in the world and not insisting that he was in a hurry to get home as he usually does.

WILL ASCAP POLICE TELL JUKE BOX OPS HOW MUCH TO PAY IF ASCAP WINS?

History of Bryson-Kefauver Bill in 1952 Shows ASCAP Wanted to "Police" Juke Box Industry. Does This Mean, Should ASCAP Win In Congress, It Will Look Thru Juke Box Ops' Books, Know How Many Locations, How Many Machines, How Much Earned, and Then Charge According to Each Individual Operator's Earnings?

The above is not an imaginary or fantastic supposition. It is a fact. This matter of ASCAP acting as "police" for the juke box industry was made known in 1952, when ASCAP sponsored the Bryson-Kefauver Bill, and grasped at the opportunity to ride in on the crime wave reports which were causing so much publicity during that period.

The fact remains, then, if this is what is back of ASCAP's plans, every single juke box owner in the nation had best get on the job and do his share to help defeat the present ASCAP-sponsored McCarran Bill, S.1106, and the Dirksen Bill, S.1444, which will be heard in Open Public Hearings before the Senate's Judiciary Sub-Committee beginning Tuesday, June 30.

The point is that the possibility of ASCAP acting as "police" over the juke box industry is very much more than mere conjecture.

ASCAP, neither in the McCarran Bill, nor in the Dirksen Bill, makes any statement as to how much it wants, should it win in Washington. The fact remains that ASCAP has not openly stated, nor openly published, WHAT IT WANTS.

Checking through all the past bills sponsored by ASCAP, with the exception of the Bryson-Kefauver Bill of 1952, where ASCAP asked for 1c per side of each recording per week (one of the most intricate and complicated bookkeeping feats in higher accounting that could have ever been placed in a bill before Congress and which definitely meant ASCAP would have to "police" the juke box operators) ASCAP has never included in either the Buckley Bill, or the Scott Bill, and now not even in the McCarran Bill, or the Dirksen Bill, WHAT IT WANTS.

In short, ASCAP simply seeks to first get that section of the "Copyright Act of 1909" amended which states that juke boxes are excepted from paying royalties for copyrighted music.

ASCAP's music publishers and ASCAP's music composers already get the royalty they demand from the nation's juke box owners via the record manufacturers. The record manufacturers add the royalties for ASCAP's music publishers and composers onto the price the juke box owner pays for each record he purchases.

But ASCAP says that it is not getting any royalties "directly." Well, then, who's ASCAP? Why ASCAP is the ASCAP music publisher and the ASCAP music composer. These are the men who sit on ASCAP's Board of Directors and are ASCAP's officers. They want to get paid TWICE for the very same copyrighted music.

In short, if they can get MORE MONEY for their copyrighted music, paid twice for the same tune, then they split that up as ASCAP. ASCAP is only the collective collection agency of these ASCAP music publishers and ASCAP music composers.

But back to ASCAP's methods now and in the past. Should, by Federal Law, ASCAP get the section of the "Copyright Act of 1909" amended, to state that juke boxes are no longer excepted from paying royalty for copyrighted music, then, with the Federal Government on their side, ASCAP can actually "police" the juke box industry.

ASCAP "police" can look into the books and records of all juke box operators. They can note how many phonos each operator has. How many locations he has. Where these locations are. How much he earns from his route. And they can then charge according to his earnings. And have FEDERAL LAW to back them up.

Perhaps, then, this is why ASCAP hasn't openly stated what they actually want from the juke box operators of the nation. Perhaps this is the purpose they have in mind.

This is all the more reason for every single juke box owner in the nation to work with all his might to defeat this fourth ASCAP attempt at Federal legislation since the end of World War II.

Any juke box operator who even remotely thinks that the above is not possible should go back and read the booklet issued by ASCAP in 1952. And also re-read reprints of some of the statements made about the juke box industry at that time regarding the fact that ASCAP would "police" the juke industry. At the same time he should also read some of the terms ASCAP used in regard to him and his business.

If that doesn't bring him to an explosive boiling point, he need but think of himself living in a "police state." How he, as an American, would like to live in a "police state," with his business being constantly policed, with his records being mauled over, and with his earnings being shunted about, to please a multi-million dollar collective collection agency.

Definitely Tops!

A WONDERFUL ARRAY of STAR STUDDED FEATURES with FABULOUS SNAPPY ACTION!

Gottlieb's

GUYS DOLLS

PLAY THAT SPARKLES WITH SPECTACULAR THRILLS!

RESETTING SEQUENCE FROM 1 TO 9—

ADVANCES BONUS for high score . . . INCREASES VALUE of point lanes . . . LIGHTS ROLL-OVERS at bottom for replays . . . AWARDS REPLAYS for spelling out "DOLLS" . . . EACH RE-SET lights one letter . . . MYSTERY "SPOT-EM" spots one letter intermittently at start of game.

4 POP BUMPERS

BRAND NEW! 6 HIGH POWERED POP-UP POSTS

creates dazzling ball action . . . marvelous recovery shots . . . induces repeat play.

A - B - C - D SEQUENCE

Lights bonus holes for replays.

ORDER FROM YOUR DISTRIBUTOR NOW!

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

Marmer Builds Modern Building

CINCINNATI, OHIO.—Bill Marmer and his son Milt this week announced that plans are being completed for a large one floor plan building covering over 20,000 sq. ft. for the Marmer Distributing Company at 1519 Central Parkway, this city.

Building will start in about two weeks and will be completed about September 1.

The new building will be modern in every respect with new features adaptable for the coin machine business and with parking space for over sixty cars.

Bill and Milt, with many years of experience in the coin machine field, are now occupying temporary quarters at 300 West Court Street, Cincinnati, Ohio.

MIAMI MURMERS

Harry Goldberg, H. G. Novelty Company, sends in his application for the 20 Year Club. Harry has been in the coin machine business for about thirty years. . . . **Sam Taran**, Taran Distributing, walking on air since he saw the new AMI phonograph in Chicago. Sam says elatedly, "Wait 'till you see the new AMI 'E'." . . . **Mrs. Hankin** down for a vacation. Mrs. Hankin, who has been handling the business since Morris passed away, has been aided greatly by her daughter and son-in-law, both of whom worked side by side with Morris. . . . **Mr. and Mrs. Raoul Shapiro** on their way to New York for a 10-day vacation. Raoul, who is one of **Willie (Little Napoleon) Blatt's** collectors is driving his new Bel-air Chevrolet. Willie will leave for New York on June 19 to visit with his family and friends before taking his vacation. . . . **Joe Mangone** on a diet. Says it's difficult to watch his calories when's he's constantly on the go between the U. S. and Cuba. . . . Business in general and in the coin machine field is down about 15 percent. This is typical of this time of the year as it is the lull between the outgoing winter visitors and the incoming summer crowd. . . . **Willie Blatt**, for the first time in ever so long, was able to go to lunch with both **Ted Bush** and **Ozzie Trupman** at the same time. . . . **Mr. and Mrs. Lou Koren**, owners and operators of the gorgeous King Cole Hotel, after closing one of their most successful seasons, are on their way to Chicago to spend a little time with their friends and relatives. . . . **Eddie Lane**, Bert's brother, in town for a few days for a visit and business. Eddie is trying to boost the output on **Bert Lane's** kiddie "Merry-Go-Round." . . . Willie Blatt heard **Peggy Lee** do "Who's A Gonna Pay Da Check" on **Milton Berle's** television show and he liked it so much he goes on record as predicting it will become as big a hit as Peggy's "Manyana." Willie backs his prediction by putting the "Who's Gonna Pay" disk on all his machines. . . . **Harry Burge**, star deejay at WQAM, and one of the Miami coin machine operators best friends, predicts that Uska Dara as sung by **Eartha Kitt**, should be one of the top hits in a very short time.

Williams Games Well Represented In Cuba

HAVANA, CUBA—Harry Stein (right), sales representative for the Williams Manufacturing Company, and Ozzie Truppman of the Bush Distributing Company, Miami, Fla., pictured on the patio of the Nacional Hotel, during a recent trip.

"We looked the pin game situation over very thoroughly," reported Truppman, "and I was happy to show Harry that the Williams' games were well represented in Cuba."

ORDER NOW!

The Greatest

Bally's "SPACE SHIP"

RUNYON SALES COMPANY

Factory Representatives for AMI Inc. Bally Mfg. Co., J. H. Keeney & Co., Inc. Permo Inc.

593 10th Ave., New York 18, N.Y., LO 4-1880
123 W. Runyon St., Newark 8, N.J., BI 3-8777

IS REVIVING HUNDREDS OF TIRED OLD BEAR GAMES FOR HUNDREDS OF OPERATORS.
TROUBLE FREE OPERATION — 90 DAY WARRANTY.
100 SERVICE CO., 2634 OLIVE ST. LOUIS 3, MO.

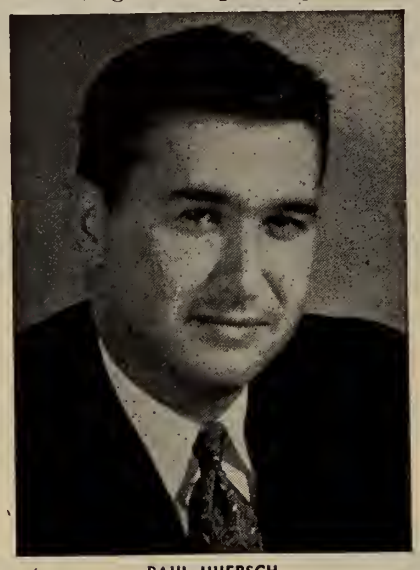
J. H. Keeney & Co. Presents New Game "Domino Bowler"

CHICAGO — "It's the six player bowler with everything," is the way that Paul Huebsch, general sales manager of J. H. Keeney & Company, Inc., this city, described the firm's newest bowling game, "Domino Bowler."

"In the first place," Paul continued, "its got the famous 'Magic Dial' and, in addition, its got three terrific features, 'Match the Number'; 'Match the Diamond'; and 'Match the Domino'."

"Test locations," Paul reported, "have gone for this new 'Domino Bowler' in such a big way that we already have advance orders from the territories where the games were first tested, even before starting our first actual production run here at the factory.

"The 'Domino Bowler' clicked so well on tests," Huebsch says, "that we are of the complete and confident opinion that it will prove itself one of the very greatest games produced."



PAUL HUEBSCH

One of the largest first run production schedules is being planned for the game, according to the factory production men, and they believe that they will be able to take care of all the first orders which will arrive with this first run thru the production lines.

"At least," Paul Huebsch stated, "we hope to take care of all the orders we have already received."

"What will happen after our first shipments are made is for the future to decide, but," he said, "we are planning a record first production run so that all will have 'Domino Bowler' on hand."

FOR SALE:

Deco SPACE RANGERS

Completely Reconditioned, Repainted, Like New
Price $545.00 F.O.B. Los Angeles

Write, Wire or Phone
ROCKET RIDES, INC.
8334 BEVERLY BOULEVARD
LOS ANGELES 48, CALIF.
(Phone: Walnut 1129)

FOR SALE!

JUKE BOX-GAME ROUTE

Operating in two counties. Price $22,500. Average take over $2,000 per month. Good business. Books open.

WRITE — WIRE
P. O. BOX 531
CRESCENT CITY, CALIF.

"Buster" Williams Assigned Nashville Territory For Wurlitzer Phonos

NASHVILLE, TENN.—R. E. "Buster" Williams, veteran Wurlitzer distributor of Memphis, Tenn., has been assigned the distributorship for Wurlitzer phonographs in the Nashville territory. The announcement was made today by Robert H. Bear, Wurlitzer sales manager. Williams Distributing Company, Inc., as "Buster's" organization is known, will take over the distributorship immediately from Cain-Caillouette, Inc., the former Wurlitzer representative in the area.

The Nashville Williams' office is housed in a newly purchased building at 108 Lafayette Street. While already offering Wurlitzer sales and service the site is undergoing complete renovation and an open house announcement date is expected soon.

"Buster" Williams has been a Wurlitzer distributor for 15 years, with four years out for military service in the Air Force. He is one of the best known and most popular men in the industry, having been active in the business throughout the middle south for 23 years.

In discussing the new Williams' distributorship, Bear said, "We are very happy to make this announcement as 'Buster' has done an outstanding job for Wurlitzer each year during his long association with us. We know that the operators in the Nashville territory will benefit from his vast experience and that he will provide them with the finest in sales and service facilities."

Meeting Dates Of Music Operators' Associations

June 15—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.

15—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

16—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

17—New York State Operators' Guild
Place: Palatine Hotel, Newburgh, N. Y.

22—South Dakota Phonograph Operators' Assn.
Place: Sherman Hotel, Aberdeen, S. D.

23—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.

23—Western Massachusetts Music Guild, Ralph Ridgeway
Place: Ivy House, West Springfield, Mass.

25—Miami Automatic Music Operators' Assn.
Place: Miami, Fla.

29—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

July 2—California Music Guild
Place: Sacramento Hotel, Sacramento, Calif.

2—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (general).

6—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.

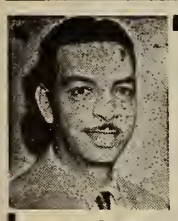
6—California Music Guild
Place: 311 Club, 311 Broadway, Oakland, Calif.

8—California Music Guild
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

9—Music Operators of Northern Illinois
Place: 8000 Lincoln Ave., Skokie, Ill.

9—California Music Guild
Place: U. S. Grant Hotel, San Diego, Calif.

14—California Music Guild
Place: Fresno Hotel, Fresno, Calif.


Geo. George

SUMMER CLEARANCE
ALL PERFECT—ALL GUARANTEED

Roy Monroe

BINGO GAMES

Bally Bright Lights	$225	Leaders	$195
5pot Lights	200	Cabana, Like Brand New	Write
Bright Lights, Drop Coin Chute	165	ABC	85
Bolero	165	Palm Beach	395
Frolics, Like New	360	Beach Club, Like New	Write
Atlantic City	365		

ARCADE EQUIPMENT

Mutoscope Photomatic	Write
Bally Big Inning	$149.50
Bally Heavy Hitter	49.50
Batting Practice	69.50
Boomerang	40.00
Chicago Coin Goalee	115.00
Chicago Coin 4 Player Derby	240.00
Chicago Coin Pistol	90.00
Chicago Coin Hockey	49.50
Chicago Coin Basket Ball	235.00
Capitol Midget Movies	Write
Dale Gun	65.00
Six Shooter	135.00
Jet Gun	200.00
Gun Patrol	175.00
Big Bronco	Write
Keeney Submarine Gun	120.00
Midget Skee Ball	165.00
Panorams	250.00
Texas Leaguer	49.50
Quizzers	95.00
Williams Star Series	75.00
Mills Flip Skill	29.50
Mills Drop Picture	42.50
Ball Grip	75.00
Lite a League	90.00
Pop Up, Like New	22.00
Silver Gloves	175.00
Fun House Mirrors	Write
Blow Ball	75.00
Bazooka Gun	Write
Airplane Trainer & Air Compressor	Write

VENDORS

National Candy Vendors	$19.50
National King Ball Gum Vendor	9.95
Star Candy Vendor	10.95
4 Column Stamp Vendor	18.50
Bonanza Pop Corn Vendor	75.00
Alkuna Cracker Vendor	27.50
Stick Gum Vendor	9.95
Uneeda-Pack—Monarch Cigarette Machine	Write
PX-8, Like New	Write
Latex Vendors, New & Used	Write

SHUFFLE GAMES

United 4 Play., Formica Top	$125
United 5 Play., Formica Top	160
United 6 Play., Formica Top	185
United 6 Player Deluxe	220
United 6 Play. Super Deluxe	265
United 6 Play 10th Frame	345
United 4 Play. Match Bowl.	260
ChiCoin 6 Player	220
ChiCoin 6 Play. Match Bowl.	295
ChiCoin 6 Player Match & 10th Frame	360
ChiCoin Bowl-A-Ball, Like New	380

ONE BALLS

Bally Futurity, Like New	$235.00
Turf King, Very Clean	85.00
Citation	30.00
Photo Finish	40.00
Winner	60.00

SPECIALS

Genco 400	$145.00
Genco Jumping Jack	250.00
Genco Golden Nugget	Write
Genco Silver Chest	Write
Buckley Track Odds—Remote Control	Write

MUSIC

Seeburg 5-10-25c 3 Wire Wallomatic	$27.50
Seeburg 5c 3 Wire Wallomatic	14.50
Wurlitzer Bar Box 5-10c	9.95
Seeburg 1947 Metal Cabinet	175.00
Wurlitzer 1100, Very Clean	250.00
Williams Music Mite & Stand	110.00
AMI Model A, Very Clean	239.00
Ristaucrat	65.00
AMI Wall Box 5-10c, 40 Selections	Write

—WANTED—
MUTOSCOPE CROSS COUNTRY
MUTOSCOPE DRIVE MOBILE
MUTOSCOPE VOICE-O-GRAPH
STANDARD METAL TYPERS

SUPPLIES

Shuffleboard Wax, Per Case of 12 Cans	$ 4.25	Shuffleboard Pucks, 8 Per Set	12.00
Coin Wrappers, Per Box of 1,000	.90	Leaf Rainbo Ball Gum, Per. Lb.	28c
Collection Books, Per 100	7.50	Leaf Chlorophyll Tab Gum, Per Lb.	60c
		Leaf Chlorophyll Ball Gum, Per Lb.	60c

NEW EQUIPMENT—READY FOR DELIVERY

EXCLUSIVE FACTORY DISTRIBUTORS FOR:
ChiCoin BAND BOX
ChiCoin CROWN BOWLER
ChiCoin NAME BOWLER
ChiCoin SUPER JET
Gottlieb GUY-DOLLS
Genco SILVER CHEST
Genco SKY GUNNER
Bally YACHT CLUB
Exhibit SPACE GUN
ACORN VENDORS
AUTO PHOTOS
DOWNEY-JOHNSON
COIN COUNTERS

MONROE COIN MACHINE EXCHANGE, INC.
2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel.: SUperior 1-4600)

Get on the ball... get on the Green!

THRILLS! SUSPENSE!

Williams FAIRWAY

features:

HIGH SCORES plus STROKES SCORES!

4 TRAP HOLES each good for 500,000 plus 5 strokes each!

5 KICKOUT HOLES and ALL (6) ROLLOVERS score 1 stroke each!

MAKING 1 to 7 lites 2 top rollovers and 2 center rollovers for replays!

MAKING 4-5-6 and 7 lites up 2 "special" (Top at side) bumpers for replays!

MAKING A-B-C and D ROLLOVERS lites 2 bottom rollovers for replays!

MAKING HOLES 1 to 9 in "par" strokes, or under, scores 5 replays!

MAKING 9 HOLES OVER "PAR" scores 1 replay!

2 FLIPPERS

ORDER FROM YOUR DISTRIBUTOR TODAY!

A NEW Sensational OPERATING FEATURE:

HINGED FRONT DOOR enables operator to service cash box and coin receiving mechanism with greater accessibility and ease!

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILMORE ST. CHICAGO 24, ILL.

Nylco "Rocket" Rugged Kiddie Ride

CLINTON, MASS. — Robert C. Graham, sales manager of Nylco Products, Inc., this city, manufacturers of the "Rocket" kiddie ride, reports that he is convinced that the operators want quality rides at this time, especially those which do not cause any mechanical and maintenance problems.

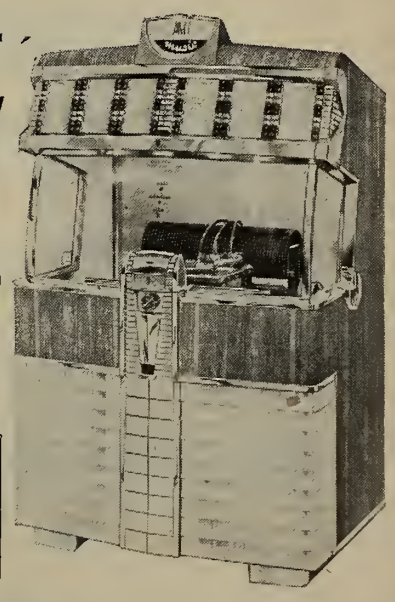
"Our 'Rocket' ride is a quality piece of equipment," stated Graham. "Price is not the deciding factor, our operator customers tell me. Today, they look for a minimum of gadgets and maximum of simple, rugged innards. Gadgets on the 'Rocket' are kept to a minimum without sacrificing 'small fry' appeal. Death ray guns are sturdily mounted metal castings with standard light bulbs and plastic protectors. Fore and aft blinking navigation lights are easily changed but are mounted as an integral part of the fuselage in heavy-duty automobile type holders. There is but little extra tin work and the jet vents and decorative stars are again heavy gauge forgings and stampings bolted securely to the fuselage. Little or no gadget maintenance is experienced.

"The 'Rocket' has a molded glass wool and plastic resin body similar to that proposed for auto bodies. Highly resilient to bumps and bruises, it is practically break proof. The important thing in body construction exemplified by the 'Rocket' is molded one-piece resiliency.

"In the "Rocket", the three joystick controls, operated by the rider, gives five different ride movements, simulating actual movements by a rocket ship."

HAROLD LIEBERMAN says:

"We consider the AMI Model "E" the greatest phonograph ever made!"



ON DISPLAY AT OUR SHOWROOMS

LIEBERMAN MUSIC COMPANY
257 PLYMOUTH AVENUE, NORTH
MINNEAPOLIS, MINNESOTA
(Tel: FIllmore 3025)

11th Anniversary

The Cash Box

(Dated: JULY 18, 1953)

An Annual ENCYCLOPEDIA of the Coin Machine Industry

Featuring: ✓ UP-TO-THE-MINUTE *LISTS* of • Manufacturers — and Their Distributors • Jobbers • Merchandise Vending and Service Machine Manufacturers. ✓ SPECIAL FEATURES ✓ HISTORICAL DATA ✓ REVIEW OF EVENTS—July 1952 thru June 1953. ✓ CONFIDENTIAL PRICE LISTS ✓ EDITORIALS ✓ NEWS ✓ ADS

YOUR ADVERTISEMENT WILL BE SPOT-LIGHTED ALL YEAR LONG

First Forms Go To Press: JUNE 29

Final Closing Date: JULY 8

FOR PREFERRED POSITION — RUSH YOUR RESERVATION NOW!

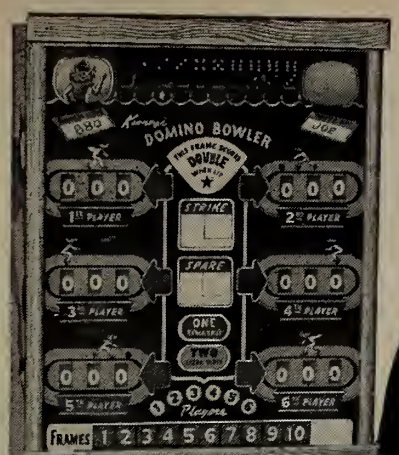
or better yet — Send In Your AD Immediately!

THE CASH BOX

(PUBLICATION OFFICE)
26 WEST 47th STREET, NEW YORK 36, N. Y.
(PHONE: JUDSON 6-2640)

CHICAGO OFFICE
32 WEST RANDOLPH STREET
(PHONE: DEARBORN 2-0045)

LOS ANGELES OFFICE
6363 WILSHIRE BOULEVARD
(PHONE: WEBSTER 1-1121)



THE LATEST AND GREATEST!

6 PLAYER

TERRIFIC FAST ACTION!

DIFFERENT!

NEW SCORING!

MAGIC DIAL selects:
- 20-30 Scoring
- 10th Frame Feature
- Bonus Scoring—Possible to score up to 900!
- Double in 3-5-7 plus 10th Frame

Meets Every Location Requirement by Adjusting MAGIC DIAL Inside the Cabinet

plus MATCH THE:
- Number
- Diamond
- Domino

GIANT disappearing PINS • silent "PLASTOK" PLAYFIELD

Keeney's DOMINO BOWLER

THE ONLY BOWLER COMBINING SUCH FEATURES WITH 6 PLAYER PARTICIPATION

Install it today for LONG RUN PROFITS!

HINGED FRONT DOOR FOR EASY SERVICING!

Order DOMINO BOWLER Now!

J. H. Keeney & CO. INC.
2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

Chi Music Ops Look For Golf Tourney Sellout

Believe Golf Tourney and Banquet At Southmoor C.C. July 16 Will Be Sellout

CHICAGO — The Recorded Music Service Association looks for a complete sellout for their forthcoming annual golf tournament and banquet at the Southmoor Country Club, 131st Street and Southwest Highway, on Thursday, July 16.

Many grand prizes have already been set up, according to Joe Fillitti, chairman of the entertainment committee, and in addition, he reports, every noted recording artist who will be in town at the time, will be asked to attend and meet with the operators.

Operators, jobbers, distributors, suppliers, and all other connected with the industry, are being asked to form foursomes for the golf tourney.

The tourney goes on early in the day and continues almost up to the time for the banquet itself at 8 P. M.

Usually the golf players bring along additional clothes into which they can change in the club house prior to attending the banquet.

The ladies are especially invited this year by Chairman Joe Fillitti who promises them all some very pleasant surprises. He will have gifts for them as well as special entertainment and features.

Fillitti stated, "We want every single one who is, in any fashion whatsoever, connected with the juke box business, to come on out and enjoy himself, or herself, to the very fullest extent at the golf tourney, as well as at the banquet at 8 P. M. sharp, the same evening of July 16.

"We are going to not only make it interesting for one and all to attend, but, we are also going to give them the finest entertainment."

It's $8 Average Not $8.80

CHICAGO — Thru a mechanical error in the composing room, the story about Ray Cunliffe's statement over the radio was headlined "Cunliffe Airs Report National Juke Box Average Only Approximately $8.80 Average Gross." The figure should have read $8. as it did in the body of the story.

Congratulations AMI

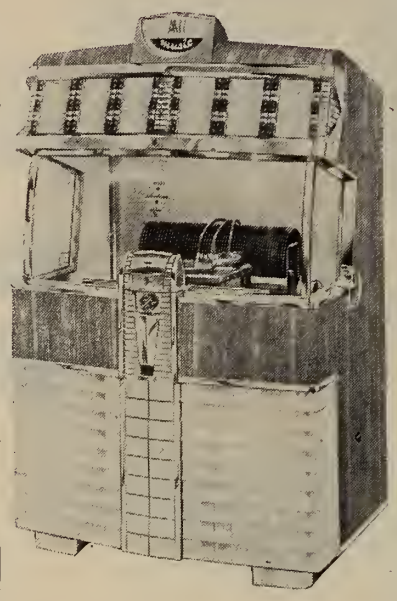
"The Model "E" is the finest phonograph I have ever seen."

Si Redd

REDD DISTRIBUTING CO., INC.
298 LINCOLN STREET ALLSTON 34, MASS.
(Tel.: AL 4-4040)

AL NOWLES says:

"We consider the AMI Model "E" the greatest phonograph ever made!"



ON DISPLAY AT OUR SHOWROOMS

WESTERN STATES DISTRIBUTORS
177 E. SECOND STREET, SOUTH
SALT LAKE CITY (Tel: 22-2549) UTAH

Industry Asked To Back:

EDGEWATER HEART FUND

CHICAGO—Donations for the "Edgewater Heart Fund" are being solicited by all leading firms in this field.

This is one of the most outstanding charitable causes, which is bound to bring ever greater glory to the entire business.

Responsible for creation of the "Edgewater Heart Fund", a memorial to the late George D. Moloney, is Allen J. Stern of World Wide Distributors, this city.

The "Edgewater Heart Fund" makes possible free heart surgery to all members of the coin machines industry.

In addition to serving all the needy who need such treatments, the "Edgewater Heart Fund", thru the Edgewater Hospital, 5700 North Ashland Ave., this city, serves all those it possibly can.

This is one great charitable cause, as all report thruout the nation, which can become the most outstanding charity achievement of all engaged in the coin machine industry.

Everyone engaged in the coin machine business is urged to send their tax deductible donations immediately to this publication, to Allen J. Stern at World Wide Distributors, or directly to the Edgewater Hospital, Chicago, Ill.

All checks should be made payable to: Edgewater Heart Association.

NOTICE

Donations to the "Edgewater Heart Association" can be sent to any of the following:

The Cash Box, 26 West 47th St., New York 36, N. Y.

The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

Edgewater Hospital, 5700 N. Ashland Ave., Chicago, Ill.

World Wide Distributors, 2330 N. Western Ave., Chicago, Ill.

Dr. Ira L. Schnaer, 109 N. Wabash Ave., Chicago, Ill.

SEEBURG M 100 C

BUY THE BEST IN MUSIC

Reconditioned—Refinished

SEEBURG 1-46	$150
SEEBURG 1-46 HIDEAWAY	125
SEEBURG 1-47	175
SEEBURG 1-48 BLOND	225
SEEBURG M-100A (Latest Model)	650
SEEBURG WOM (W4-L56)	35
WURLITZER 1015	150
WURLITZER 1100	275
WURLITZER 1080	140
WURLITZER 1250	350
WURLITZER 1400	475
A.M.I. MODEL A	325
A.M.I. MODEL B	395
A.M.I. MODEL C	425
ROCK-OLA 1422	125
ROCK-OLA 1426	150
ROCK-OLA 1428 BLOND	250

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

ATLAS MUSIC COMPANY
2200 NORTH WESTERN AVE.
CHICAGO 47, ILLINOIS
(Phone: ARmitage 6-5005)

WANTED

5-10-25c COIN COUNTING MACHINE
SEEBURG 100 SELECTION BOXES AND BRACKETS
SCOOPY BALL GUM VENDORS
Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

Airmail Subscription
The CASH BOX $30.

Southern Auto. Music Hosts AMI "E" Week

INDIANAPOLIS, IND.—Southern Automatic Music Company, this city, began its "E" week showings of the new AMI Model "E" on Saturday, June 13.

Sam Weinberger, vice president of the firm, said invitations have been sent to all operators in their territory, welcoming them to the unveiling of the new juke boxes. Weinberger urges operators whose invitations may have been delayed in the mails to consider that they have a personal invitation from him to appear at the showing.

Hosting at the unveiling of the new Model "E" at Southern, in addition to Mr. Weinberger, were George G. Burch, Leo E. Levey, Donald Roth, Wilbur E. Belson, Max Salomonovics, John Gallagher and Stanton Leverton. Showing will continue for the entire week.

Standard Auto. Music Holds Bally Service School

LITTLE ROCK, ARK. — Bob Breither, veteran engineer from the Bally factory, will conduct the Bally Service School on June 23 and 24 at Standard Automatic Music Company, this city.

Operators and servicemen have been urged to attend the two-day meeting to find out how to get maximum benefit from wiring diagrams, relay charts and other printed instructions, trace circuits the quick, easy way, simplify service calls, keep games operating at top efficiency and insure maximum earning power.

Don Moloney, Bally district sales manager, will be there, and Dan Levine will be the genial host. Refreshments will be served.

Geo. A. Miller Speaks To Arizona Music Ops

Meet In Phoenix June 15-17 To Form Statewide Association

GEORGE A. MILLER
President and General Manager, MOA

PPHOENIX, ARIZ.—George A. Miller, president and general Manager of Music Operators of America, Inc. (MOA), is spending three days here, June 15, 16, and 17, helping Arizona's juke box operators form and incorporate a statewide organization.

Miller reported, "For sometime now there has been a demand throughout this grand state of Arizona for everyone of the music operators here to enter into a statewide organization.

"It is my sincere hope, that the time I will spend here addressing the men who have come to this statewide meeting, will result in these men coming together for their own future better welfare into a statewide organization of the type prominent throughoutt he rest of the nation.

"The operators here," Miller continued, "are more than willing to get together. They want to form this statewide organization. They called on Music Operators of America, as well as my own California Music Guild, to help them.

"We will do everything in our power to show them the best and simplest method for creating a statewide organization, and for maintaining it with great good accruing to every operator who becomes a member."

As I See It

A Weekly Column by AL SCHLESINGER

In II Parts:

Part I

The time is Friday, May 15. The place is Atlantic City, New Jersey. As I write this, the carpenters and painters are busy getting the Arcades cleaned up and ready for what they believe will be the greatest season ever. The feet that walk the Boardwalk from one end to another today are the feet of the masses. Atlantic City is no longer the playground for the classes alone. Every week sees a convention of one kind or another, and they hardly make a dent in the numerous hotels located here. It is an ideal convention city, with one of the largest halls in the country that can accommodate at least five thousand. Shorter hours and longer vacation periods have lured the masses and it is gradually changing the complexion of this once beautiful Boardwalk. Under a City Ordinance, a limit has been placed on the number of Mercantile Licenses issued to Arcades. While the limit is twenty, there are approximately a dozen operating today. Included is the Central Pier Arcade, located in that section of the Boardwalk known as 'gold coast.' This is the only Arcade in this part. There are approximately two thousands machines of every type imaginable, with the larger Arcades running two hundred assorted machines.

Sam Sloan who manages the Original Pennyland Inc., owned by George Litot, started in this business in 1911. The Original Pennyland was started by Sam Sloan's brother in 1910. Sam today is in his early seventies and still keen about the coin machine business. In this Arcade can be found a pingame called "Beat Aces" which was manufactured by Exhibit Supply over twenty years ago and still doing business. Also an electric rifle manufactured August 2, 1889 by the Automatic Amusement Company of New York and still a great game. I believe there are only three of these still in operation in the United States. This writer saw another one of these rifles still in operation at Jeans Fun House in Cleveland, Ohio. In the back room of the arcade, Sam has parts that have been taken from machines for the past forty years and often gets calls from distributors to match an old part to a game that was manufactured in the long, long ago. In this strockroom are parts that were removed from games that once gave so much pleasure to the millions of people who visited Atlantic City in Sam Sloan's time. As he moves among these parts, his eyes twinkle as he recalls the games that fascinated the public in the past four decades and which were the moneymakers that enabled this arcade to continue operating since 1910.

I was unable to contact Irving Fischelburg, the owner of the Funland and Funcade Arcades. However, I did meet the manager of Funland. Daniel O. Riplay is an old timer in the amusement field, having started over 30 years ago at Reneview Park. There were seven different Kiddie Rides at the entrance to this elaborate Arcade which is located on a prominent corner. Funcade is so large and elaborate that you forget the size when you walk from section to section. Visitors here have a choice of almost every type of amusement game and a wide choice of Kiddie Rides to greet them at the entrance.

Bear Reports Top Acceptance Of New Wurlitzer Phonos

ROBERT H. BEAR

NO. TONAWANDA, N. Y.—Bob Bear, Wurlitzer sales manager, following a series of air trips which have taken him into virtually every state in the union, has returned to the factory elated over the enthusiasm shown by operators for the new, lower priced line of 1600 and 1650 phonographs.

According to Bear, "We had previously talked with operators about the market for a lower priced, 48 selection phonograph before reaching the decision to produce our new 1600 and 1650 phonographs. We were told that in certain areas in the country there was a very definite demand for a compact, low cost phonograph that would play 78 RPM records, or that could be converted to play 45 RPM if desirable.

"Operators have long been placing our Model 1500 on the top or prestige locations. With the 1600 line, we are now giving the operator a phonograph for placement in locations which are considered secondary but still assure good phonograph play.

"That the operator's judgment was right has been proven by the avalanche of orders which our distributors received following their showings of the new, smaller phonographs.

"We are pleased to say," continued Bear, "that the North Tonawanda factory has reached its production stride and that we are turning out the 1600 and 1650 in such quantity that operators are receiving shipment of their orders at a rapid rate.

"It has become increasingly evident that there is a definite place in our business for a well-designed, smaller phonograph of 48 selections with a choice of speeds. The performance of these phonographs on location and their excellent earning capacity have proven this conclusively.

"We feel that we are now offering the operator a complete line of coin operated phonographs to meet the requirements of any location with which he may desire to do business. Either the 1500 or 1600 line is available in natural wood finish cabinets, in blonde plastic fabric, or in a choice of custom colors on special order."

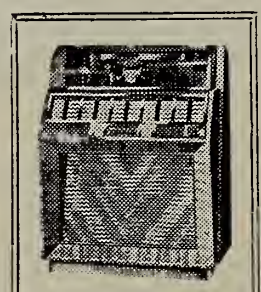
SPECIALS!!

SPOT LITE	$239.50
RODEO (New)	329.50
ATLANTIC CITY	349.50
BRIGHT LITE	174.50
BRIGHT SPOT	229.50
STAR LITE, F.S.	194.50

RUSH YOUR ORDER!

We are exclusive factory distributors for:
BALLY - WILLIAMS - ROCK-OLA

LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)



★SEEBURG M100A..
Mechanism overhauled
Sound System thoroughly tested
Cabinet professionally refinished
Looks and Operates like new $595.00

DAVIS DISTRIBUTING CORPORATION
SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK
(Phone: 75-5194)
• Telephone collect for volume deals •

ABE SUSSMAN SAYS:
"We consider the AMI Model "E" the greatest phonograph ever made!"

ON DISPLAY AT OUR SHOWROOMS
STATE MUSIC DISTRIBUTORS, Inc.
3100 MAIN STREET DALLAS, TEXAS
(Tel.: RIverside 6455)

AMI DISTRIBS AT GRAND RAPIDS

1. From south of the border come the three AMI distributors seated here — Senors: F. Zaid, Guatemala; Ben Rosenthal, Mexico City, D. F.; and Leon de Leon Flores, Guatemala. Standing (l. to r.) are O. O. Mallegg and Max Lewin of the AMI Export Department.

2. C. V. "Red" Hitchcock and R. E. Cashion of Hermitage Music Company, Nashville, Tenn., flash great big smiles.

3. Morris Gisser and Sol Weiss of Cleveland Coin Machine Exchange, Cleveland, O., and Stanley Knoll of Cleveland Coin's Toledo office discuss plans for their big showings, and the opening of the new Cleveland building.

4. Herman Paster, Paster Distributing Company, Milwaukee, Wis., talks things over with Jack Mitnick, AMI's Eastern regional manager.

5. M. Y. Blum, United Distributors, Wichita, Kansas, gets together with Harry Hurvich of Birmingham Vending Company of Birmingham, Ala., and Clarence Camp of Southern Amusement Company, Memphis, Tenn.

6. Norwood Veatch and Charles Kagels of Central Distributors, St. Louis, Mo., shown at breakfast the first day of the meeting, eagerly awaiting the unveiling of the three new Model "E" phonos.

7. Members of the Southern Automatic Music Company organization: (l. to r.) Joe Weinberger, Cincinnati, O.; Sam Dicter, Ft. Wayne, Ind.; Bernie Radford and Leo Weinberger, Louisville, Ky.; Matt Maley, Cincinnati, O., and Sam Weinberger, Indianapolis, Ind.

   (Note: Some of the men at the table cannot be seen in this photo)

View New Model "E" Phonos

GRAND RAPIDS, MICH.—An enthusiastic AMI distributor organization closed a two-day meeting here (June 4 and 5), at which a new model "E" 120 selection phonograph was introduced.

In addition to AMI's new 120 selection machine, new model "E" 's in both 40 and 80 selection play category were also shown for the first time.

However, it was the "E-120" that the distributors waited expectantly for as John W. Haddock, AMI president, extended the company's welcome and made a few preliminary remarks about the distributor meeting program. When the "E-120" was unveiled it brought a loud, prolonged round of applause.

JOHN HADDOCK

When the distributors crowded around the new machines, many breathlessly commented: "trim"; "clean"; "luxurious"; "simple"; "stylish"; "revolutionary." A more voluble distributor was heard to say: "These are the jobs we've been waiting for. They are done in the best of modern taste and will be at home in any location."

John Haddock told the 125 distributor guests attending that the model "E" 's were the realization of five years' planning. "We have, we believe, created a juke box that will enable every operator to 'job-tailor' his installations to each particular location," stated Haddock. "These new model 'E's will put the AMI operators in the most favored profit position in the industry. By late summer our capacity will be increased by 50% which, together with greater efficiency with present facilities should enable us to expedite deliveries.

"We have started a number of internal personnel changes aimed at top quality performance at every step in manufacture. In personnel, in productive capacity, in materials, in engineering, and in scheduling production, everything has been done and will continue to be done to make the new 'E' models the leaders of our industry and keep them there."

Haddock recalled that progress toward this ambitious goal has been obstructed by material allocations and restrictions of many kinds since the Korean war.

"Now," he said, "we have what we consider to be the right merchandise at the right time. No expense has been spared to bring out the finest phonograph modern research, design and engineering experience could afford now that restrictions are behind us that have hampered us so long. With the right product at the right time we also will soon be able to offer expanded productive capacity."

Before leaving for their respective homes, the distributors offered Haddock a challenge. "We'll sell every machine you can produce; it's up to you," they stated.

8. Chatting at one of the early morning breakfasts with which AMI began its meetings are John Haddock, AMI president, Dave Rosen of Philadelphia, Pa., and Ray Powers, general manager of Badger Sales Company, Los Angeles, Calif.

9. At another breakfast table, the camera spotted Mike Spagnola of Automatic Phonograph Distributing Company, Chicago, Ill. (in center); Fred Minter, of the same firm (on left); and Ed Ratajack, AMI's Western regional manager (on right).

10. Maynard and Eli Ross of Taran Distributing Company, Miami, Fla., enthuse over the many new features of the Model "E" phono.

11. Southwest and Northwest get together. Dick Warncke and Malcolm Gilbert, San Antonio, Texas, on either side by Ray Gardnew of Warncke's Houston office. At the end of the table is Howard Dolph of the H. W. Dolph Distributing Company, Oklahoma City and Tulsa, Okla. Far right is M. H. Weiss, representing Alberta Vending Company of Calgary, Alberta, Canada.

12. Sam Taran of Taran Distributing Company, Miami, Fla., and Harold Lieberman of Lieberman Music Company, Minneapolis, Minn., pictured smiling happily while looking over the Model "E" phono.

13. The new Model "E" 120 selection phono, rotating on a special display turntable, is stopped by Barney Sugerman, Runyon Sales Company, New York and Newark, N. J., as he looks over the features of the new phono.

14. Talking things over in the lobby of the hotel are Allison L. Nowels of Western States Distributors, Salt Lake City, Utah; Walter Huber, Huber Distributing Company, San Francisco, Calif.; and Abe Susman of State Music Distributors, Dallas, Tex.

...thank you all...

we all at SOUTHERN AUTOMATIC thank our many hundreds of operator friends for the great heartwarming reception which celebrated our 30th ANNIVERSARY and the first showing of the **NEW AMI MODEL E IN 40-80-120 SELECTIONS**

we will do our best in giving each operator a share of our delivery of the new SENSATIONAL AMI MODEL E JUKE BOXES and AMI NEW WALL BOXES.

Exclusive AMI Distributors in Kentucky, Indiana, Southern Ohio

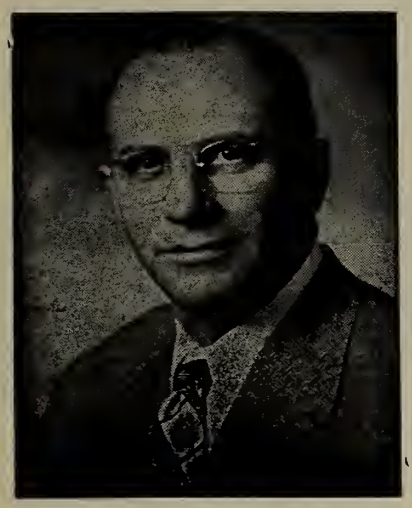
"The House that Confidence Built"

SOUTHERN AUTOMATIC MUSIC COMPANY, INC.

ESTABLISHED 1923

735 S. Brook St., Louisville 3, Ky.
1535 Delaware Ave., Lexington, Ky.
1000 Broadway, Cincinnati, Ohio
3011 E. Maumee Ave., Ft. Wayne 4, Ind.
129 W. North St., Indianapolis, Ind.

Bally Mfg. Shipping "Yacht Club"



JACK NELSON

CHICAGO — Bally Manufacturing Company, this city, is now shipping "Yacht Club", a new in-line game with an entirely new 5 in 1 backglass card together with other scoring features never before found in an in-line game, according to an announcement by Jack Nelson, Bally general sales manager.

Nelson describes the features of "Yacht Club" as follows: "Large card on backglass contains 45 numbers that may be grouped by player into his choice of one of five different cards, each selected card containing numbers 1 to 25 inclusive, arranged in a square 5 numbers wide, 5 numbers high. When the first coin is deposited the first card is framed on the backglass. As additional coins are deposited, arrows flash at mystery intervals telling the player to select 1 of 3 cards. Yellow vertical lines frame the card, and arrow lights showing player he may shift the yellow lines at will, selecting and re-selecting his choice of 1 of 3 cards, first, second or third. Additional coins advance panel lights at mystery intervals from 3 to 4 cards, and then to 5 cards. Lighted arrow tells player when he may select one of four cards and also any one of 5 cards. Selector knob is ineffective after fourth ball is played. In addition to the 5-in-1 card feature, 'Yacht Club' also contains new 2-in-line super-line winners, spottem feature, advancing scores and extra balls."

So. Dakota Ops To Hold Meet June 22

ABERDEEN, S. D. — The South Dakota Phonograph Operators Association announced it will hold a business meeting at the Sherman Hotel, this city, on Monday, June 22.

Altho many operators arrive Sunday, business meetings and banquet will take place the following day.

Herman Fisher is the host, and indications are that associate members (distributors) have made arrangements with him to display new equipment.

Among the topics that will come in for serious discussion will be the McCarran and Dirksen Bills.

Sheldon Sales, Inc. Holds AMI "E" Show

BUFFALO, N. Y.—Sheldon Sales, Inc. began its "E" Week showings of the new AMI Model "E" on June 14. Alfred Bergman, president of the firm, sent invitations to all operators in the Sheldon Sales territory welcoming them to the unveiling of the new jukeboxes.

Bergman urges operators whose invitations may have been delayed in the mails to consider the they have a personal invitation from him to appear at the showing.

Hosting at the unveiling, in addition to Bergman, were his sons Al and Roy, sales manager Iverson and service manager Kenneth Roth.

N.Y. State Ops Guild Sets '53 Meet Dates

BEACON, N. Y. — Gertrude D. Browne, secretary of the New York State Operators Guild, this city, reported that at the last meeting of the Guild it was unanimously agreed to continue the meeting places in Newburgh and Poughkeepsie as heretofore.

Meeting dates for the balance of the year were set as follows: June 17—Palatine Hotel, Newburgh; July 15—Nelson House, Poughkeepsie; August 12—Palatine Hotel; September 16—Nelson House; October 14—Palatine Hotel; November 18 — Nelson House and December 16 — Palatine Hotel.

FOREIGN BUYERS!

Time and Money Saving Guide

PARTS and SERVICE MANUAL

You will find this manual a valuable source for the genuine parts and accessories necessary to keep your machines operating efficiently. It is as complete as we could make it.

Because of our vast purchasing power we are able to offer these parts and accessories at very attractive prices. All savings we make are automatically passed on to you.

INTERNATIONAL AMUSEMENT COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

1933 DAVID ROSEN 20th ANNIVERSARY 1953

For . . . **REAL BUYS** Send For Our Complete **PRICE LIST**

DAVID ROSEN
Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE: STEVENSON 2-2903

GENCO's Sensational NEW

Sky Gunner

All Location GUN GAME

EXCITING NEW MONEY-MAKER . . .

goes "big" in any location! Packed with thrilling action for players . . . attractive profits for operators!

★ 300 EXCITING SHOTS (easily adjusted to 200) Playing Time One Minute!

★ Realistic RECOIL ACTION . . . Twin Button Trigger Grips!

★ NEW 3-DIMENSIONAL MOVING "Big-PICTURE" TARGET SCENE Lifelike Color - Depth - Motion!

Plus These Features:

- RAPID-ADD Drum-Type Scoring Units
- MOVABLE Gun Mount Adjusts to Player
- ALL-STEEL Gun— Sturdy Wood Cabinet

GENCO MANUFACTURING & SALES CO.
2621 N. Ashland Ave. • Chicago 14, Ill.

ASK THE OPERATOR WHO OPERATES THEM

ROCK-OLA "FIREBALL" 120 SELECTIONS ALREADY TESTED ON LOCATIONS EVERYWHERE!

LOOK THEM ALL OVER AND YOU'LL BUY THE ROCK-OLA "FIREBALL"

Phone: EVerglade 4-2300

Chicago 47 2330 N. Western Ave.

Miami Ops To Hold Meeting June 25

MIAMI, FLA. — Willie (Little Napoleon) Blatt, president of the Automatic Machine Operators Association of Miami reports they will hold their last meeting for the summer on June 25. All general meetings will be suspended until the last Thursday in October.

However, all committees will continue to function. The banquet committee is starting to work right now on arrangements for the 3rd annual dinner, which will be held sometime in November. Last year's affair took place at the Saxony Hotel, and Meyer Friedman, the genial manager, indicated he would be most happy to welcome back the coinmen for their 3d banquet.

S.D. Op Converts To Dime

MOBRIDGE, S. D.—Harold Scott, this city, reports that he has converted five phonographs to Dime play, 3 for 25c within a period of 10 days, making a total of 8 machines operating with 10c play.

"This test has proven out very successful, with no repercussions, practically no customer resistance, and there is excellent co-operation on the part of the location owners", stated Scott.

Many out-of-town coinmen attended the 2nd annual banquet, and Blatt is sure the coming affair will see, not only these men back, but a number of others from all over the country.

EASTERN FLASHES

Coinmen in this area have plenty of action to look forward to for the next few weeks. Foremost, of course, is the impending headings in the sub-committee of the Judiciary, on the ASCAP sponsored legislation which, if passed, would impose an added royalty on the purchase of records. Then, there's full week Runyon Sales Company will show the new AMI model "E" phono, both at the New York and Newark, N. J. offices. On Sunday, June 21, **Babe Kaufman** is running a party for the members of **The Cash Box** "20 Year Club" at her home in Atlantic Highlands, N. J. Two days later, on the night of June 23, Tuesday, the entire industry will turn out for the **UJA-Barney Sugerman Testimonial Dinner**, at the Hotel Plaza. Never a dull moment in this, our beloved coin machine business.

* * * * *

Jack Mitnick, regional representative for AMI, back home after the two-day distributor meet at the factory, Grand Rapids. Among the many tasks which busied Jack was the duties involved as chairman for the **UJA-Barney Sugerman Testimonial Dinner.** Mitnick left on Friday, June 12 to attend as many AMI distributor showings as was possible. As Jack stated, "I'd like to be at everyone of the distributors, but as they can realize, it's utterly impossible." Mitnick will be at the Louisville office of Southern Automatic Music Co. on Saturday, June 13; at the Cincinnati offices of Southern on Sunday, June 14; at the Indianapolis offices of Southern on Monday, June 15. Then a day for travel. On Wednesday, June 17 he'll be at **Dave Rosen's** in Phila.; on Thursday, June 18, at **Al Bergman's** Sheldon Sales, Buffalo, N. Y.; on Friday, June 19, at **Si Redd's** Redd Distributing, Boston, Mass.; and then wind up on Saturday, June 20 at Runyon's in New York. . . . **Artie Daddis**, AMI's rep., will work up from Florida, visiting **Herb Gorman** at Taran Distributing in Jacksonville; **Sam Taran** at Taran Distributing, Miami; then to **Jake Friedman** at Atlanta, Ga.; **T. B. Holliday** at Columbia, S. C.; and **Charley Steel** at Durham, N. C.

* * * * *

Spencer C. Young, the City Treasurer of the City of New York, Department of Finance, wants us to call attention of our readers that the last day for payment of the New York City Sales Tax for the two-month period April 1 to May 31, is Saturday, June 20. Returns must be filed on or before that date at the Borough Office of the Bureau of City Collections in the Borough in which the taxpayer maintains his place of business. . . . **A. D. Palmer, Jr.**, advertising and sales promotion manager of The Rudolph Wurlitzer Co., spends several days in the city. . . . **Harry and Hymie Koeppel**, Koeppel Dist. Co., have a TV set in their office, which is usually tuned into the baseball game. While they sneak a look every once in a while, their customers flock into the office to wat h. Harry and Hymie too busy selling and shipping reconditioned phonos. . . . **Harry Rosen**, Atlantic-New York Corp., leaves June 6, with his wife and daughter, for Miami Beach. Altho Harry would like to remain there for an extended visit, he can only be away for about two weeks. . . . **Al Simon**, Albert Simon, Inc., tells us he has a terriffic winner on his hands with Genco's "Sky Gunner." In addition, Al is rushed meeting demand for ChiCoin's "Double Score Bowler" and the "Crown Bowler" for out of the city consumption. . . . **Murray Kaye**, Seaboard New York Corp., reports that Williams' "De Luxe Baseball" game is enjoying a rapid sale among New York City ops. . . . **Iz Edelman** getting to leave for Scroon Lake, N. Y., where he vacations every year. . . . **Hymie Rosenberg**, National Kiddie Rides, busy filling orders being sent in by **Charley Katz**, who's still on the road. . . . **Frank Mencuri** and **Art Weinand**, Exhibit Supply, in town with their exhibit rides at the Store Modernization Show at Madison Square Garden. Weinand addressed the group explaining how kiddie rides stimulate sales, as well as bringing in income to stores. . . . **Ray Cunliffe**, president of Recorded Music Service Assn. (Chi phono ops assn.) visits Atlantic City, N. J., and then stops off to see **Al Denver** and **Sidney Levine** in New York, before returning home.

MISSISSIPPI MEMOS

Joe P. LaVene of LaVene Music Center, Clarksdale, joins the 20 Year Club. Joe came into the business back in 1928. . . . **Norris E. Woolfe** and his wife, Maybelle, have adopted a baby boy. Norris has been with LaFoure Music Company, Greenwood, for many years. . . . **A. J. Malouf**, Malouf Music Co., Greenwood, finally getting settled in his new location at 614 Walthal Street. Malouf has added a record department and says business has been great. Between the moving, the increase in business and his newly adopted boy Malouf is really kept hopping. This makes the third adoption in Greenwood by the coin machine people. . . . **C. B. Shive**, Yazoo Novelty Company, Yazoo City, reports a wave of break-ins in the last month. Shive's losses have been heavy. Shive tells us the robberies have not been confined to his town, but have been quite severe in many neighboring towns. . . . **H. E. Daniels**, Capitol Music Company, Jackson, now has seen the culmination of a dream. Daniels has completely modernized his store and feels he has the most up to date shop in the south. He carries all labels in stock. His big display window features the new Rock-Ola "Fireball." **Helen Lofton**, well known for many years by the operators, will manage the record department. . . . **Frank Perino**, United **Dixie Company**, Jackson, back from Chicago, where he was king for a day. Frank and his team copped the $2500 jackpot by winning The Golden Jubilee Bowling Tournament of the A. B. C. American Bowling Congress. Perino won as a Rebel, but he is a Chicago boy from way back. He settled in Jackson after his army service and became A. M. I. distributor here. . . . **J. C. (Smokey) Weaver**, Dixie Vending Company, Jackson, proud of his cashier and hostess, **Elsie Benner**, who was entered in the Miss Jackson beauty contest. Vital statistics on Elsie are 18 years old, bust 34, waist 23 and hips 36.

Almost all juke box ops bypassed the most treacherous and dangerous phase of the present ASCAP sponsored McCarran Bill (S.1106) and the Dirksen Bill (S1444) which is that, should ASCAP win its much sought after amendment to the "Copyright Act of 1909," so that juke boxes would no longer be excepted from paying royalties for copyrighted music, the entire juke box operating industry would be turned into an ASCAP-policed business. In short, ASCAP could then look thru juke box operator's books and records, note how many phonos and locations each juke box op has, how much he earns, and then may charge according to what each operator earns, for the right to use ASCAP copyrighted music. This isn't fancy. This isn't supposition. This isn't imagination. Check back to 1952. Read ASCAP's own statements regarding the fact that ASCAP would "police" the juke box operators. In fact, the bill that ASCAP introduced in 1952, the Bryson-Kefauver Bill, would have made police action on the part of ASCAP necessary. In this bill ASCAP asked for 1c per side of each record per week for royalty. To check, and make sure they got that 1c, they would have had to look thru juke box ops' books. Perhaps, then, that is why ASCAP is not telling, in its two present bills (McCarran and Dirksen Bills), just what it wants. If juke box ops don't want to have their businesses under ASCAP's police supervision, they had best wake up and help defeat these two bills coming up for Open Public Hearings before the Senate's Judiciary Sub-Committee on Tuesday, June 30, 1953.

Many a happy operator around town this past week as the City of Chicago started to license shuffle games at $25 per year. C. B. (Bill) De Selm was holder of first license and sticker issued. It was a long fight. Took over three years. But everyone's now very happy over the result. . . . George A. Miller called to Phoenix to help put together an Arizona state organization for the juke box ops. George was certainly happy to have the Senate hearings adjourned to June 30. He, like all others, is hoping for further adjournment. So that the juke box industry can better prepare for the Open Public Hearings.

Jimmy Durante's opening at the Chez Paree brought out coinmen in wholesale lot. Of course, many AMI distribs passing thru Chi that Friday eve on their way home, also stopped off to see the show. Both United and Bally had big front row tables. Sam Kressburg in the audience with a table of his own. Millie and Ray Riehl, Tony Koupals, Melba and Phil Consolo, Lyn and Mrs. Durant (Lyn's mother), Lou Dunis, Johnny Michaels, Mr. and Mrs. Sam Lewis, Herb Perkins, Sam Taran, Budge Wright, Mr. and Mrs. Bill O'Donnell, Mr. and Mrs. Bill Gersh, and many others. . . . Les Montooth looking for some testimonial letters from location owners favorable to dime play. If you have one why not send it down to Les? His address is: 805 Main Street, Peoria, Ill. . . . Plenty happening at the Rock-Ola plant. David C. Rockola all enthused working like anything to get everything in order.

Len Micon of World Wide continues to be one of the busiest men in town and is now cooking up plenty biz for the Rock-Ola "Fireball." . . . Sam Weinberger sends an invitation to come down to Indianapolis to his big AMI showing. . . . Harold Scott of Mobridge, N. D. encloses a letter received from State's tax head regarding fact that the State accepts The Cash Box on all property tax valuations. Not news to many as this is fact in every state where property taxes in effect. But sure did please Harold. . . . So far not one juke box op has reported that his average has jumped up to $10.43 (as reported by that tabloid weekly) especially "after" commissions. This guy is sure one hard worker. . . . Col. Lew Lewis compares operating here with methods used down in the deep south. . . . Ray Cunliffe on his way to attend Atlantic City convention. But, prior to leaving, makes challenge to all golfers (choosing Phil Levin as his partner) for big tourney on July 16 at Southmoor C.C. . . . Jackie Rosenfeld and a bunch of the boys from St. Loo dining on delicious Cantonese food at Shangri-La.

Jack Nelson out of town. Bill O'Donnell, George Jenkins, Tom Callaghan, and the whole gang over at Bally just answering long distance phone calls for more of the firm's new "Yacht Club." . . . Bill FitzGerald and Jim Mangan take time out to kibitz on the telephone. . . . Andy Oomens phones in his ad for the forthcoming 11th Anniversary Issue. So did many more of the people in this sector. For which our most sincere thanks. The 11th Anniversary Issue of The Cash Box will be just as big and outstanding as the 10th. . . . Sure was a big party over at Morris Gisser's new quarters in Cleveland. Many of Chicago's leaders present. Sam Lewis practically 24 hours late getting back. . . . Statement made by Lou Boasberg, on his return to the good old U. S. A., that wherever he visited in Europe he found The Cash Box in European coinmen's offices, shouldn't surprise. Hope Lou will now take a trip thru Canada, Central and South American countries, as well as Asia and in fact, all countries this side of the Iron Curtain, and really be surprised at The Cash Box' coverage all over the world.

Tip to Joe Fillitti, Chairman of the Entertainment Committee for Recorded Music big golf tourney and banquet: NAMM convention at Palmer House, July 13 to 16, will have a great many big recording artists in town. . . . Vince Shay phones in compliments on the hard work being done to help the nation's operators in every possible fashion. "There's no doubt of The Cash Box' leadership," says Vince. . . . Grandest time Ben and Trudy Coven ever had. Simply picked themselves up this past week-end and went on a picnic. Ben enjoyed himself with his two sons. Roasted weinies and all. Came back with toothpicks stuck in his eyes to keep them open, "While," says Ben, "even the dog, not to mention Trudy and the two kids, fast asleep in the back of the car." . . . Bill De Selm reports United factory busier than ever. Not only with fact Chicago now licensing shuffle games, but also because of their newest game, "Tropic." . . . Sol Gottlieb reported to have enjoyed himself at Morris Gisser's opening and much impressed with the new quarters of this firm.

Any old-timers who may be thinking what's gonna happen to the business in the future, might as well stop worrying, and just check up on the young men who are already captaining many of the leading firms: Milt Marmer, Cinci; LeRoy Bergman, Buffalo; Alvin Gottlieb, Chicago; Avron Gensburg and Sam Lewis, Chicago; Lyn Brown, Los Angeles; Mike Spagnola, Chicago; Leo Dixon, Jr., Youngstown; Bill O'Donnell, Chicago; Jack Nelson, Jr., Chicago; Paul Huebsch, Chicago; Don Moloney, Chicago; Dale Sauve, Detroit; Mort Weinberger, Louisville; Eli Ross, Miami; and dozens of others simply too numerous to mention. But the list here will give some idea of how the young men are stepping in to take over the top spots in the coinbiz. . . . R. F. Jones' "Jonesland Journal" very interesting and full of good picture material. . . . Ohio going thru the throes of changing setup because of ABC Board decision. . . . Get your ad in for the 11th Anniversary Issue of The Cash Box "The Encyclopedia of the Coin Machines Industry" immediately. All will start on the presses as of June 29. It'll take over a week to print this terrific issue. This is one issue all look at all during the year for important information. Your ad in that issue is seen all year long.

ORDERS!
REORDERS!
PHONE CALLS!
WIRES!
Chicago Coin's
10th FRAME
DOUBLE-SCORE BOWLER
No matter what score players have... the game is never over till the last puck!
HERE'S WHY!...
A Player in the 10th Frame has the opportunity to Add up to 180 POINTS to his Total Score.
5th Frame Score DOUBLES!
chicago coin MACHINE COMPANY
• New hinged front door with jumbo cash box!
• Jumbo "Fly-Away" pins!
• 7 - 10 split pick-up!
1725 W. DIVERSEY BLVD.
CHICAGO ILLINOIS

YOU CAN'T BUY A BETTER RECONDITIONED PHONOGRAPH ANYWHERE!

MONEY BACK GUARANTEE

WURLITZER
1400's ..... $575.
1250's ..... 345.
1100's ..... 250.
1015's ..... 125.

SEEBURG
M100A .... $565.
M100B ..... 695.9 Col., 486 Cap. $239.50
AMI "C" ..... 375.
Wms. HAYBURNER ..... 105.

Exclusive Distributors For SMOKE SHOP CIGARETTE MACHINES
NYLCO ROCKET SHIP ..... WRITE

Exclusive Wurlitzer Distributors in No. Illinois and Indiana

COVEN distributing company
3181 Elston Chicago 18, Ill.
INdependence 3-2210

I'M ON MY WAY TO DISTRIBUTORS OF
EXHIBIT SUPPLY'S
• Roy Rogers' Trigger • Pete The Rabbit • Buzz Corey's Space Patrol
• Sea Skate • Ferdy The Bull • Rudolph Red-Nosed Reindeer
• Big Bronco • Rawhide • Space Gun
• El Toro The Bull
EXHIBIT SUPPLY 4218-20 W. Lake St.
Established 1901 • Chicago 24, Ill.

Lucky Coin Continues To Run Operation

NEW ORLEANS, LA.—An item appeared in the "Thru The Coin Chute" "New Orleans Notes" column in May 30 issue of The Cash Box indicating that Tac Amusement Company had bought out the route of Lucky Coin Machine Company.

Further information reaching this publication is that by mutual agreement between Mr. Elms of Tac and Mr. Nims of Lucky Coin Machine Company, this sale has been cancelled.

Robert Nims of Lucky Coin Machine will continue as previously, serving the many locations with the utmost in equipment and top money-making records.

BABE KAUFMAN

To Members of

THE CASH BOX

"20 Year Club"

COME ONE—

COME ALL!!

You're Invited To BABE KAUFMAN'S House and Lawn PARTY

in

ATLANTIC HIGHLANDS, N. J.

on

SUNDAY, JUNE 21

A great many members of *The Cash Box* "20 Year Club" have returned the questionnaire, indicating they will attend Babe Kaufman's Party at her home, 50 Hooper Street, Atlantic Highlands, N. J., on Sunday, June 21.

While it isn't necessary to make reservations (members can just drop in) it would be tremendously helpful if those who do intend to be present would return the questionnaire to Joe Orleck, The Cash Box, 26 W. 47th St., New York, N. Y. Do it Now!

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

LOS ANGELES

No weather problem here these past few weeks as ops throughout the area make plans for the forthcoming big Fourth of July celebration. With local schools set to close shortly, resort area ops are set with a variety of new rides and games to handle the flood of sun loving vacationers. Big play is expected around the Balboa, Newport Beach and Oceanside areas although ops all along the coast report they expect an exceptionally successful summer. . . . More redecorating in progress here in Los Angeles—this time over at Badger Sales Company, in preparation for the forthcoming showing of the new AMI Model "E" phonograph. Firm is enlarging the rear showroom areas into which the vending department will be moved upon completion. Showing of the phono is set for Sunday, June 14 with ops throughout the entire area already expressing intense interest. Although prexy **Bill Happel**, now on a business-pleasure trip through Europe won't be on hand, the entire Badger staff will be set to greet and meet with all ops with a fancy buffet spread in the offing. . . . **Roy Powers** back from Grand Rapids for a quick prevue of the new AMI, and smiling broadly as he says, "we've got a winner in this new machine." . . . **Joe Duarte** and **Frank Dunkel**, Badger's export department heads, burning the midnight oil these days as a continuous stream of orders comes through for new and used equipment from prexy Bill Happel. The boys just about get a boat load on its way, before another turns up. . . . **Al Silberman** looking twenty years younger and feeling "like I could take Fort Knox single-handled." And proud as a peacock telling about that fabulous dinner he went for at the Miramar Hotel, despite ulcers 'n all. Drink biz for Badger, sez Al, has just about doubled in the last two months. "We're continually getting reports from operators who wonder why they didn't investigate the drink vending field long before this," sez Al. . . . **Clyde Demlinger**, Balboa operator in town this past week looking at new equipment and getting set for the 4th of July holiday . . . ditto **Johnny Ketchersid** of Artesia, whose wonderful disposition is always welcome at any and all of the firms along Pico. . . . **Jack Dolan**, Dan Stewart Co. playing to a full house all week long, with not only a tremendous rush of business, but also a host of visiting firemen. Speaking of firemen 'n such, the city Fire Dept. oughta do something about that old condemmed fire house right next to Jack's place, which boosts his insurance rate sky high. . . . **Frank Schulz**, service engineer for Rock-Ola Manufacturing Corp., in town this week conducting a service school to a host of phono ops. Frank reports more 'n more ops enthused about the Rock-Ola "Fireball" everywhere he travels. . . . Nice to meet up with **Atsie Stein**, former football star for Southern California and a member of the U. S. A. All-American Rugby Team, who has a nice sized kiddie operation in this area. We might take you up on that Sunday softball game, Atsie. . . . Greetings to charming **Bess Barrows**, new secretary to **Jack Dolan**, who's amazed that there was such a thing as the coin machine business. Jack by the way, attracting loads of attention with that new rifle target game up from Texas way. It's a portable target piece that vends three shells for a dime. . . . Continued success of the Chicago Coin "Crown Bowler" and National Kiddie Rides "Dopey Duck" has Jack pointing toward one of his biggest months ever.

* * * * *

Host of music ops elated to say hello to disk artist **Johnny Johnston** over at Bill Leuenhagen's Record Bar this past week, with **Mary** and **Kay Solle** introducing Johnny to all the folks. Seems to me that mebbe Mary took a shine to Johnny, and didn't wanna let him go. . . . **Don Peters** new phono and games over at Paul Laymon Co. Don was formerly associated with the Badger Sales Co. . . . **Bill Bradley** of Covina in town this past week . . . also Sid Snyder of San Bernadino. . . . **Mr. and Mrs. Jack Simon**, Simon Sales Company, off to Las Vegas for a week's vacation and rest, but how kin ya' rest in Vegas? . . . **Abe Chapman** taking time out from his affairs over at the Mt. Sinai Hospital, where he's doing a wonderful job, to take a look-see at the Simon emporium. . . . Boys over at Paul Laymon Company keeping on the run as usual. **Jimmy Wilkens** back from that frequent jaunt to San Diego and parts south reports music ops are having one of their best seasons ever, with practically the entire area operating on dime play. **Charley Daniels** insisting that we too can acquire a sun tan, "just come over and help me weed my garden some Sunday," says Chaz . . . firm is getting adequate deliveries now to meet those many orders for the Wurlitzer 1600 series. **Ed Wilkes** looking like he belongs behind a mahogony rubbed desk at a board meeting of General Motors, as he takes over one of those beautiful new desks the Laymon firm recently acquired. Boys happy now that they don't have as much paper work, with beautiful **Britt Adelman** doing a swell job. Wilkens reports that he knows San Diego almost as well as he does Pico these days. . . . **Roy Smith**, veteran Madera music operator in town this past week . . . also **Noble** Crater of San Diego. . . . Genial **Phil Robinson**, Chicago Coin regional representative, off to Chicago for a quick trip, but due back shortly we learn. . . . **Nels Nelson** reported leaving Minthorne Music shortly, with an announcement of his new association forthcoming shortly. . . . **Al Cicero** in from Santa Maria this week, shopping along the row. . . . **Ved Prestwell**, of the Paul Laymon games and music department, spending his vacation time at home doing a little painting. . . . Nice to say hello to Mrs. **Lyn Brown**, who's chauffering Lyn around these days while that bad knee heals. Cast comes off this week, with Lyn hoping it'll be as good as new. Latter continues doing a whirlwind job with Exhibit Supply's great line of kiddie rides. . . . Increasing amount of people wanna wager that the Minthorne showrooms aren't painted 'n such by Christmas, although **Hank Tronick** sez he'll still do it himself if it comes to that. Minthorne firm is exhibiting their 200 selection phonograph at the Los Angeles Home Show June 4-14, with George Mahlum directing the showing.

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE
10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

WANT—Postwar phonographs wanted. All makes. Will pick up. HERMAN DISTRIBUTING COMPANY, 615 TENTH AVENUE, NEW YORK, N. Y.

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. Tel: JUdson 6-4568.

WANT—Music Machines: AMI's, all models; Seeburg M100A's and B's. Quote best prices. KOEPPEL DISRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT — We buy dealers' surplus stocks. Operators: we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS., N. Y. Tel.: TIlden 4-9040.

WANT—Bright Spots, Bright Lights, late Gottlieb Pin Games, Seeburg Model B & C 45's. State price, quantity, and condition in first letter. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT—All types of arcade equipment. Quote lowest price in first letter. Also, will sell shooting gallery, fully equipped or trade for music, arcade or pingame machines. RELIABLE COIN MACHINE CO., 184 WINDSOR STREET, HARTFORD, CONN.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT — Highest prices paid in the Middle West for Bally Bright Lights, Bright Spots, Frolics, Palm Beaches, Atlantic Citys, and Beautys. Cash immediately available. Contact: T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

WANT—25 Mills Constellation. State condition and lowest cash price. PASCO MUSIC CO., NEW PORT RICHEY, FLA.

WANT — Operators and Distributors who are interested in adding America's finest folder vending postage stamp machine to their present route. Steady year round income. For free folders and complete data write SCHWARTZ DISTRIBUTING CO., 1800 S.W. 17th STREET, MIAMI 45, FLA.

WANT—Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT — Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay $40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

FOR SALE—25 Winners like new, cleaned and guaranteed, few new, $75 each or will trade. What have you? WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT — Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: LIncoln 9-3996.

WANT—All types arcade equipment, Seeburg Guns, Seeburg M100s. Quote lowest prices or will trade shuffleboard scoring pads at $2 per thousand. Write, wire, phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel.: DUnkirk 3-1810.

WANT—Bright Lights, Bright Spots, 6 Player Alleys, 100 Record Seeburgs. Quote price and condition in letter. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIFORNIA. Tel.: MArket 1-3967.

WANT — Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 221, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

CLASSIFIED ADVERTISING SECTION

WANT—Wurlitzer 1017, 1217; Seeburg 100 A & B; AMI D80; AMI Hideaways and Wall Boxes; Heavy Hitter, Bally Late 1 Ball F. P., Metal Typer. Write stating condition, number model and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT — Used Rock-Olas — Models 1428; 1432 and 1434. All plastics and finish must be good. SOUTHERN MUSIC DISTRIBUTING COMPANY, 503 WEST CENTRAL AVE., ORLANDO, FLA.

FOR SALE

FOR SALE — Wurlitzer 1015's & 1100's, Packard Manhattan, Exhibit Gun Patrol, Gottlieb Glamour, Williams Majorette, Williams Virginia, Chicago Coin Hockey, 50 Wurlitzer 3020. Boxes good operating condition. Bid. AUTOMATIC MUSIC CO., LADOGA, INDIANA, Tel.: 17.

FOR SALE—Prices slashed up to 60%. Midget Movies, Meteor Rocket Space Ships, Automobile Kiddie Rides. 35 Bally Turf Kings, 20 Wurlitzer 1400's, 1450's, 1100's. WANTED—Will pay cash or trade above for Bally Bright Spots. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON, MASS. Tel.: ALgonquin 4-4040.

FOR SALE—New Wallboxes 3025 @ $19.50; Wurlitzer Outdoor Speaker $37.50; 4006A Speakers $19.50; 4007A $22.50; 4009 Speakers $17.50; 3020 Wallboxes $25; 1015 Phonographs $145; 1100's $295; 146M $90. CENTURY MUSIC DISTRIBUTORS, 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OLympia 8-4012-4013.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE — Palm Beach $395; Frolics $395; Bright Lights $175; Coney Island $275; Atlantic City $375; Brite Spot $225; Spot Lite $250. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS, OHIO. Tel.: UNiversity 6900.

FOR SALE—Chicago Coin Horse Shoes $60; Keeney 4 Player $85; Genco Target $40; Universal Super Twin $60. Will take used records or flipper type pin games in trade. NATIONAL NOVELTY COMPANY, 183 E. MERRICK RD., MERRICK, N. Y.

FOR SALE — United Rodeo-F-S $394.50; Quartette $149.50; Inventory closeout! 40 pcs. music (prewar) $1000 (F.O.B. Cleveland). LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—Had you some good equipment to sell — phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE — We are distributors in Michigan for AMI, Chicago Coins, Exhibit, Keeney, Genco, Williams, & Victor Vending. We have the largest stock of used games and parts in Michigan Shuffleboard wax and accessories. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W. GRAND RAPIDS, MICH. Tel: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

FOR SALE—Music Machine Route. Locations in busy section of the Bronx, N. Y. New equipment. Reasonable. ACE, 22 LAWRENCE ST., YONKERS, N. Y. (Phone Bronx number: KIngsbridge 9-7390).

FOR SALE—Cigarette Machines: DuGrenier 8 col.; National 8 col.; U-Need-A E's, 8 col. 25c coin chute. King size. Refinished. $65 each. Crating $10. 1/3 Deposit. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. (Phone: CH 4-5100).

FOR SALE—Juke Box—Game route operating in two counties. Price $22,500. Average take over $2,000 per month. Good business. Books open. P. O. BOX 531, CRESCENT CITY, CALIFORNIA.

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

FOR SALE — Exhibit Six Shooter $150; Dale Gun $50; Slug Fest $139; Spot Lites $245; ABC $95; Zingo $115; Stars $319; Used Turf Kings $75; Winners $50. WHEELING COIN MACHINE EX., 2916 EOFF ST., WHEELING, W. VA. Tel.: WHeeling 431.

FOR SALE—The following phonographs—18 Mills 904; 10-750's; 2 Mills Empress; 3 Colonial 780's; 2-850's, 3-800's, and one Aireon. Make us an offer for the lot; no reasonable offer refused. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel.: 2-3992.

FOR SALE—All types of Arcade Equipment now available, also Bingo Games and One Balls. MERIT INDUSTRIES, 542 W. 63rd STREET, CHICAGO 21, ILL. Tel.: ENglewood 4-9202 and ENglewood 4-9204.

FOR SALE—United Bowlers 5 Play Formica Top $200; Six Play $235; DeLuxe $300; Super $325; Official $300; Thunderbolt Horses $350; Edelco 2 Play Bowlers $175; 1100 Wurlitzer $300; Genco 8 Player $145; United Slugger $60. MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel: AComa 8518

CLASSIFIED ADVERTISING SECTION

FOR SALE—Bally Spot Lites and Bally Coney Islands. Perfectly reconditioned. Ready to ship. Priced right. Buy from direct Bally factory distributor. Write. Wire. Phone. TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT ST., TOLEDO, OHIO. (Tel.: ADams 8624.)

FOR SALE—Seeburg M100A phonographs, thoroughly reconditioned and refinished. Look and operate like new phonographs $595; Seeburg 148ML reconditioned, refinished $249; Seeburg 147M reconditioned, refinished $149; Seeburg H146 Hideaway reconditioned, refinished $115. DAVIS DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, SYRACUSE 3, NEW YORK.

FOR SALE—Two Exhibit Silver Bullets $95 each; Bally Hi-Roll $35; Turf King $99.50; Universal Winner $65; Photo Finish $40 or will trade for United or Chicago Coin 6 and 4 Players Shuffle games, Chicago Coin Band Box or Kiddie Rides. STANLEY AMUSEMENT CO.; 5225 SOUTH TACOMA WAY, TACOMA 9, WASHINGTON.

FOR SALE — America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.; UNiversity 4-0773.

FOR SALE—5 Brand New—Never Used—Kiddie Rides—Rocket Patrol —Air-Plane—Cost $695—Sacrifice for $395.50 each. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N. Y. Tel.: ESplanade 5-1256.

FOR SALE—Spot Lites $250; Bright Spot $300; Frolics $400; Palm Beach $400; Atlantic City $375. Ready for locations. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—6 Bally Spot Lites $225.00; 2 Atlantic City $350.00; 2 Frolics $375.00; 1 Palm Beach $405.00; Wurlitzer 1015-$165.00; 1100-$295.00; Rockola 1428 $225.00; A. M. I.-C-$425.00. MICKEY ANDERSON, 314 E. 11th ST., ERIE, PA. Tel.: 2-2894.

FOR SALE — Reconditioned Wurlitzers: 1250's $425; 1100's $300; 1015's $150; 1080's $150. Seeburgs: 146M $150; 147M $175; 148M $275. Packard Manhattan's $125; Packard Sevens $75; Wall Boxes 3-W-2 L 56's $12.50; WL-1 56's $10 less tubes. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE — Reconditioned — Like New—Palm Beach $415; Bright Spot $250; Wms. Longbeach $199.50; Manhattan $7.50; Hawaii $15; Knockout $49.50; Select-A-Card $15; Tropicana $7.50; Just "21" $19.50; College Daze $49.50; 3 Musketeers $59.50; Wurlitzer 1015 $129.50; Bally Hook Bowler $149.50. All guaranteed. Call, write, or wire DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVENUE, CHICAGO 25, ILL. Tel.: JUniper 8-5211.

FOR SALE—Rockola Loboy Scales—Late Model $75. Bride Doll Lamp, w/bulb $4.50. 10% discount on $100 or over on all premiums. Sensational "Whirlaway Rod & Reel" $17.50. WANT—United 3-4-5. Quote best price. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MO. Tel.: GEneva 0972.

FOR SALE — Bingo Games — Show Boat like new $395; Bolero $199.50; AMI Phonographs, Model C $395. WESTERN DISTRIBUTORS, 1226 SW 16th AVENUE, PORTLAND, OREGON. Tel.: Atwater 7565.

FOR SALE—All Amplifier Tubes less 50% and 10%. Title Strips $2.50 per 1,000. Fluorescent Tubes 1/3 off. Bulbs 51's and 55's 45c per box, $3.75 per 100; 1129's 10 for $1.50; 47's 10 for 60c, $5.25 per 100. CaPco Lusterize All-Purpose Cleaner for glass, plastic, chrome, etc., $3.95 per gallon, Trial bottle 70c. Satisfaction guaranteed or money back. Cart Sled $38.50. COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For ony 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your check for $48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE — United Twin Rebound $75; Star Series $50; Quarterback $35; Goalee $50; Bing-A-Roll $40; ABC Bowler $25; Philadelphia Tobaggan Skeeball, 14 ft. (10c play) $150. ½ deposit. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—Cigarette machines, DuGrenier 9 col. $50.00, 25c coin chutes. Bingo games: Coney Island $225.00; Atlantic City $335.00; Frolic $335.00; Beach Clubs. Write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE — New Astroscope $275; New 1c Camera Chief $10; New 1c Advance Peanut Machines $12; 120 Wurlitzer Wall Boxes $3; Citations $55; Bally Rapid Fire $75; Bowlette $40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE — Very Cheap — Packard Wall Boxes. Seeburg W-1L-56 Wireless Wallomatic Brand New Wurlitzer 30-45 Wall Boxes. Make An Offer. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINNESOTA.

CLASSIFIED ADVERTISING SECTION

FOR SALE—12 Packard Wall Boxes clean $4.50 each; 1 United 3-4-5 $125; 1 Williams Super World Series $185; 1 Genco Double Action $50; 1 Williams Long Beach $225; 1 Genco 400 (5c) $225. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA STREET, EVANSVILLE 10, INDIANA.

FOR SALE — Coin Operated Equipment—10 Scientific Q Ball Pool Tables all like new, $125 each. A. & M. AMUSEMENT COMPANY, 2400-23 AVENUE S, ST. PETERSBURG, FLORIDA.

FOR SALE—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price $49.50. Send for photo. UNITED PLAY MACHINES CORP., 578 TENTH AVE., NEW YORK, N. Y.

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. Exclusive AMI Distributors. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N.W. 36th STREET, MIAMI 42, FLA. (Tel.: 64-4864).

FOR SALE—Excellent Condition—1 Bright Lights $175; 4 Atlantic Citys $330; 4 Frolics $375; 3 Palm Beaches $375; 2 Beautys $480. These machines purchased new—very little play. UNCLE MILTY'S ARCADE, WEST 1st STREET, BAYONNE, NEW JERSEY.

FOR SALE—Chicoin Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; Deluxe Bowler $34.50; and many other values. COIN AMUSEMENT GAMES. 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Exhibit Gun Patrol $175; Exhibit Jet Gun $195; Exhibit 6 Shooter $150; C. C. Pistol $125; C. C. 4-Player Derby $150; Williams Horsefeathers $150; C. C. King Pin $150; Evans Bat-a-Score $175; Mutoscope Sky Fighter $125; Wilcox Recordio $125; Jungle Joe $125; Int. Mut. Deluxe Photo-mats $395. WANT—We will buy at once —Quote lowest prices on Wurlitzer model 1250; Seeburg M100 78 r.p.m.; Seeburg M100-45BL BUSH DISTRIBUTING COMPANY, 286 N. W. TWENTY-NINTH STREET, MIAMI 37, FLA.

FOR SALE — Priced Right—Bright Lights, Bright Spot, Coney Island, Spot Lights, Atlantic City, Palm Beach, Frolics, Beauty, Beach Club. Write, wire or phone J. ROSENFELD COMPANY, 3220 OLIVE, ST. LOUIS 3, MISSOURI. Tel.: OLive 2800.

FOR SALE—Bingoes at the lowest prices in the country — Bolero $175.00; Brite Lites $190.00; Brite Spots $250.00; Spot Lites $250.00; ABC $95.00; Frolics $395.00; Coney Islands $240.00; Beauties $485.00; Leaders $225.00; Stars $275.00; Show Boat $375.00; Atlantic City $375.00; Five Stars $85.00; Palm Beach $375.00; Rodeo, new $450.00. CLEVELAND COIN, 2029 PROSPECT, CLEVELAND, OHIO. Tel.: TOwer 1-6715.

FOR SALE—AMI "A" $275; "B" $395; Wurlitzer 1015 $90; 1100 $229.50; Rockola 1422 $65; Seeburg M10078 $495; 48 Blond Seeburg ML $195; Aerion Coronet $50. All machines checked, ready for location. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS.

FOR SALE—AMI "A" $295; AMI "C" $495; Seeburg 100-78 $595. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH TVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—World Series $150; Hot Rods $35; Leaders $265; Three Feathers $35; Red Shoes $60; Hayburner $125; Team Hockey $40; South Pacific $40; Four Horsemen $60; Pinky $65. F.O.B. St. Louis, Mo. ½ Deposit. REEL DISTRIBUTING CO., 4539 ST. LOUIS AVE., ST. LOUIS 15, MO.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.; 349.

FOR SALE — United Steeplechase $295; Coney Island $245; Touchdown $245; Williams Spark Plug $250; Hayburner $245; Sea Jockey $245. Write for low prices on pins, bingos, arcade games. LEHIGH SPECIALTY, 826 N. BROAD STREET, PHILADELPHIA 30, PA.

FOR SALE—The finest reconditioned phonographs and games in the country. Every siugle one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIverside 4131.

FOR SALE—100 Record Seeburg 45 (write); 1250 Wurlitzer 45 $425; 600 Wurlitzer $50; Double Header $50; Ski Alley $75; Williams Super World Series $250; Exhibit Six Shooter $160; Dale Gun $50. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE — Nothing temporarily — Cash Box has produced such action we are for a short period sold out. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLEN FALLS, N. Y.

FOR SALE—Chicago Coin Band Box $150; Wurlitzer 1100 $275; Super Twin Rotation $200; Scientific Batting Practice $65; Chicago Coin Hit Parade $65. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel: TYler 4-3810.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Bally Atlantic Citys; Palm Beaches; Frolics; and Beautys. Also, floor sample Chicago Coin Bowl-A-Ball and all late Gottlieb 5-ball used games. If interested, call, write, or wire. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel.: CAnal 8318.

FOR SALE—Bingo Games—Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EAstern 7-1021.

FOR SALE—Close outs, reconditioned like new. Coney Islands $305; Leaders $300; Holidays $235; Lite-A-Lines $95; Hot Rods $40; Citations $25; Frolics $350; Genco 400's now perfected and better than Jumping Jacks or Gold Nugget. Percentage right, wonderful results. You try for three weeks. Return if not satisfactory. We refund full purchase price. 1/3 deposit, balance COD. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEmlock 3844.

FOR SALE—The old reliable Massengrill coin operated pool tables. Write for price list on used equipment. We will buy one balls, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel.: 500.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL., Tel. SAcramento 2-5050.

FOR SALE—Terrific deal on brand new 5c hot nut machines; 5 lb capacity. Distributors and Operators write for deal on accepted sensational Kiddie Rides. Finest guaranteed reconditioned phonographs of all types; low prices. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVENUE, ELIZABETH, N. J.

FOR SALE—115 New and used wall boxes $100 at Thermopolis, Wyoming. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

FOR SALE—Niagara $150; Chinatown $205; Happy Days $200; Minstrel Man $85; KO's $40; Ristocrat 45 $40. STARK NOVELTY CO., 2429 7TH N.W., CANTON, OHIO.

FOR SALE — We have a large stock of reconditioned Five Balls. One Balls Bingo and Phonos. Write for list. WESTERHAUS COMPANY 3726 KESSEN AVENUE CINCINNATI, O. Tel.: MOntana 5000-1-2.

FOR SALE—Bomber $40; Judy $45; King Pin $50; Buttons & Bows $32.50; Thing $32.50; What's My Line $49.50; Tri-Score $35; Harvest Time $35; Knock Out $45; Punchy $40; Fighting Irish $45; Gin Rummy $42.50; Spring Time $85; Big Hit $165; Slug Fest $140; Whiz Kids $105; Hits & Runs; Genco, 355; Canasta $25; Boston $39.50; 49 Majors $27.50; Jennie $50; Tumbleweed $52.50; St. Louis $32.50; Red Shoes $60; Tucson $22.50; Hit Parade $27.50; South Pacific $49.50; Shanty Town $62.50; Morroco $22.50; Bank-A-Ball $35; Mardi Gras $27.50; Rainbow $22.50; Just 21 $15; Play Tune $30; Freshie $42.50; MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

MISCELLANEOUS

NOTICE — Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—"O.P.S. Off." Hawley Dime Converter Kit for old style and new style Packard Boxes. 25 Lots $1.25 ea.; Samples $1.50. Contains Dime Glass, Dime Bushings, parts for rejector. Dime Bushings available, 25c ea. HAWLEY DISTRIBUTING, 2720 W. PICO BLVD., LOS ANGELES, CALIFORNIA.

NOTICE — Phonograph Motors Rewound — Any make of split-phase Juke Box Motor rewound $4.00. No Extras. $4.00 is all you pay. Mailing list 4,000 Juke Box Operators $35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel.: 2711.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

NOTICE—10c Seeburg and AMI Ops —Don't Pass Up Those Nickels! General's Conversion kit fits late model phonographs and wall boxes. Will take 2 nickels, 10c, and 25c. Send $3.50 for sample. In lots of 10, $2.95 each. Complete with decal and simple instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD, CALIF.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 19, N. Y.

*"*Believe Me—for value received from 'THE CASH BOX'—the subscription price is too low."*

VINCE SHAY

Empire Coin Machine Exch.

Chicago, Illinois

If you are reading someone else's copy of

The Cash Box

why not mail this coupon today

THE CASH BOX
26 WEST 47th STREET
NEW YORK 36, N. Y.

Enclosed find my check for $15 for a Full Year (52 Weeks) Subscription.

NAME .....

FIRM .....

ADDRESS .....

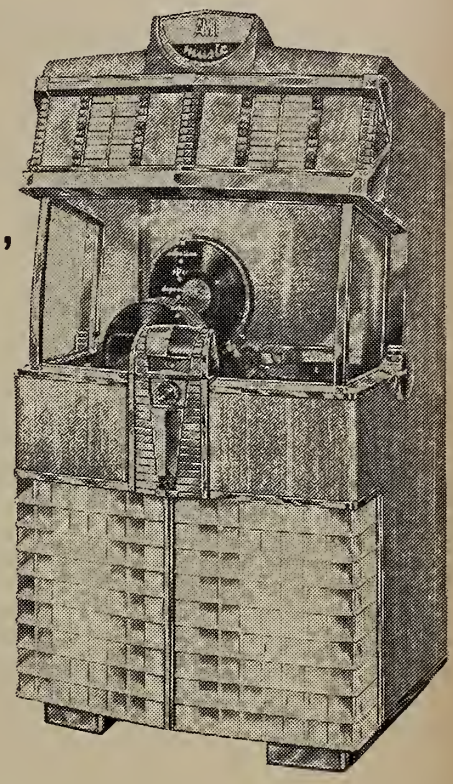
CITY ..... ZONE ... STATE .....

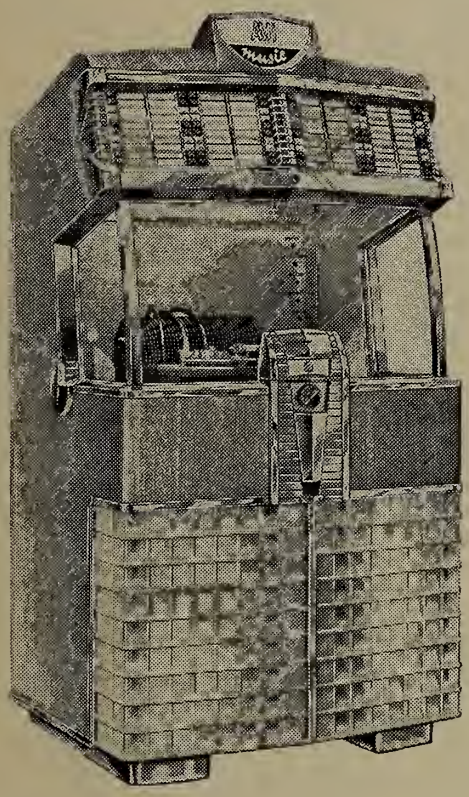
operators can add profits from more locations with **three** new **"job-tailored"** model **"E"** juke boxes!

THE MODEL "E" OPERATOR "JOB-TAILORS" HIS INSTALLATION TO THE PARTICULAR LOCATION FOR MAXIMUM PLAY, PROFIT AND PATRON SATISFACTION.

model "E-40"

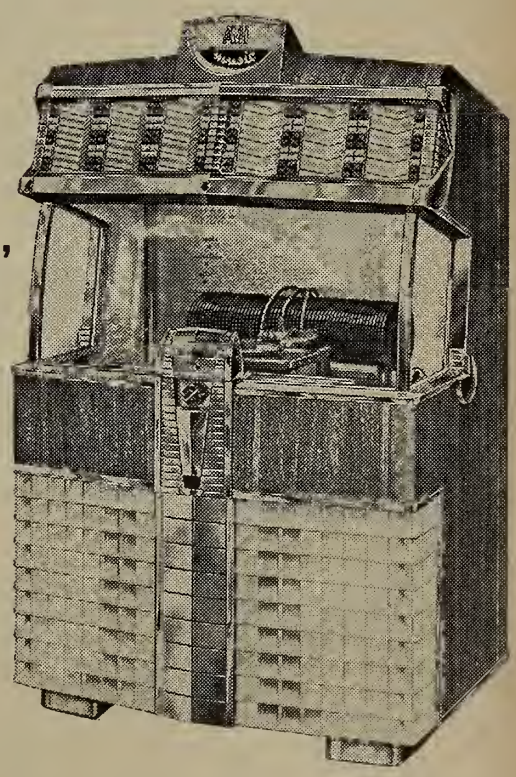
The trim new AMI Model "E-40" is frequently preferred by the more lively locations where fast play and quick turnover is concentrated on Hit-Tunes and Favorites. The "E-40" is favored also for installation in those locations whose patrons want race or ballad music of a kind generally only available on 78 r.p.m. records.





model "E-80"

The beautiful new AMI Model "E-80" juke box will be first choice of many operators for those locations whose patrons want a more complete and diversified program of music. Discriminating listeners praise the tonal quality of the 7-inch micro groove records as played on the "E-80"



model "E-120"

The new "E-120" is truly the *Concert Grand* of automatic musical instruments. It offers a complete program of recorded music to please the tastes of the most demanding and discriminating patron. The "E-120" covers everything from Boogie to Bach, from Symphony to Swing—all with the amazing tonal fidelity of the 7-inch micro groove records.

AMI *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

THIS WEEK'S USED MACHINE QUOTATIONS

14th Year of Publication
715th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

LISTED ALPHABETICALLY

AIREON

4. Fiesta	50.00	70.00
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	50.00	70.00
4. '49 Coronet 100	125.00	169.50

A M I

2. WM Wall Box	16.50	22.50
2* Model A '46	219.50	325.00
2* Model B '48	350.00	395.00
4* Model C	350.00	495.00

BUCKLEY

4. Wall & Bar Box O.S.	3.00	5.00
4. Wall Bar Box N.S.	6.00	17.50

MILLS

2. Panoram	250.00	295.00
4. Throne of Music	25.00	69.50
4. Empress	29.00	69.50
6. Panoram 10 Wall Box.	5.00	8.50
4. Panorama Peek (Con).	185.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	129.50	150.00

PACKARD

4* Pla Mor Wall & Bar Box	3.95	7.50
4. Manhattan	65.00	125.00
4. Model 7 Phono	69.00	75.00

ROCK-OLA

4. Playmaster '46	50.00	79.50
4* 1422 Phono ('46)	65.00	125.00
4. 1424 Phono (Hideaway)	99.50	169.00
2* 1426 Phono ('47)	90.00	150.00
4. 1432 (Rocket '51)	375.00	395.00
2. 1434	395.00	419.50
2. Magic Glo (1428)	209.50	295.00
4. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

4. Hi-Tone 9800	29.50	60.00
4. Hi-Tone 9800 BC	29.50	60.00
4. Hi-Tone 8800	29.50	59.00
4. Hi-Tone 8800 RC	29.50	59.00
4. Hi-Tone 8200	29.50	59.00
4. Hi-Tone 8200 RC	29.50	59.00
4* 146S	85.00	100.00
2* 146M	90.00	150.00
1. 147S	95.00	119.00
2* 147M	115.00	175.00
1. 148S	140.00	199.00
2* 148M	195.00	275.00
4* 148ML	105.00	249.00
4* M-100-78	495.00	650.00
4* 3W2 Wall-a-Matic	7.50	12.50
4. W1-L56 Wall Box 5c	4.50	10.00
4. 3W5-L56 Wall Box 5, 10, 25c	25.00	27.50
4. W4L-56	24.50	35.00
4. W6L-56-5/10/25 Wireless	30.00	34.00
4. 3W7-L-56	25.00	34.50
6. Tear Drop Speaker	12.50	17.50

WURLITZER

4. 750E	29.50	69.50
4. 780M Colonial	29.50	99.50
4. 780E	29.50	89.50
4. 800	29.50	60.00
4. 850	25.00	79.50
4. 950	25.00	99.50
4* 1015	90.00	165.00
4. 1017 Hideaway	99.00	129.50
1* 1100	225.00	395.00
2* 1080	100.00	150.00
1* 1250	359.00	425.00
7. 1400	495.00	595.00
4. 3031 Wall Box	9.95	15.00
4. 3045 Wall Box	5.00	20.00
1. 3020 Wall Box	17.50	25.00
4. 3025	5.95	6.00
4. 2140 Wall Box	10.95	19.00
4. 219 Stepper	20.00	22.50

MISCELLANEOUS

4. ChiCoin Band Box	125.00	150.00
4. Chicago Coin Hit Parade	65.00	129.50
2. Ristaucrat	35.00	45.00
2. Williams Music Mite	49.50	110.00
4. Evans Constellation	350.00	395.00

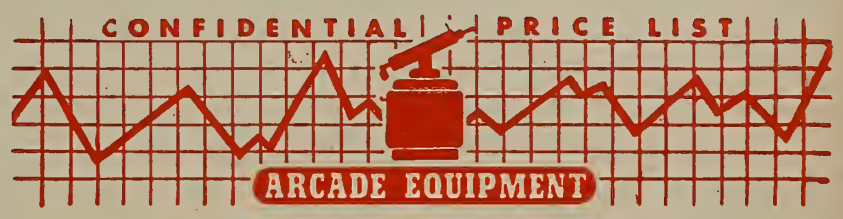
Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	60.00
2* A.B.C. (Un 5/51)	85.00	135.00
4. Across the Board	225.00	245.00
4. Ali Baba (Got 6/48)	20.00	34.50
4. Alice (Got 8/48)	24.50	45.00
4. All Star Basketball (Got 2/52)	95.00	175.00
4. Aquacade (Un 4/49)	30.00	39.50
4. Arcade (Wm 11/51)	115.00	145.00
4. Arizona (Un 5/50)	40.00	79.50
2* Atlantic City (B 5/52)	325.00	395.00
4. Baby Face (Un 1/49)	20.00	39.00
4. Ballerina (B 48)	10.00	24.50
4. Band Leader	25.00	49.00
4. Banjo	20.00	24.50
4. Bank-A-Ball (Got)	35.00	75.00
4. Barnacle Bill (Got 8/48)	25.00	34.50
1. Basketball (Got 10/49)	95.00	150.00
2* Beauty (B 11/52)	425.00	495.00
4. Be Bop (Ex)	49.50	69.00
4. Bermuda (CC 11/47)	20.00	35.00
4. Big Hit (7/52)	165.00	195.00
4. Big Top	50.00	65.00
4. Black Gold	29.50	59.50
4. Blue Skies (Un 11/48)	24.50	35.00
2* Bolero (Un 1/52)	165.00	199.50
4. Bomber (CC 5/51)	40.00	65.00
4. Bonanza (Wm 11/47)	12.50	29.50
4. Boston (Wm 11/47)	40.00	69.50
2. Bowling Champ (Got 2/49)	24.50	50.00
4. Bowl. League (Got 8/47)	10.00	50.00
2* Bright Lights (B 5/51)	165.00	199.50
3* Bright Spot (B 11/51)	200.00	300.00
4. Broadway (B)	175.00	189.50
4. Buffalo Bill (Got 5/50)	44.50	79.00
4. Buccaneer (Got 10/48)	25.00	34.50
4. Buttons & Bows (Got 3/49)	32.50	47.50
4. Camel Caravan	39.50	69.50
4. Caravan (Wm 7/52)	150.00	185.00
4. Campus	55.00	65.00
4. Canasta (Ge 7/50)	25.00	69.50
4. Carnival (B '48)	25.00	49.50
4. Carolina (Un 3/49)	22.00	34.50
4. Carousel	15.00	29.50
4. Catalina (CC 2/48)	20.00	35.00
4. Champion (B '48)	37.50	45.00
2. Champion (CC 6/49)	40.00	65.00
4. Chico	19.50	45.00
4* Chinatown (Got 10/52)	195.00	210.00
4. Cinderella (Got 3/47)	20.00	29.50
2* Circus (Un 9/52)	275.00	395.00
4* Citation (B '48)	25.00	55.00
4. Cleopatra	15.00	24.50
4. College Daze (Got 8/49)	50.00	75.00
2* Coney Island (B 9/51)	200.00	305.00
4. Contact	24.50	55.00
4. Control Tower (Wm 4/51)	85.00	100.00
4. Coronation (Got 11/52)	210.00	235.00
4. County Fair (Un)	95.00	125.00
4. Crazy Ball (CC 7/48)	20.00	35.00
4. Crossroads (Got 5/52)	175.00	185.00
4. Cyclone (Got 5/51)	140.00	175.00
4. Dallas (Wm 2/49)	44.50	60.00
4. De Icer (Wm 11/49)	75.00	79.50
4. Dew Wa Ditty (Wm 6/48)	20.00	34.50
4. Domino (Wm 6/52)	160.00	165.00
4. Double Action	50.00	95.00
1. Dble. Feature (Got 12/50)	79.50	99.50
4. Dbl. Shuffle (Got 6/49)	49.50	75.00
1. Disk Jockey (Wm 1/53)	200.00	225.00
2. Dreamy (Wm 3/50)	69.00	79.50
4. Eight Ball	120.00	150.00
4. Entry (B '47)	25.00	65.00
4. El Paso (Wm 11/48)	39.50	49.50
4. Fighting Irish (CC 11/50)	45.00	95.00
2. Five Star (Univ. 5/51)	75.00	85.00
4. Floating Power	44.50	49.50
4. Flying High (Got 2/53)	235.00	275.00
4. Flying Saucers (Ge 12/50)	59.50	100.00
2. Football (CC 8/49)	49.50	75.00
1. Four Corners (Wm 12/52)	169.50	220.00
1. Four Horsemen (Got 9/50)	60.00	129.50
4* Four Hundred (Ge '52)	150.00	225.00
4* Four Stars (Got 6/52)	185.00	195.00
2. Freshie (Wm 9/49)	42.50	60.00
2* Frolics (B 10/52)	335.00	400.00
2* Futurity (Ge 6/62)	125.00	235.00
1. Georgia (Wm 9/50)	69.50	95.00
4. Gin Rummy	42.50	65.00
4. Gizmo (Wm 8/48)	19.50	35.00
4. Glamour	24.50	75.00
4. Globe Trotter	135.00	145.00
4. Gold Cup (B '48)	24.50	50.00
6. Gold Mine	29.50	49.50
4. Golden Gloves (CC7/49)	50.00	75.00
7. Golden Nugget (Ge 3/53)	235.00	335.00
4. Gondola	19.50	35.00
4. Grand Award (CC 1/49)	24.50	35.00
4. Handicap	225.00	269.00
1. Happy Days (Got 8/52)	200.00	220.00
4. Happy-Go-Lucky	100.00	139.50
4. Harvest Moon (Got 12/48)	35.00	75.00
4. Harvest Time (Ge 9/50)	35.00	79.50
4. Harvey (Wm)	119.00	175.00
2. Hawaii (Un 8/47)	15.00	29.50
4* Hayburner (Wm 7/51)	105.00	245.00
4. Hit Parade	27.50	29.50
4. Hit Parade (CC)	27.50	65.00
4. Hit & Runs (Ge 5/51)	55.00	65.00
4. Hit 'N' Run (Got 4/52)	145	150.00
4. Holiday (CC 12/48)	39.50	45.00
4* Holiday (Ke 12/51)	145.00	259.50
2. Hong Kong (Wm 10/52)	175.00	195.00
4. Horsefeathers (Wm)	150.00	159.00
4. Horse Shoe (Wm)	139.50	152.50
1* Hot Rods (B '49)	35.00	49.50
4. Humpty Dumpty (Got 10/47)	24.50	35.00
4. Jack 'N' Jill (Got 4/48)	20.00	45.00
4. Jalopy (Wm 9/51)	125.00	155.50
4. Jamboree	24.50	39.50
4. Jeanie (Ex 7/50)	50.00	85.00
4. Jockey Special (B '47)	15.00	49.50
4. Joker (Got 11/50)	60.00	95.00
4. Judy (Ex 7/50)	45.00	75.00
2* Jumping Jacks (Ge '52)	225.00	295.00
4. Just 21 (Got 10/50)	15.00	49.50
4. K. C. Jones	50.00	100.00
4. King Arthur (Got 10/49)	35.00	90.00
4. King Cole (Got 5/48)	20.00	45.00
4. King Pin (CC)	50.00	150.00
4* Knockout (Got 1/51)	40.00	75.00
4. Lady Robin Hood (Got 1/48)	25.00	35.00
4* Leaders (Un)	200.00	300.00
4. Leap Year	25.00	39.50
4. Line Up	25.50	34.50
2* Lit-A-Line (Ke 6/52)	79.50	100.00
2. Long Beach (Wm 8/52)	175.00	225.00
4. Lucky Inning (Wm 5/50)	35.00	69.50
4. Lucky Star (Got 5/47)	29.50	50.00
4. Mad. Sq. Garden (Got 6/50)	100.00	115.00
7. Magic	24.50	30.00
4. Majors '49 (CC 2/49)	27.50	45.00
4. Major League Baseball	20.00	39.50
2. Manhattan (Un 2/48)	17.50	34.50
2. Majorettes (Wm 4/52)	110.00	140.00
4. Mardi Gras	27.50	29.50
4. Marjorie (Got 7/47)	14.50	29.50
4. Maryland (Wm 4/49)	35.00	49.50
4. Merry Widow	25.00	29.50
4. Melody (B 47)	15.00	49.50
2. Mercury (Ge)	54.50	79.00
4. Mermaid (Got 6/51)	125.00	140.00
4. Minstrel Man (Got 3/51)	85.00	145.00
4. Monterey (Un 5/48)	10.00	35.00
4. Moon Glow (Un 12/49)	24.50	39.50
4. Morocco	22.50	35.00

COPYRIGHTED 1953. REPRODUCTION NOT PERMITTED.

4. Niagara	145.00	150.00
4. Nifty (Wm 12/50)	89.50	94.50
6. Nudgy (B 47)	25.00	39.50
4. Oasis	45.00	85.00
4. Oklaboma (Un 6/49)	64.50	69.50
2. Old Faithful (Got 1/50)	75.00	85.00
4. Old Hilltop	150.00	160.00
2. Olympics (Wm)	165.00	175.00
4. One Two Three	34.50	49.50
2* Palm Beach (B 7/52)	340.00	415.00
4. Paradise (Un 7/48)	12.50	35.00
2. Paratrooper (Wm 9/52)	150.00	185.00
4. Pboenix	35.00	39.00
4. Photo Finish	35.00	40.00
2. Pin Bowler (CC 7/50)	65.00	95.00
4. Pinch Hitter (Un 5/49)	24.50	49.50
1. Pinky (Wm 10/50)	65.00	95.00
4. Play Ball (CC 1/51)	35.00	45.00
4. Play Boy (CC 5/47)	35.00	95.00
4. Playland (Ex 8/50)	65.00	89.50
4. Playtime (Ex)	30.00	45.00
4. Puddin Head	35.00	39.50
4. Puncby (CC 11/50)	40.00	75.00
4. Quarterback (Wm)	35.00	85.00
4. Quartet (Got 2/52)	150.00	190.00
2. Queen of Hearts (Got 1/53	235.00	245.00
4. Rag Mop (Wm 11/50)	74.50	95.00
4. Rainbow (Wm 9/48)	22.50	35.00
4. Ramona (Un 2/49)	20.00	35.00
4. Rancho (B '48)	10.00	25.00
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	60.00	75.00
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	35.00	50.00
6. Riviera	14.50	25.00
3. Rocket (Ge 5/50)	59.50	65.00
4. Rockettes (Got 8/50)	85.00	95.00
4. Rondevoo (Un 5/48)	15.00	29.50
4. Rose Bowl (Got 10/51)	135.00	139.50
4. Round Up (Got 11/48)	24.50	49.00
4. St. Louis (Wm 2/49)	32.50	44.50
4. Sally (CC 10/48)	10.00	20.00
4. Samba	27.50	59.50
4. Saratoga (Wm 10/48)	39.50	45.00
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	24.50	34.50
6. Sea Hawk	15.00	22.00
1. Sea Jockeys (Wm 12/51)	185.00	245.00
6. Sea Isle (CC 11/47)	14.50	19.50
4. Select-A-Card (Got 4/50)	65.00	79.50
4. Serenade (Un 12/48)	19.50	34.50
4. Shanghai (CC 4/48)	24.50	39.00
4. Shantytown	62.50	85.00
1. Sharpshooter (Ge)	49.50	65.00
1. Shoo Shoo (Wm 2/51)	84.50	100.00
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
4. Shoot the Moon	145.00	160.00
4. Sbow Boat (Un 1/49)	10.00	20.00
2* Show Boat (Un 1/53)	325.00	395.00
7. Silver Skates (Wm 2/53)	220.00	225.00
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	22.50	29.50
4. Skill Pool (Got 9/52)	210.00	225.00
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
4. Slugfest (Wm 3/52)	119.50	140.00
4. Slugger	14.50	60.00
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
4. South Pacific (Ge 3/50)	40.00	49.50
2. Spark Plugs (Wm 10/51)	125.00	245.00
4. Special Entry (B '49)	35.00	49.50
6. Speed Ball	14.50	32.50
4. Speedway (Wm 9/48)	35.00	39.50
4. Spinball (CC 5/48)	10.00	25.00
2. Spot Bowler (Got 10/50)	89.50	125.00
2* Spot-Lite (B 1/52)	200.00	295.00
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
4. Sportsman (Wm)	75.00	110.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
4. Springtime (Ge)	75.00	85.00
6. Stage Door Canteen	10.00	25.00
1* Stars (Un 6/52)	225.00	319.00
4. Stardust (Un 5/48)	14.50	35.00
7. Starlight	220.00	
3. Steeple Chase (Un 2/52)	159.50	225.00
4. Stop & Go (Ge 3/51)	50.00	70.00
4. Stormy (Wm 1/48)	24.50	35.00
4. Streamliner	10.00	14.50
2. Summertime (Un 9/48)	34.50	49.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	10.00	35.00
2. Sunshine Park (B 12/52)	260.00	285.00
6. Supercharger	19.50	24.50
4. Super Hockey	35.00	59.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
4. Surf Queen (B '46)	10.00	19.50
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	35.00	44.50
4. Sweepstakes	225.00	275.00
4. Sweetheart (Wm 7/50)	50.00	79.50
4. Tahiti (CC 10/49)	62.50	69.50
4. Tampico (Un 7/49)	50.00	64.50
6. Target Skill	12.50	19.50
1. Telecard (Got 1/49)	24.50	69.00
4. Temptation	25.00	33.00
4. Tennessee (Wm 2/48)	29.50	35.00
4. Thing (CC 2/51)	32.50	45.00
4. Tbree Feathers	35.00	64.50
4. Three Four Five (Un 10/51)	125.00	135.00
2. Three Musketeers (Got 7/49)	59.50	85.00
4. Thrill (CC 9/48)	29.50	35.00
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
4. Touchdown (Un)	165.00	245.00
6. Towers	12.50	15.00
4. Trade Winds	25.00	29.50
6. Treasure Cbest	14.50	30.00
4. Trigger	89.00	100.00
4. Trinidad (CC 3/48)	15.00	45.00
4. Triple Action	25.00	35.00
4. Triplets (Got 7/50	60.00	100.00
4. TriScore (Ge 1/51)	35.00	40.00
4. Trophy (B '48)	50.00	100.00
2. Tropicana (Un 1/48)	7.50	22.50
4. Tucson (Wm 1/49)	22.50	44.00
2. Tumbleweed	50.00	75.00
6. Turf Cbamp	24.50	39.50
2* Turf King (B 6/50)	69.50	145.00
2. Twenty Grand (Wm 1/53)	175.00	195.00
4. Utah (Un 8/49)	50.00	59.00
6. Vanities	10.00	25.00
6. Victory Special (B 46)	19.50	49.50
4. Virginia (Wm 3/48)	20.00	25.00
4. Watch My Line (Got 9/51)	49.50	75.00
4. Whizz Kids	105.00	115.00
6. Wild Fire	19.50	30.00
4. Wild West	114.50	165.00
4* Winner (Univ.)	50.00	65.00
4. Wisconsin (Un 3/48)	20.00	34.50
6. Yankee Doodle	15.00	19.50
4. Yanks (Wm 4/48)	15.00	25.00
4* Zingo (Un 10/51)	115.00	175.00

4. Bally Shuffle-Line	95.00	109.50
1. Bally Hook Bowler	89.00	149.50
2. Bally Basehall	49.50	75.00
4. Bally Shuffle Champ	29.00	39.00
4. Bally Shuffle-Bowler	24.50	29.00
2. Bally Speed Bowler	34.50	50.00
2. ChiCoin Bowling Alley	34.50	55.00
4. ChiCoin Alley w/con.	35.00	79.50
4. ChiCoin Ace Bowl	79.50	110.00
4. ChiCoin Bowl Classic	59.50	75.00
1. ChiCoin Horseshoes	60.00	100.00
4. ChiCoin Rebound	25.00	45.00
4. CbiCoin Basehall	45.00	49.00
1. ChiCoin Trophy	25.00	75.00
2. ChiCoin 6 Player	225.00	245.00
2. ChiCoin 6 Player Matcb	295.00	315.00
4. ChiCoin 6 Player DeLuxe	250.00	275.00
4. ChiCoin 6 Play 5th Frame	425.00	450.00
4. ChiCoin 10th Frame	325.00	365.00
4. Exhibit Strike	25.00	89.50
4. Exhibit Twin Rotation	200.00	275.00
1. Genco Shuffle Target	39.50	95.00
4. Genco Bowling League	24.50	45.00
4. Genco Baseball	25.00	49.00
4. Genco 8 Player Reb'd	125.00	145.00
4. Genco Target Skill	95.00	125.00
4. Gottlieb Bowlette	25.00	40.00
4. Keeney ABC Bowler	15.00	25.00
1. Keeney Bowling Champ	55.00	75.00
4. Keeney King Pin	35.00	50.00
4. Keeney Pin Boy	24.50	39.50
4. Keeney Ten Pins	15.00	24.50
4. Keeney Lucky Strike	35.00	50.00
4. Keeney Dbl. Bowler	35.00	79.50
2. Keeney League Bowl	115.00	125.00
4. Keeney Duck Pins	15.00	125.00
4. Keeney Super Deluxe League	275.00	295.00
4. Keeney DeLuxe League Bowler	245.00	255.00
4. Keeney Big League Bowl	185.00	285.00
2. Keeney 4 Play League	110.00	150.00
2. Keeney 4-Way Bowl	35.00	40.00
4. Keeney 6-Player	225.00	265.00
4. Keeney 10 Play	315.00	400.00
4. Keeney Super DeLuxe	275.00	295.00
4. Keeney Team Blr.	425.00	475.00
4. Rock-Ola Shuffle Jungle	24.50	75.00
4. Rock-Ola Sbuffle-Lane	24.50	29.00
4. Univ. DeLuxe Twin	85.00	125.00
1* Un. DeLuxe 6-Player	235.00	300.00
4* Un. Super 6 Play	275.00	325.00
2. Un. Dbl. Sbuffle	34.50	50.00
4. Un. Official Bowler	300.00	325.00
4. United Shuffle Alley	15.00	45.00
4. Un. Shuffle w/con.	25.00	69.50
4. Un. Shuffle Alley Exp.	25.00	29.50
4. Un. 2-play Express	35.00	45.00
4. Un. Sin Rebound	50.00	70.00
4* Un. Twin Rebound	75.00	139.50
1. United Slugger	49.00	65.00
1. United Skee Alley	45.00	79.00
1. Un. 4-Player	125.00	175.00
1* Un. 5-Player	160.00	210.00
1* Un. 6-Player	190.00	240.00
4. Un. Manhat. 6 Play	325.00	345.00
4. Un. Star 6 Play	325.00	375.00
4. Un. 10th Frame Star	345.00	385.00
4. Un. Shuffle-Cade	150.00	189.50
4. Un. Twin Shuffle Cade	75.00	175.00
4. Univ. Super Twin	59.50	69.00
4. Universal Twin Bowler	49.00	69.50
4. Univ. HiScore Bowler	49.00	115.00
4. Williams DeLuxe Bowler	34.50	39.00
4. Williams Twin Sbuffle	29.50	45.00
2. Williams Dbl. Head	50.00	59.00



4. ABT 6 Gun Rifle Range	595.00	700.00
4. Advance Rolls	30.00	35.00
6. Allite Strike 'N Spares	39.50	149.50
4. Boomerang	45.00	59.50
4. Bally Big Inning	75.00	149.50
6. Bally Bowler	175.00	189.50
4. Bally Convoy	47.50	125.00
4. Bally Defender	95.00	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	49.50	65.00
6. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	45.00	79.50
4. Bally Rapid Fire	75.00	125.00
4. Bally Sky Battle	49.50	125.00
2. Bally Torpedo	49.50	95.00
4. Bally Undersea Raider	95.00	125.00
6. Bank Bali	35.00	45.00
4. Bing-A-Roll	45.00	50.00
6. Buckley DeLuxe Dig	119.50	149.50
6. Buckley Treas Is Dig	95.00	110.00
4. Champion Hockey	50.00	75.00
2. ChiCoin Basketball Champ	195.00	235.00
4. ChiCoin 4 Player Derby	150.00	295.00
4* ChiCoin Goalee	49.50	125.00
4. CbiCoin Hockey	49.50	75.00
4. Chi Midget Skee	125.00	165.00
2* ChiCoin Pistol	65.00	125.00
6. ChiCoin Roll-A-Score	39.50	75.00
4. Edelco Pool Table	49.50	75.00
4. Evans Bat-A-Score	150.00	175.00
4. Evans Ski Roll	125.00	150.00
4. Evans Super Bomber	50.00	125.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	50.00	75.00
1. Evans Tommy Gun	49.50	125.00
2* Exhihit Dale Gun	50.00	65.00
4* Exhibit Gun Patrol	175.00	185.00
2* Exhihit Jet Gun	195.00	225.00
4. Exhibit Pony Express	175.00	225.00
6. Exhibit Rotary Mdsr.	175.00	275.00
1. Exhihit Silver Bullets	87.50	175.00
4* Exhihit Six Shooter	135.00	175.00
6. Exhibit Mercbantman Roll Ch Digger	85.00	99.50
4. Exhibit Vitalizer	75.00	95.00
4. Genco Glider	30.00	45.00
6. Genco Play Ball	29.50	65.00
1. Hy Roll	35.00	50.00
4. Irish Poker	65.00	85.00
4. Jack Rabbit	55.00	95.00
4. Jungle Joe	125.00	135.00
4. Keeney Air Raider	100.00	125.00
4. Keeney Anti Aircraft Bl	15.00	50.00
4. Keeney Sub Gun	95.00	125.00
4. Keeney Texas Leaguer	49.50	55.00
2. Kirk Night Bomber	75.00	145.00
4. Lite League	49.50	90.00
4. Mutoscope Ace Bombers	100.00	125.00
4. Muto. Atomic Bomber	125.00	155.00
4. Mutoscope Dr. Mobile	95.00	175.00
4. Mutos. Fly. Saucers	100.00	150.00
4. Mutos. Photo. (Pre-War)	250.00	395.00
2. Mutoscope Silver Gloves	175.00	275.00
4. Mutoscope Sky Figbter	85.00	125.00
4. Mutoscope Voice-O-Graph 35c	425.00	450.00
4. QT Pool Table	89.50	125.00
4* Quizzer	75.00	95.00
6. Rockola Ten Pins HD	25.00	49.50
4. Rockola World Series	69.50	100.00
6. Scientific Baseball	49.50	75.00
6. Scientific Basketball	59.50	75.00
2. Scientific Batting Pr.	65.00	69.50
4. Scientific Pitcb 'Em	185.00	195.00
2* Seehurg Bear Gun	225.00	250.00
1. Seehurg Chicken Sam	75.00	119.00
4. Seehurg Shoot the Chute	49.50	75.00
4. Set Shot Basketball	295.00	349.50
6. Skee Barrel Roll	25.00	49.50
4. Spares & Strikes	149.00	160.00
6. Skill Jump	25.00	39.50
4. Supreme Bolascore	40.00	95.00
6. Supreme Skee Roll	20.00	75.00
6. Supreme Skill Roll	20.00	69.50
4. Supreme Rocket Buster	45.00	75.00
6. Tail Gunner	49.50	89.50
1. Telequiz	125.00	165.00
4. Un. Team Hockey	40.00	85.00
6. Warner Voice Record	49.50	69.50
4. Western Basehall '39	40.00	85.00
4. Western Basehall '40	75.00	85.00
6. Whizz	15.00	24.50
4. Wilcox-Gay Recordio	125.00	165.00
4. Williams All Stars	35.00	69.50
6. Williams Box Score	39.50	65.00
4. Williams Star Series	50.00	100.00
4* Williams Super World Series	150.00	250.00
4. Williams Quarterback	34.50	85.00
4. Wurlitzer Skee Ball	25.00	150.00

COPYRIGHTED 1953. REPRODUCTION NOT PERMITTED.

CIGARETTE MACHINES

2. Automatic "Smokeshop" (9 Col., 486 Cap.)	$175.00-	$239.50
4. Du Grenier (Mod. A-7)	110.00-	140.00
4. Du Grenier (Mod. A-9)	120.00-	150.00
4. Du Grenier (Mod. AC-7)	125.00-	155.00
4. Du Grenier (Mod. AC-9)	130.00-	160.00
4. Du Grenier (Mod. E-7)	135.00-	165.00
4. Du Grenier (Mod. ES-9)	140.00-	170.00
4. Du Grenier (Mod. E-9)	145.00-	175.00
4. Du Grenier (Mod. ES-11)	150.00-	180.00
4. DuGrenier "W" (9 col.)	50.00-	85.00
4. DuGrenier "S" (7 col.)	50.00-	90.00
4. DuGrenier "S" (9 col.)	69.50-	85.00
4. DuGrenier Champion (9 col.)	85.00-	97.50
4. DuGrenier Champion (11 col.)	97.50-	125.00
4. Eastern Electric C-8	125.00-	150.00
4. Electro (8-col.)	200.00-	250.00
4. Electro (10 col.)	249.50-	255.00
4. Lehigh PX (Elec. 8 col.)	125.00-	145.00
4. Lehigh PX (10 col.)	89.50-	149.50
4. Lehigh King Size	125.00-	145.00
4. National 750	95.00-	125.00
4. National 950	85.00-	105.00
4. National 930	85.00-	135.00
4. National 9-A (9 col.)	100.00-	125.00
4. Nat. 9-ML Wheatwood	198.00-	200.00
4. National Electric	99.50-	139.50
4. Rowe Diplomat (10-col.)	179.50-	185.00
4. Rowe Imperial (6 col.)	75.00-	130.00
4. Rowe Imperial (8 col.)	78.50-	145.00
4. Rowe Royal (6 col.)	79.50-	90.00
4. Rowe Royal (8 col.)	85.00-	90.00
4. Rowe Royal (10 col.)	85.00-	95.00
4. Rowe President (8 col.)	100.00-	125.00
4. Rowe President (10 col.)	100.00-	125.00
4. Rowe Crusader (10 col.)	98.50-	155.00
4. Rowe Electric (8 col.)	125.00-	150.00
4. Uneeda "A" (6 col.)	82.50-	87.50
4. Uneeda "A" (8 col.)	49.50-	82.50
4. Uneeda "A" (9 col.)	59.50-	85.00
4. Uneeda "E" (6 col.)	50.00-	70.00
4. Uneeda "E" (8 col.)	65.00-	80.00
4. Uneeda "E" (9 col.)	75.00-	80.00
4. Uneeda "E" (12 col.)	65.00-	80.00
4. Uneeda "E" (15 col.)	75.00-	95.00
4. Uneeda 500 (7 col.)	90.00-	95.00
4. Uneeda 500 (9 col.)	85.00-	90.00
4. Uneeda 500 (15 col.)	75.00-	115.00
4. Uneeda Monarch (8 col.)	65.00-	110.00
4. Uneeda Monarch (10 col.)	79.50-	110.00
4. Uneeda Monarch (12 col.)	79.50-	135.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	$ 49.50-	$ 60.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	85.00-	87.50
4. Stoner (Mod. 120, 6 col., 120 cap.)	90.00-	95.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00-	125.00
4. Stoner (Mod. 80, 4 col., (180 cap.)	95.00-	97.50
4. Stoner (Mod. 120, 5 col.)	89.50-	95.00
4. Stoner (Mod. 120 Sn, 7 col.)	95.00-	100.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	85.00-	95.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	195.00-	300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	89.50-	99.50
4. Coan "U-Select-It"	35.00-	50.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	$300.00	$400.00
4. Bert Mills Coffee Bar, 200 cups	175.00	225.00
4. Bert Mills Coffee Bar. 600 cups	200.00	250.00
4. Bert Mills Coffee Bar, 500 cups	300.00	375.00
4. Chief-Way, Model 100, cap. 400-600	375.00	400.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00	300.00
4. U-Select-It Hot Coffee, 600 cups	375.00	400.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	$275.00	$350.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00	475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00	525.00
4. Lyons # 1400, single flavor, 5c	425.00	475.00
4. Lyons # 1400-2F	475.00	650.00
4. Lyons Model 500, 5c single	225.00	275.00
4. Mills, Automatic Fountain, 400 cups	150.00	250.00
4. Mills Automatic Fountain, 400 cups, without changemaker	100.00	175.00
4. Soda Shoppe	975.00	1025.00
4. Spacarb single 5c, 1000 cups	135.00	175.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00	530.00
4. Spacarb 4 Unit 5c 1000 cups	600.00	650.00
4. Super Vend 3 flavor, 600 cup A-1	275.00	325.00
4. Super Vend 3 flavor, 600 Cup A-2	325.00	425.00

NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	$100.00	$125.00
4. Refreshomat, 5c 10c 300 cups	240.00	300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	$325.00	$450.00
4. Refresher, 3 sel., 300 can cap.	550.00	600.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend" 203 Bar Capacity	$250.00-	$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00-	475.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	$65.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	$1,408.25

AMI, INC.

AMI "E"—40 Phonograph	$795.00
AMI "E"—80 Phonograph	925.00
AMI "E"—120 Phonograph	1050.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	$2,545.00

BALLY MFG. CO.

Beach Club	$ 665.00
The Champion (Mech. Horse)	1,065.00
Space Ship	1,165.00

CHICAGO COIN

Band Box (New Model)	$229.50
Double Score Bowler	595.00
Crown Bowler	625.00

H. C. EVANS & CO.

Century (Model 2045)	$1,050.00
Jubilee (Model 245)	825.00
Jubilee (Model 278)	795.00

EXHIBIT SUPPLY

Big Bronco	$ 997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Pete The Rabbit	725.00
Rawhide	725.00
Space Gun	375.00
Space Patrol	1,047.50
Silent Salesman (Card Vendor)	79.50
Sea Skate	1,047.50

GENCO MFG. CO.

Sky Gunner	$479.50
Silver Chest	495.00

D. GOTTLIEB & CO.

Guys-Dolls	$349.50

INTERNATIONAL MUTO. CORP.

Photomat '53	$2,150.00

J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	$284.50
Coin Changer Model	304.50
Domino Bowler	645.00

MARVEL MFG. CO.

Overhead Scoreboard for Shuffleboards	$125.00
Wall Type Scoreboards for Shuffleboards	95.00

METEOR MACHINE CORP.

Meteor Flying Saucer	$795.00
Meteor Pony Boy	575.00
Meteor PT-Boat	840.00
Meteor Rocket	795.00

ROCK-OLA MFG. CORP.

"Fire-Ball" 120 Selection, Model 1436	$1,065.00
Model 1544, 5c-10c-25c Wall Box	115.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

NATE SCHNELLER, INC. (NASCO)

Atomic Jet (Airplane Ride)	$995.00
Aqua Jet (Boat Ride)	895.00
Tank	395.00

SCIENTIFIC MACHINE CORP.

Scientific Space Ship	$1295.00
Scientific Ocean Liner	1295.00
Scientific Pokerino	379.50
Scientific 3-in-Line	379.50
Scientific Pitch Master	2000.00

J. P. SEEBURG CORP.

M100C (Select-O-Matic "100" phonograph)	
HM 100C (Select-O-Matic "100" R. C. Special)	
3W1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8—8" Wall Speaker Ivory (Teardrop)	
CVS6-8—8" Recessed Speaker	
CVS7-12—12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

UNITED MFG. CO.

Clover Shuffle Alley	$625.00
Cascade Shuffle Alley	605.00
Regulation Shuffle Alley	695.00
Cabana	690.00

WICO CORP.

Major Leaguer (Automatic Baseball Pitcher)	$1,095.00

WILLIAMS MFG. CO.

DeLuxe Baseball	$479.50
Fairway	349.50

THE RUDOLPH WURLITZER CO.

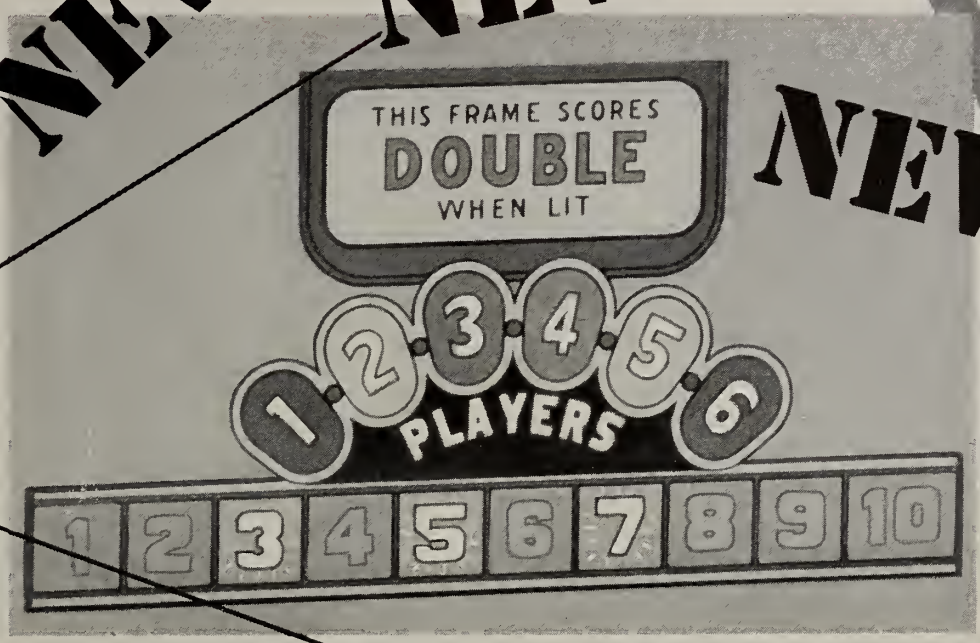
Model "1400" Phonograph	
Model "1450" Phonograph	
Model 1500 Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 Wall Box 5c-10c-25c (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

COPYRIGHTED 1953. REPRODUCTION NOT PERMITTED.

UNITED'S

Cascade Shuffle-Alley

NEW NEW NEW



FAST ACTION!
FAST PLAY!

10TH FRAME FEATURE

HIGHEST SCORE FEATURE
•
PLAYER WRITES NAME ON BACK-GLASS

STRIKE OR SPARE FLASHER LIGHTS

CAN PICK-UP 7-10 SPLIT
•
FORMICA PLAYBOARD

SIZES

8 FT. BY 2 FT.

9 FT. BY 2 FT.

UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

SEE YOUR DISTRIBUTOR

OPERATORS FROM COAST TO COAST AGREE THAT

BEACH CLUB

IS Bally's® GREATEST "IN-LINE" GAME

From coast to coast the cash-box verdict is unanimous: "Better than BEAUTY... greatest in-line money-maker... only PALM BEACH came close to terrific earning power of BEACH CLUB!" In fact, BEACH CLUB includes all the greatest features of PALM BEACH plus added extra-coins attractions... new 7-Choice Select-A-Spot ...and the flash and eye-appeal of advancing scores dramatized in a bathing-beautified beach-scene! Get your share of the big BEACH CLUB profits! Get BEACH CLUB now!

Attractive ADVANCING SCORES · IN-LINE and CORNER Scores
3-in-line on SUPER CARD Scores 4-in-line score
Improved SELECT-A-SPOT feature · New EXTRA-TIME feature
TRIPLE-SPOTS Roll-over feature · Up to 3 EXTRA BALLS per game

Bally
BEACH CLUB
SELECT NEW
EXTRA BALL
NEW 7-CHOICE SELECT-A-SPOT FEATURE
Player turns knob to select choice of 10, 16, 19, 20, 21, 22, 25 (when lit)

Bally® SPACE-SHIP

new exclusive DIVE-DIP-ROLL-SWING action captures biggest play, insures biggest profit

See the Bally SPACE-SHIP in action . . . surging forward, gliding backward . . . dipping and rising . . . rolling from side to side . . . swinging and banking like a jet-fighter . . . and you will see why junior space-pilots prefer the Bally SPACE-SHIP . . . why kids coax their parents to patronize the store with the Bally SPACE-SHIP. And remember . . . you can build a big-profit route of Bally Kiddy-Rides with a small cash investment.

- ★ Voriable speed controlled by pilot
- ★ Colorful Eye-Appeal attracts attention on locotion
- ★ Colored lights flash in nose, toil, wings ond dials of realistic instrument panel
- ★ Twin Roy-Guns with exciting sound-effects
- ★ Airblost blows from blower
- ★ Sofe, sturdy construction
- ★ Simple mechonism
- ★ Notional Rejector

FINANCE PLAN
NOW AVAILABLE THROUGH BALLY DISTRIBUTORS

Ride THE CHAMPION

TO BIGGEST PROFITS IN HOBBY-HORSE CLASS

Cash-box records prove that THE CHAMPION . . . the deluxe hobby-horse . . . is the champion money-maker in hobby-horse field. Why be satisfied with so-so earnings when you can easily be in THE CHAMPION class?

IT TROTS!
IT GALLOPS!

Bally® MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS